

AUTO BUSINESS MOST THRIVING

Many Machines Are Sold and Auto Men Are Jubilant—Each and All of Them Report a Thriving Business.

(MISS GENEVIEVE WORTMAN.)

The automobile business in Medford is keeping pace with all other industries in our busy city, and, indeed, bids fair to keep well to the front during the coming summer. It has been said that automobiles help to make a town a metropolitan city. And from a look at the autos lined up on Medford's streets, one would think the saying true.

The auto men have been busy this season. The Medford Buick Co. has sold forty Buicks. The Buick is a general favorite in Southern Oregon.

Stacey's Medford Auto Livery has handed seventeen cars. Bradbury and Talent sold two Stoddard-Daytons and four Reo motor cars. Judge Kelly five Overlands and York & Co. six Haynes.

The C. H. Snyder Motor Car Co. have been doing a rushing business in their line. They also sold a Corbin touring car to H. E. Boyden.

The Valley Auto Co. is now established in their new building, which gives them an up-to-date garage, second to none on the coast. They have sold thirty-one autos this season, which were Chalmers, Detroit, Hudson (20), Lozier (6), Pope and Hartford.

THAT NEW LAUNDRY AGAIN.
Will Be Started by June 1st—High-Grade Work Their Motto.

The new laundry that is being promoted by Mr. Paulson is rapidly nearing completion. He has been delayed to some extent, but now things are humming again, and the plant will be running by June 1st.

All of the machinery, which is of the most modern type, is on the ground and being installed very rapidly.

This plant will be the most modern equipped and sanitary laundry in Oregon outside of Portland.

Fine Fixtures BEAUTIFY THE HOME

Bring us your electrical work.

We guarantee satisfaction and do the best work in the shortest time at the most reasonable prices.

Let us contract for that new house you are building.

If you cannot find us at the office, call up 2691.

FLYNN BROTHERS

ELECTRICAL CONTRACTORS.

132 WEST MAIN

No other town in the state the size of Medford can boast of a laundry the equal of this one.

The system of checking and handling bundles to avoid shortages will be a feature of the plant.

No one that is particular about their linen will need to send it out of Medford hereafter.

Our aim is to do only the very best work, equal to that of any plant in the country regardless of size.

A telephone has been installed at the plant and any one desiring to leave orders for the wagon to call may do so by calling Main 4451.

LOOK WHO'S COMING

To say that Medford has grown and is today growing is putting it very mild. She is only taking advantage of her location. Her location holds the key for a city between Portland and San Francisco.

Taking advantage of the hold they have won in the city and surrounding country the Garnett Corey Hardware Company have nearing completion, corner Main and Grape Streets, their future home. The hardware store will occupy the main or street floor and basement; a floor space of 13,160 square feet. The other

three floors above will be cut into large commodious office rooms. There are sixty rooms in all, not including toilet or janitor rooms. The building will be steam heated and electric lighted. There will be a main street entrance to the office rooms, also a Grape street entrance.

An electric ten-passenger elevator will be on the Grape street entrance. The building will be equipped with a vacuum cleaning system to clean the office rooms as well as the store-room, making one of the most modern buildings on the coast. The store will be one of the best arranged stores to be seen anywhere. Shelf and show case arrangement will be just as modern as it is possible for it to be made. Every article for sale will be nicely sampled and priced and one can go alone through the store and make their selections, knowing the price of what they buy.

A room to be known as the paint room will contain every color effect known to art. This room is to be trimmed and arranged by the Sherwin Williams Paint Co., the largest paint manufacturers of paints and varnishes in the world.

On the main floor the celebrated Toledo Range and 1900 washers, electric vacuum household cleaners

Summit Avenue Heights Addition

Here we have, especially designed to afford nice homes for the rapidly increasing population of the

West Side Of Medford

a swell tract, which has been subdivided into good, large lots by Messrs. Priddy & O'Brien, equipped with all the modern features which are demanded by the most exacting, and because they are cheap in price and offered on good terms, the public must not form a wrong impression of them. They are strictly first-class building lots, and with fine shade trees on a number, afford an opportunity not excelled in the city to procure good building sites in a fine neighborhood.

Do Not Fail to Examine These Lots Closely

for they will fill the requirements for homes on the West Side as perhaps no other addition. Do not forget that the trolley line is very apt to run on Jackson street, which will be paved to the city limits the coming summer.

This tract is on the west side of Summit avenue, south of Jackson street, with Columbus avenue on the west. The north tier of lots, fronting on Jackson street, are priced at \$400 each. The center tier, fronting on Knight street, \$350 each. The tier, on south of Knight street, 59 feet in width by 110 feet deep, \$325 each. The larger lots run from 50 feet front by 126 feet deep to 60 feet front by 126 feet deep. Satisfactory terms can be made for any of them. Full particulars on application to

ROGUE RIVER LAND CO.

NO. 11 NORTH CENTRAL AVENUE

MEDFORD, OREGON

and other articles will be shown to best effect. In the rear of the store a ladies' room will be arranged with chairs, desks and lounge, for the convenience of lady customers. A room for men will be similarly furnished. Throughout the store settees

will be arranged so one can come in, be seated, and select their purchases at their pleasure.

As Medford holds the distinction of being the best town on the coast so will it have one of the best stores on the coast. The store will not try

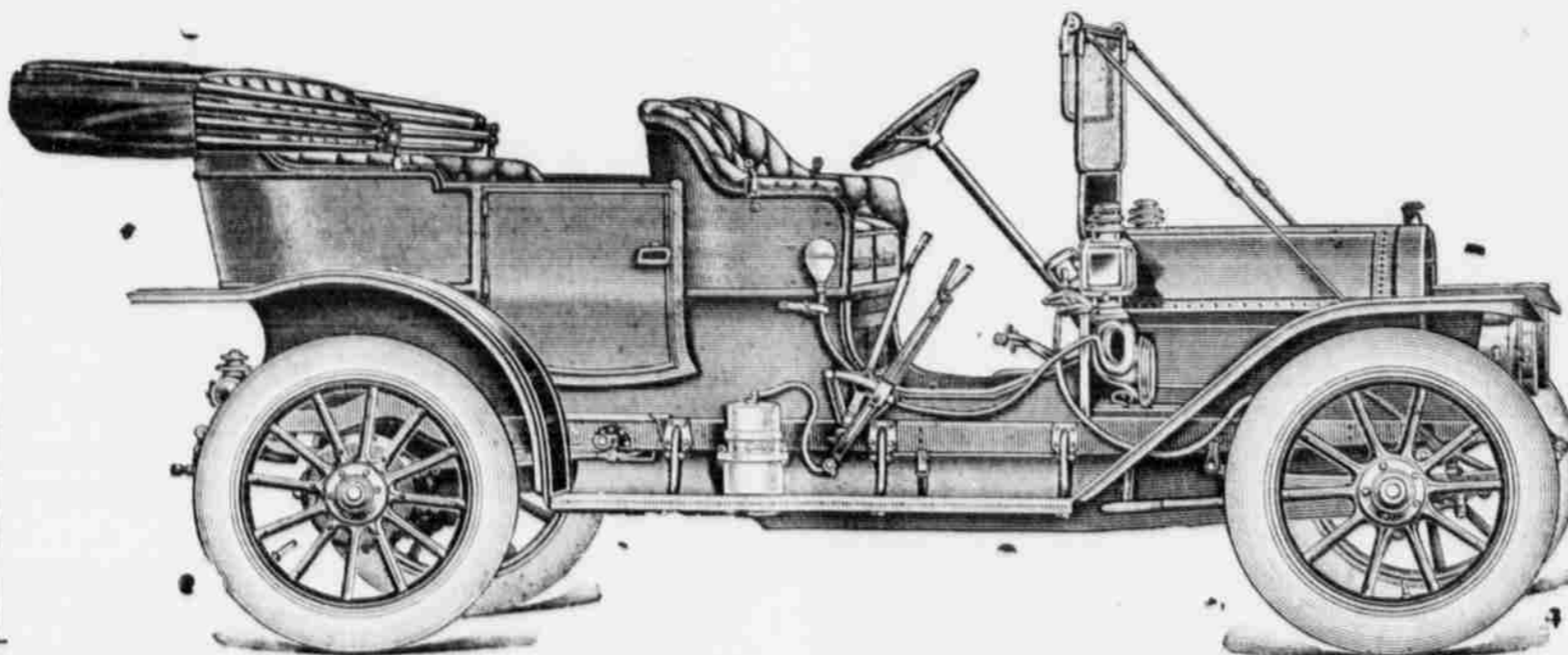
to carry any cheap trashy goods which will ever get the treatment they deserve.

Medford people should join hands with these people and let the news go out that Medford and country trade they will have is entitled to support the best store of its kind on the Pacific slope. Let all help.

Owners



Owners



- Chas. Young
- F. E. Merrick
- G. M. Anderson
- H. G. Nicholson
- F. H. Hopkins
- C. E. Whisler
- W. W. Glasgow
- W. H. Brown

- T. E. Daniels
- L. E. Wakeman
- J. F. Reddy 4
- A. C. Fiero
- M. J. Emerick
- Claud Miles
- Dr. H. C. Nixon
- L. L. Herrick

The above list are those who have had from 60 days to 15 months use of the CADILLAC "30"—have had from 1300 to 16,000 miles of service. Ask any of them or all of them if they have ever had one dollar expense for mechanical replacements of any kind due to faulty construction, material or workmanship. Ask all of them if they have ever had one minute's engine trouble. Ask them how they like the agent's disposition to see that they get the best service possible.

Ask them if they had it to do over again what they would buy.

Ask them what they will take for their used car.

We are not bragging about the record of one user, but the record of every one of our customers.

There are at least 200 automobiles in Medford—and 20 people repairing them. There's nobody repairing CADILLACS.

Now, this is a demonstration worth while. An aggregate of more than 155,500 miles in CADILLAC cars in Medford and the valley without trouble or expense of any kind.

Take your choice, Mr. Prospect, take a 10 or 20-mile demonstration in some new and untried car and buy it, or take the result of the 155,500-mile demonstration and buy a CADILLAC.

C. H. Snyder Motor Car Co. Corner of Eighth and South Bartlett Streets