

MEDFORD MAIL TRIBUNE

Complete Series: Thirty-ninth Year; Daily, Fifth Year.

PUBLISHED DAILY EXCEPT SATURDAY BY THE MEDFORD PRINTING CO.

A consolidation of the Medford Mail, established 1889; the Southern Oregonian, established 1902; the Democratic Times, established 1902; the Ashland Tribune, established 1898; and the Medford Tribune, established 1908.

GEORGE PUTNAM, Editor and Manager

Entered as second-class matter November 1, 1909, at the postoffice at Medford, Oregon, under the act of March 3, 1879.

Official Paper of the City of Medford.

SUBSCRIPTION RATES:

One year by mail, \$5.00; One month by mail, \$1.00; Per month, delivered by carrier, in Medford, Ashland, Jacksonville, Talent, Phoenix, Central Point, Gold Hill and Woodville, \$1.00; Sunday only, by mail, per year, \$2.00; Weekly, one year, \$1.50.

Mail Carried by United Press Dispatches.

The Mail Tribune is on sale at the Sperry News Stand, San Francisco; Portland Hotel News Stand, Portland; Newsmen News Co., Portland, Or.; W. O. Whitely, Seattle, Wash.; and the Medford Spokane News Stand, Spokane.

Postage Rates:

10 to 15-page paper, \$1.00; 22 to 24-page paper, \$1.25; 24 to 26-page paper, \$1.50.

ADVERTISING CIRCULATION:

Table with columns for Month, Circulation, and Total. Rows include November 1909, December 1909, January 1910, February 1910, March 1910, and AVERAGE CIRCULATION.

Average net daily, 2,801.

STATE OF OREGON, County of Jackson.

On this 20th day of April, 1910, personally appeared before me, G. Putnam, manager of the Medford Mail Tribune, who, upon oath, acknowledges that the above figures are true and correct.

Notary Public for Oregon.

A WORD FOR THE FARMER.

IT HAS become the custom of certain flippant smart-alecs, both journalistic, remittance and otherwise, to poke fun at the old timer, the farmer and the homesteader, to caricature his careworn face and his whiskers, to exaggerate his uncouth and sometimes ungrammatical dialect, and to ridicule his homely garb.

The farmer is a producer, and plays the most important role in the social fabric. Most of his traducers are parasites, who live off his efforts—who neither sow nor reap, neither toil nor spin—and, unlike the lily, are not even fair to look upon, but live by grafting the producers.

No state owes more to its pioneers than Oregon, and none should hold them in higher esteem. They are not mossbacks—a mossback is the synonym of the unprogressive—and naught but the most progressive dared the dangers of the wilderness—none today but the progressive leave the monotony of the humdrum village or city life to create a home in the isolated wilderness.

Because a man wears whiskers, does not make him a mossback—neither does the fact that he does not wear smart clothes. A man's occupation causes him to adopt the most practical methods, and often renders dress parade impossible.

MAKING A GOOD START.

In selecting Charles W. Wilmeroth as manager the Rogue River Fruit and Produce association has evidently made a good start. He is an experienced commission man and for many years familiar with the marketing and sale of fruit in eastern markets.

Other fruit districts have learned by bitter experience the value of co-operation, and so have local growers, who have been at the mercy of commission men.

The association will assure uniform pack and scientific marketing, and investments in orchard property are far more secure than they were.

If some means can be devised for permanently retaining Professor O'Gara, and they should be by all means, this region will offer more inducements to the orchard investor than any section in America.

REWARD

\$5 REWARD WILL BE GIVEN TO THE BOY OR GIRL WRITING THE BEST ESSAY ON "WHY THE MERCHANTS DON'T ADVERTISE."

Instructions. Choose some merchant or firm in Medford who does not advertise in this paper and write a story of from 100 to 500 words.

Remember, the essay which in our judgment best defines the non-advertiser will receive a reward of \$5 as pay for services performed and will be printed in the paper.

All essays must be in not later than Friday, June 3. Who are some of the merchants and firms who don't advertise? Do you think they are progressive? Do they care whether there is a live daily in town?

Do they take a daily paper? Is it a local paper or foreign? Are they hustlers in business? Are they crowded with customers? Do they carry the best qualities? Do they sell for the lowest prices? Do they believe in boosting the town or are they knockers?

Who would you prefer to deal with—a merchant hat asked for your business or one that didn't? Do you think that a merchant who spends money advertising will advertise a poor article? Here are some facts which may help you in writing your story: The majority of users of largest advertising space conduct the largest businesses.

Persistent advertisers most all increase their business (if the advertisements are truthful).

The newest newspapers are as a rule the ones patronized most liberally. A newspaper cannot exist without a liberal patronage. The community's best booster is the live newspaper.

Notice is hereby given that the undersigned will apply to the city council of the city of Medford, Oregon, at its next regular meeting for

FOR RENT. 5-room house, furnished. 5-room house, modern, \$15. 1 four-room house, \$10.

WANTED. Chicken ranches. 2 carpenters. 1 painter. 1 stenographer.

FOR SALE. 3 homesteads. Restaurant, a snap. Bakery, fine buy.

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4 BARGAINS

NO. 47—Beautiful lot on Oakdale (nearly an acre), \$1000 cash will handle.

NO. 78—Lot 50x100, two-story house, 8 rooms, bath and pantry; built for a home; built-in bookcases, buffet, window seats, paneled living room, elegant stairway, bay window in dining room, everything first-class, street to be paved this summer; one of the finest residences of Medford; for quick sale, price \$3900, half cash.

NO. 72—15 acres, 4 miles from Medford, free soil, 6 acres Bartlett pears 3 years old, 2 acres Newtown and Spitz apples 3 years old, balance in stumps; close to school; price \$270 per acre, \$1000 cash, balance to suit at 6 per cent. This is a splendid buy.

NO. 73—16 acres, \$9600, ¼ mile from town, 5 acres of this tract is under the ditch and is the finest kind of bottom land, which is selling for \$1000 per acre; 5 acres Newtown apples 3 years old, 4 acres Bartlett pears 1 and 2 years old, 1 acre cherries 2 years old, 3 acres alfalfa, 3 acres garden; 4-room house, electric lights, good well; on splendid road.

We have other splendid buys in lots, residences and ranches.

Call, write or phone. McArthur & Alexander. PHONE 3881. P. O. BLOCK.

CHERRIES ARE RIPE. Eating cherries, canning cherries, pie cherries. ADAMS BROS. Parvora 700x2.

On Candy. The Seal of Purity. A. L. VROMAN. PLUMBING & HEATING CONTRACTOR. No job too small, none too large. Twenty-five years' practical experience. Office 113 South Front Street. Phone 2751.

GOOD ROADS. LECTURE HERE

On Saturday, June 11, Judge Webster Will Address People of Rogue River Valley at Medford Theater and Outline Plans of League.

As a result of the interest in good roads work for which so much is being accomplished in the state by the State Threshermen's association, the office of public roads, United States department of agriculture, recently tendered Secretary Bates, through Senator Bourne, a series of illustrated lectures and this county has been favored with one of the dates, Saturday, June 11.

This lecture will be given at the Medford theater, is free, and every farmer, stock man and business man is invited to be present. The illustrated lecture will be in charge of Philip S. Bates, the secretary of the State Threshers' association, states that Mr. Eldridge has a most pleasing personality and is the equal of any good roads lecturer in the United States.

Mr. Eldridge had charge of the exhibit of the office of Public Roads at the Alaska-Yukon-Pacific exposition, where he made many friends among the good roads enthusiasts of the Pacific northwest. Mr. Eldridge will be accompanied by Hon. Lionel Webster of Portland, the most prominent good roads man in Oregon today.

Mr. Webster recently resigned the Multnomah county judgeship to take the chairmanship of the Oregon Good Roads association and in which position he has since been actively engaged in spreading the gospel of good roads. Judge Webster will outline a solution for the good roads problem in this state which may call

SOIL SURVEY OF THE VALLEY

Government Will Begin at Once Under the Direction of Arthur T. Strahorn, Who Will Begin at Ashland and Work North.

The government is at last ready to commence on a soil survey of the Rogue River valley and it will begin at once under the direction of Arthur T. Strahorn, who has arrived in the valley. Mr. Strahorn will begin in Ashland and work north.

For some time the matter has been urged upon the department of agriculture, as a soil survey will add materially to the literature descriptive of the valley and its resources.

The survey as planned will cover a wide expanse of valley and foothills and will extend beyond the present limits of the fruit belt.

for considerable discussion and for that reason 't is desirable that every voter in the county be present. The meeting will be held at the Medford theater, Saturday afternoon, June 11, at 2:30 p. m.

Haakins for Health.

FOR SALE. 56 ACRES OF AS FINE FRUIT LAND AS CAN BE FOUND IN THE VALLEY; WELL LOCATED; WORTH A GREAT DEAL MORE THAN IS BEING ASKED. ADDRESS OWNERS, CARE BOX 496, MEDFORD, OR.

For Sale

3 homesteads. Restaurant, a snap. Bakery, fine buy.

24 horses, from \$75 up. Houses and lots to trade for chicken ranches or fruit land.

160 acres, close in, \$20 acre. 1 lot on C street, 130x120. 7-room house and 2 lots, West Main street, at price of lots; a big snap.

1 lot, close in, \$900. 300 acres, 2 miles railroad; \$5000. 115 acres, 5 miles out, \$2200. 536 acres, 3 miles out, \$11,000. 34 acres, 3 miles from Medford, under ditch, \$7000.

9 acres, 1 mile out, in bearing. 2 acres, 5-room house. West Walnut Park lots, terms. 1 lot, 50x215, \$300. 7-room modern bungalow. 2 lots at a bargain for cash. 2 lots on Oakdale avenue. 160 acres, \$1000. Rooming house, a money-maker.

FOR RENT. 5-room house, furnished. 5-room house, modern, \$15. 1 four-room house, \$10.

WANTED. Chicken ranches. 2 carpenters. 1 painter. 1 stenographer.

Ranch hands, \$35 per month. Hay men, \$1.50 per day. Women to work and cook. Girl for general housework. 40 woodchoppers, \$1.50 cord. Laboring men for city and railroad.

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Let Hale Place A Piano In Your Home, Only \$6 Monthly. They are made by experts. They are praised by critics. Pianos and Player Pianos of tested superiority, the Laffargue. These instruments have successfully withstood the test of unfavorable climatic conditions and endurance under unusually severe use and have become noted for sweet singing quality of tone, superior finish and such general excellence as to make the Laffargue Pianos the most valuable instrument for the home. When you pay more for a piano than is asked at Hale's Piano House you're not getting better tone, better workmanship or greater durability. You're simply paying the price made necessary by lack of capital, lack of buying power and lack of money-saving, economical methods of retailing. Statistics show that Hale's Piano House do upwards of 82 per cent of the entire piano business in Southern Oregon—more than all other dealers combined. FACTS prove that we are not only able, BUT ACTUALLY DO sell pianos at a third to a fourth less than elsewhere. Terms, of course, to suit your needs. It's an established fact that ANY GIVEN SUM WILL BUY HIGHER QUALITY AT HALE'S PIANO HOUSE THAN ELSEWHERE. Deal at Hale's—it means absolute satisfaction. Inquire at HALE'S PIANO HOUSE 611 North Central Avenue

BASE BALL. June the 29th and 30th Medford vs. Grants Pass On Sunday at 1 p. m. Calling this game at 1 p. m. will give everyone a chance to attend the aviation meet afterward. Medford vs. Central Point On Monday at 3 p. m. Don't miss seeing these two games, as both Grants Pass and Central Point claim they are going to lower Medford's colors. All three teams are now putting up big league ball.