

PARTY WISHES TO TRADE A DERTH $\$ 700$ FOR A BUT GALOW CLOSE TO WEST MAIN STREET: WILL PAY $\$ 500$ CASH BESIDES LOT.
SEE E. F. A. BITTNER, 207 PHIPPS \& TAYLOR BLDG. AT ONCE, OR PHONE MAIN 4141

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## GRAFFERS PLAN REEULLARS ARE NEW CONTROL <br> 

## MenWanted

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ed at once; good wages; new camp. Apply Edgar Hafer, Medford, Or.

Fine Printing

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## Medford

PrintingCo.

Going Camping
We are supplying a host of campers with sup-
plies. Every day some plies. Every day some
one calls to be fitted out and seem to rely a great deal on our judg ment in the matter of
what is best to take o what is best to take
a camping trip. We a canping trip. We
have made sort of a study of it, too, and ar proud to think that w everything in the line everything in the line
EDIBLES, and when You are ready to start
YOU TOO ARE
Sure of Quality
The canned, bottled and bulk goods you buy here are first-class in ITY is the word, and quality means
Satisfaction
Try a sack of Pure White Flour and a pack Coffee and know satis faction.
Allen \& Reagan Cor Main and S. Central

## DIAMOMDS

Loose or Mounted
I SHOW THE GOODS

Martin J. Reddy
The Jewe er, Near P.O,

## SPEND THE SUMMER

## Newport, Yaquina Bay

The Only Beach in the Pacific Northwest
Outdoors Sport of all Kinds
Ineluding Hunting, Flishin, digging Rock Oysters, Boating.
Surt Bathing. Riding, Autolng, Canoelng and Dancligg. Pure Surt Bathing.
mountaln water anc the best of tood at low prices., Fresh Crabs, Clams, Oysters, Fish and Vegetables of all kinds dal-
1y. IDEAL CAMPING GROUNDS, with striet sanitary regulatlons, at nominal cost. Low Round-Trip Season Three Day-Saturday to

Tickets
from all points in Oregon,
Washt
A Sunday Excursion Rate of $\mathbf{\$ 1 . 5 0}$
from AlbaLy, Corvallis and Phillmath, with corresponding low rate
from points west, in effect all summer. Call on any S. P. or C. \& E. Agent tor full particulars as to rates, traln on any s. P. or C. \& E. E. opy of our beautiful illustrated booklet, "Ontings in Oregon," or
in write :o $\qquad$
General $\mathbf{P}$ Forthand, Omger

## A COOL CUSTOMER <br> will buy more goods than a warm one will in hot weather.

A cool customer will buy with less palaver.
He -or she-will be better natured, less cranky and easier to sell to; and you know it.

Moreover, you yourself, and your employes, will be in a better selling mood-if your store is cool and pleasant room in its stiflingness.

The Electric Fan is a blessing and a cheer which you can ill afford to ignore

Life in the dog days is a question of degrees.
Make your place of business habitable and inviting to the people, and the trend of trade will be in your direction. It stands to reason-it's logical-it's apparent.
Why not invest a little money in trade-winning coolness 9
Electric Fans will create a tempting and delightful breeze, and in every breeze there'll be dollars for you.

May our representative eall and take it up with you?
Don't wait until it's 90 in the shade. Phone us today.

## Rogute River Electric Comp’y ing about?

