

## Midsummer Make-Way Sale

Special Lots at Special Prices Which You Cannot Well Aiford to Miss

## Specials

A glance over this list will cause you to resolve to visit this store very soon, for these specials will not remain long at the prices quoted.
All dark and light Calicoes;
regular 7e quality, regular 7e quality,
special Apron Gingham; these are
more on the style dress gingmore on the style dress ging-
ham; regular
$81-3 \mathrm{c}$; special..... $\quad 5 \mathrm{yd}$ Dress Lawn, light color; reguDress Lawn, light color; regu-
lar $611-4 \mathrm{c}$; spe-3 1-2c yd
cial cial
All light colors Percale, 36 in.
wide regular 15: $\begin{array}{ll}\text { wide; regular } 15 \mathrm{~m} \\ \text { quality; special........ } & \text { C } \mathbf{y d}\end{array}$ All our light colors figured Batiste, $15 \mathrm{c}, 18 \mathrm{c}$ and
20 e regular; special... 9 C Yd Linenette in check and plain; $\begin{array}{ll}\text { also fancies; regular } & \text { 18c and } \\ \text { 20c quality; } & \text { 9C yd } \\ \text { special }\end{array}$ White Lawn in plaid, eheck hate Lawn in plaid, check
and stripe; regular
15c quality; special....
STRAIGHT PANTS.
Buy the boy a suit now. You will pay regular prices for no
better values when school better
opens.

BOYS' WOOL SUITS | $\$ 6.00$ to $\$ 7.50$ for...........$~$ |
| :--- |
| $\$ 3.00$ |
| $\$ 4.00$ to $\$ 6.00$ for.........$~$ |


are now on SALE in the store and every clerk knows all about them. You will find everything exactly as represented in this advertisement. Every regular customer knows that when we advertise special lots that a big saving will be the reward for a trip to this store. You are invited to call and examine the special lots, and whether you buy or just look, we will be glad you came.
REASONS WHY YOU SHOULD SHOP MORNINGS AND BEFORE 9 P. M. SATURDAYS.
All over the land people are coming to realize that shopping done early in the morning is most satisfactory. Medford is noted as the "Booster City" of the United States-surely you will not lag in this early shopping movement for the heated term. If you shop early in the day you will find less rush and the clerks fresh and more careful
of your wants. THEN, IF YOU SHOP SATURDAY NIGHTS BEFORE 9 P. M., YOU ALLOW TIRED CLERKS A CHANCE TO GET HOME EARLY, and thus gain their appreciation during the hot weather.

## CLEAN-UP IN READY-TO-WEAR SECTION

The largest assortments in ready-to-wear garments for women and misses to be found in Oregon south of Port Ladies' poplin Wash Suits; $\$ 8.00 \mid$ Summer Silk Dresses; regular $\$ 17.50 \mid \$ 18.00$ and $\$ 15.00$ White Dresses, to $\begin{array}{llll}\begin{array}{l}\text { sellers; to clean up } \\ \text { at }\end{array} & \$ 4.98 & \begin{array}{l}\text { values; special } \\ \text { at }\end{array} & \$ 10.00\end{array} \begin{gathered}\text { go at this cleanup } \\ \text { for }\end{gathered}$ \begin{tabular}{l|r|r}
Ladies' and misses' light weight Wool \& White Wash Dresses; $\$ 27.00$ values; \& $\begin{array}{c}\text { Reg. } \$ 2.50 \text { White Lawn Sirirts } \$ 1.75 \\
\text { Lo close out }\end{array}$ <br>
Suits; $\$ 18.50$ values

 

$\begin{array}{l}\text { Suits; } \$ 18.50 \text { values } \\
\text { for, choice }\end{array}$ \& $\$ 12.50$ \& to close out \& $\$ 18.00$ \& Children's Wash Dresses, all sizes, <br>
for
\end{tabular}


H. C. K ENTNERCO.

## Specials

Here are a lot of specials that every housewife the anxious to examine. The actual distances for and you will find the goods as advertised. White Swiss, suitable White Swiss, suitable for
waists; regular $35 \mathrm{c}, 50 \mathrm{c}, 60 \mathrm{c}$, and 75c; special
at $\ldots \mathrm{C}$
yd ular 30 c and 60 c . ular 30c and 60c
quality, special at
19C yd Sheets; size 72 by 90 ; regular 75 c quality;
special at.........55 each Sheets; size 81 by 90 ; regular 85c quality;
special....... 69c each Huck Towels; regular 10e quality; special...........8C each
or 85 c per dozen. Huck Towels; regular 121/2c quality;
special............ Unbleached Bath Towels; regular $171 / \mathrm{cc}$ qual-
ity; special....... 12 C BOYS' WASH SUITS. 50 Wash Suits, 75 c val. ....60c
100 Wash Suits, $\$ 1.25$ val. 89c 75. Wash Suits, $\$ 2$ and $\$ 2.50$ values
25 Wash Suits, $\$ 3.00$ val. $\$ 2.1 .69$ OXFORDS.

100 pr . ladies Canvass Ox. $\$ 1.19$ | 75 pr. misses' Canvass Ox. 90c |
| :--- |
| 50 pr. child's Canvass Ox. 79e |

