

# The New Straws

"A fine Straw Hat display, surely."

That's what everybody says that has seen our new Straws.

Styles this season admit of a wide choice.

A Man may choose a hat to fit his head and face without violating any edict of fashion.

We've Split Straws, Sennet, Milan braids, Panamas, etc., etc.

Conservative or Natty styles with fancy bands for Dapper Fellows.

**\$1.00, \$1.50, \$2.00, \$2.50, to \$3.00**

We aim to sell Hats of a little better style and better value than can be obtained elsewhere and we're right sure that we're doing it.

# CLOTHES THAT ARE SO DIFFERENT

"Now all swing round and everybody change!"

This is the time to shed your old Suit, Sir!

It's the best time to make selections.

Such a brightening up as there soon will be, for our New Suits are full of the cheerfulness of Spring!

New fabrics, new patterns and colorings. New models and styles

Perfect in fit, cut and in Tailoring.

**SUITS at \$17.50, \$20.00, \$22.50 up to \$35.00**

The road to Clothes quality leads right through our door and you know that quality is the only true test of cheapness in any case.



**Knox Straws \$5.00**

**Other Straws \$1.50 to \$4.00**



# Medford Is Certainly Entitled to Be Named The Pasadena of Oregon

### The Best Class of People Are Attracted Here

People of refinement; people with means; retired business men; professional men; college and university graduates, are coming to the Rogue River Valley by the score. Within the past two years almost a hundred Chicago and Evanston, Ill., people have purchased homes near Medford, and nearly every one of them has a friend or two whom they hope to induce to come and locate in the valley. New York, Philadelphia, Boston and many other eastern cities are almost if not quite as well represented, while St. Paul and Minneapolis have more representatives here than any other several cities combined. Think these statements over and get your thinker going. Write to the undersigned or the Medford Commercial Club for detailed information about the country, and you will never have cause to regret it.

### The Most Fascinating Investments Are In Bearing Orchards Near Medford

Most of the producing orchards have been held in large holdings until recently. A few weeks ago the Eden Valley Orchard, containing 605 acres, was placed on the market in any desired acreage. We have been authorized to offer the bearing apples and pears for sale, and if you know anything about this country and want a desirable block of bearing trees, write or come soon. During the past week over \$150,000 worth of the property has been disposed of. It is located within two miles of Medford at an elevation of about 100 feet above the city and is one of the best kept orchards in the world. Parts of the orchard offered for sale have paid the owner over \$600 per acre per year for four straight years. Do not come unless you are prepared to stay, for just so sure as you do come the combination of fat soil, grandeur of scenic beauty and Italian climate will steal you, body and soul. After one visit here you will be miserable any other place on earth.

Every  
advantage  
connected  
with living in  
a city may  
be had with  
an Eden  
Valley Tract

An Eden  
Valley  
Orchard  
will pay an  
income the  
very first  
year  
Buy now

# JOHN D. OLWELL

EXHIBIT BUILDING

MEDFORD, OREGON