$\mathrm{N}^{0}$ CITY of its size in the country presents as prosper earance as Medford does today. Cowds line the sidewalks, automobiles fill the streets, new buildings, business houses and residences are going up on every hand.
gangs of mere torn up for water, sewer and gas mains, gangs of men are busy laying ten miles of street paving, old
stores are being improved with modern fronts, every brand of business is enlarging and expanding.
Yet, rapid as is the growth and progress of the city, t hardly keeps pace with that of the Rogue River valley The valley alone will support a far larger city than Med ford, in the course of a few years, when the
cars of fruit shipped become many thousands.

But Medford, to realize her destiny, must look to all southern Oregon and northern California. She must become the supply point, the jobbing, manufacturing and distributing center of this inland empire, as well as the premier fruit center of the northwest.

Hitherto Medford's efforts have been confined to the development of her immediate territory. The time is at
hand when she must play a leading role in the develophand when she must play a leading role in the development of the entire tributary region from the coast to
tral Oregon, from the Umpquas beyond the Shastas. tral Oregon, from the Umpquas beyond the Shastas.
Medford must do this to become, what nature has made possible and man must make certainty, the inland metropo
lis and large city of the future between Sacramento and Portland.
Medford, alone among southern Oregon cities, has made the right kind of a beginning. She has started aright, and must continue along right lines, widening and branching
out and expanding as necessity demands. There must be out, and expanding as necessity demands. There must be
no factional disturbances, no discord, but a united people all working for a common object-the building of a real city.

## IS IT THE MASTER'S VOICE?

T
$T^{\text {HE Portland Oregonian has again commanded the }}$ ment One, and stick the "knife to the hilt" in all republicans who will not obey its commands.

The Oregonian is opposed to the direct primary law, to the initiative and referendum, to the recall. Its comman to the assembly on Statement One is an entering wedge to machine politics.
to machine politics.
It will be interesting to watch the assembly and see whether or not it obeys the Oregonian's mandate-whethcr the catidates can prepare for hard times.
There would have been no objection to the assembly throughout the state, had it not been for the Oregonian's war upon direct legislation. Its constant commands and assertions have caused the assembly to be viewed with suspicion, and created the antagonism manifested toward it by republicans.
The Oregonian wants a return to the days of deadlock legislation, of corruption and bribery, and of $\$ 25,000$ sires.
The assembly must choose between the Oregonian and Oregonians.

## CENTRAL POINT ECONOMY.

THE last issue of the Central Point Herald contains an - amusing account of a spasm of economy indulged in by the city administration of that thriving town. In order to cut down the city's expenses, competitive bids were called for $\$ 7.50$ worth of job printing, and $\$ 1.50$ thereby saved the taxpayers by patronizing a cut rate shop.
The next order of printing was given the cut rate shop without calling for bids. Then $\$ 848$ worth of fire apparatus was purchased without asking for competitive bids. Then an iron firehouse was ordered buit without asking for bids. Then $\$ 40$ wor
without bids, and so on.

The bids, and so on.
The economy grandstand play of competitive bids was only necessary in the case of a little printing, which had been furnished at regular county rates by the newspaper, which is responsible, or the recent growth and development of Central Poin and its present era of progress. Yet communities, which are heavily indebted to the local paper which boosts and
advertises the town all the time, often jump at the chance advertises the town all the time, often jump at the ch
to play ingrate, instead of displaying appreciation.

- The country editor works harder and gets less than an business man in the community. The community owes him business man in the community. Tore community owes him and all too frequently he has his labor for his pains.


## AMPLE WATER FOR FIRES.

P UBLICATIONS dependent upon the good will and welfare of the community for their existence, no matter how excuseless that existence may be, have their nerve in publishing bareface and malicious lies, calculated to inure and damage the community they live off. Under such head may be classed the canard that Medford would be helpless in case of fire, due to water shortage, when investigation would have disclosed $2,000,000$ gallons in the heights reservoir for justsuch emergency purposes, giving 100 -pound pressure.

As a matter of fact, at no time in the city's history has as much water been supplied as is being supplied at present, and never before was there such ample fire protection as at present.
When the city completes its pipeline there will be ample for irrigation at all hours, but the waste will be something terrific unless the example
irrigation hours provided.

NOBLE AVIATOR FALLS FROM HIS AEROPLANE SEATtLE, Wash., July 16.-A. M. scheduled to speak at Vietoria, B. C., fonight was stopped by a Canadlan
mmigration Inspector when he board ed the steamer Princess Victoria toay and told that he would be barred
rom British Columbla on the grouña hat he was a political disturber. Osborne wired protests to friead of his in Vletorla, members of the
British Columbla parliament. He as already ongaged
fight the rulling.

## Headache?

My Eyeglasses will cure
cent of hadaches.
ARE YOU cent of headaches
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Don't go on
Don't go on taking poisonous
drugs, but remove the cause by
Dr. Rickert


## Special Two Days Sale

## Monday \& Tuesday

We invite you here Monday and Tuesday with the absolute assurance that you will be well pleased with the many good specials offered for sale, only a few of which we mention below

## Summer Dresses and Suits Reduced 50 per cent

AGENT FOR LAUNED AUTO ROBES AND RUB DRY TOWELS.

## 25 c SUITINGS 15 c . <br> MEN'S GOLF SHIRTS $\$ 1.00$

$\qquad$ 25c Jacquard Suting, on sale for two
days only, at the low price of yd 15c

Regular $\$ 1.25$ and $\$ 1.50$ Golf Shirts to
go for two days only for ........ $\$ 1.00$

## CHAMSOIETTE GLOVES 50c.

$121 / 2 \mathrm{c}$ and 15 c Outings; think of the handsome savings you get by pur-
chasing at, yard
c Chamoisette Gloves, a good line
to choose from, to go now for 50 c

## Home of Mc Call Patterns

## gRaYS harBor cities



## Siskiyou Heights Addition No. 2

This beautiful RESIDENCE PARK is rapidly filling up with the homes of those


## There is a Reason

aside from the beautiful and healthful location: Medford is growing rapidly, and as the new (and miscellaneous) population occupy the nooks and corners of the old town there has begun a natural movement of the better class into a district where some control may be had over the moral and social atmosphere as well as environment. If you feel this tendency and appreciate its importance to your family, we invite you to make your selection of a homesite NOW, before the sightlier locations have been occupied.
If you are planning to build in the near future, we may allow you a liberal discount from list prices for such improvement.
Active selling of Siskiyou property begins this week and will be in charge of George

## Oregon Orcnard Syndicate

