

## MEDFORD MAIL TRIBUNE

Complete Series: Thirty-ninth Year:  
Daily, Fifth Year.

**PUBLISHED DAILY EXCEPT SATURDAY BY THE MEDFORD PRINTING CO.**

A consolidation of the Medford Mail, established 1889; the Southern Oregonian, established 1902; the Democratic Times, established 1872; the Ashland Tribune, established 1896; and the Medford Tribune, established 1906.

GEORGE PUTNAM, Editor and Manager

Entered as second-class matter November 1, 1909, at the postoffice at Medford, Oregon, under the act of March 3, 1879.

Official Paper of the City of Medford.

**SUBSCRIPTION RATES.**  
One year by mail, \$5.00  
One month by mail, .50  
Per month, delivered by carrier, in Medford, Ashland, Jacksonville, Talent, Phoenix, Central Point, Gold Hill and Woodville, .50  
Sunday only, by mail, per year, 1.50  
Weekly, one year, 1.50

Full Leased Wire United Press Dispatches.

The Mail Tribune is on sale at the Ferry News Stand, San Francisco, Portland Hotel News Stand, Portland, Bowman News Co., Portland, Or., W. C. Whitney, Seattle, Wash., Hotel Spokane News Stand, Spokane.

**Postage Rates.**  
8 to 12-page paper, .1c  
12 to 24-page paper, .2c  
24 to 36-page paper, .3c

**SWORN CIRCULATION.**

Average Daily for—  
November, 1909, 1,700  
December, 1909, 1,842  
January, 1910, 1,925  
February, 1910, 2,122  
March, 1910, 2,393

**APRIL CIRCULATION.**

1.....	2,300	17.....	2,375
2.....	2,350	18.....	2,325
3.....	2,300	19.....	2,325
4.....	2,300	20.....	2,325
5.....	2,300	21.....	2,325
6.....	2,300	22.....	2,325
7.....	2,300	23.....	2,400
8.....	2,300	24.....	2,350
9.....	2,300	25.....	2,450
10.....	2,300	26.....	2,350
11.....	2,300	27.....	2,350
12.....	2,300	28.....	2,350
13.....	2,300	29.....	2,350
14.....	2,300	30.....	2,350
15.....	2,325		

Total..... 65,325  
Less deductions..... 800  
64,525

Average net daily, 2,301.

STATE OF OREGON, County of Jackson,

On this 30th day of April, 1910, personally appeared before me, G. Putnam, manager of the Medford Mail Tribune, who, upon oath, acknowledges that the above figures are true and correct.

H. N. YOCKEY,  
(Seal)  
Notary Public for Oregon.

**MEDFORD, OREGON.**

Metropolis of Southern Oregon and Northern California and fastest-growing city in Oregon.

Population, May, 1910, 9,000.

Bank deposits, \$2,500,000.

Banner fruit city of Oregon—Rogue River apples won sweepstakes prize and title of

"Apple Kings of the World"

at National Apple Show, Spokane, 1909.

Rogue River bears brought highest prices in all markets of the world during the past five years.

Write Commercial Club, enclosing 6 cents for postage on finest community pamphlet ever written.

**GREATER MEDFORD CLUB EDITION.**

Business Manager, Mrs. J. F. Reddy

Managing Editor, Mrs. E. E. Gore

City Editor, Mrs. H. C. Stoddard

Telegraph Editor, Miss Emily Janney

**Advertising Staff.**

Mrs. Edgar Hafer, Mrs. P. B. Theiss, Mrs. Porter Neff, Mrs. J. F. Mundy, Miss Elizabeth Putnam, Miss Emily Janney.

**Editorial Staff.**

Mrs. Artie Rapp, Miss Genevieve Wortman, Miss Mabel Ray, Miss Catherine Shea, Miss Flora Gray, Mrs. Mabel H. Parsons, Mrs. W. M. Holmes.

Thank you!

Good morning! How do you like it?

We had to go some, but it was good fun.

Such was the advance demand for extra copies that an extra thousand was run.

News is what the public wishes to read tomorrow—hence the society pages.

Reform is all right as an eye opener, but as a steady beverage people tire of it.

The Greater Medford Club has a membership of 120 and there are only eight babies! Shades of Teddy!

Some have been unkind enough to suggest that the title of this paper be changed to read "The Medford Fe-Mail Tribune."

Newspaper work without doubt develops latent talent and versatility in woman. They all agree that a newspaper office is the "darlingest place on earth."

The hyper-critical are cited to the words of Mark Twain: "Better review a book without reading it, because after you read it you are liable to be prejudiced."

One of the fair lady solicitors on the advertising corps made out so strong a case for her cause that a local merchant in quest of an efficient saleswoman offered her a general managership at her own terms.

Harry H. Hicks, the news editor of the regular edition, has made a reputation with the ladies for affability and public spirit. If you wish to accomplish your ends take the ladies' advice—Get Mr. Hicks to help.

## HIGHER IDEALS.

IT IS said: "No man may choose his parents, nor may he choose his native soil," but thrice fortunate is the man that lives under our flag, wherever the Star Spangled Banner unfurled itself to the breeze, it stands for an unsullied symbol of union and peace. Through all the deepening years of history every epoch has furnished an incident and every generation has marked a martyr whose name has been engraven on the ineffaceable tablets of time. I know not what philanthropic thoughts may leap from the brain of man; I know not what garments of glory may be woven by the years to come. I cannot dream of the victories to be won upon the fields of war or thought. But I do know that, standing now in the early morning of a new century with pride in the past and with confidence in the future, the men of today stand ready, like armed warriors, to "practice charity without ostentation and to do and abide the right, and I do know that this will be the case as long as the flag exists, as long as time is, as long as the rivers flow, as long as the human heart has its passions, and the human soul its joys and its woes."

There are two kinds of people in the world—those who do things and those who are always finding fault and trying to ruin others. A writer has said "it is noble to be able to ignore criticism, to crucify vanity, and to consider the good of our fellow man. It requires a heart full of grace to do these things. Criticism cuts deep into a sensitive soul, vanity clings tenaciously to the human heart, and selfishness sits snug in the soul until a mighty power, higher than ourselves, releases us from their dominion."

A great many are old at thirty or forty years, and why? They are in ruts; they have let the thought that they can never do better bind them up in cobweb threads as a spider entangles a fly in his web. The positive and active in them has gone down like the mercury on a cold night. Men of Medford, fight for the noble lives which you ought to lead, not for the small, perhaps, contemptible, mere animal lives you may be leading. Now is the time to awaken, to tear out of your personalities the coils of laziness, meanness, stupidity, and procrastination, with the same feverish and merciless determination that you would exert if you were trying to free yourselves from the coils of a serpent which had wound itself around your bodies.

Spurgeon says, "Take life like a man. Take it as though it was, as it is, an earnest, vital, essential affair. Take it just as though you were born to the task of performing a merry part in it, as though the world had awaited your coming; take it as though it were a grand opportunity to achieve, to carry forward great and good schemes, to hold and to cheer a suffering, weary, it may be a broken-hearted brother." The negatives are slimy coils that are crushing the nobility that is within our American people and leaving a mere suggestion of what they should be. Our immortal Lincoln has been likened to a piece of human clay, whom the whole world venerates and acknowledges as a man who was true to himself, true to his fellow man, and true to his God. Hawthorne says, "to the untrue man, the whole universe is false—it is impalpable, it shrinks to nothing within his grasp, and he himself, in so far as he shows himself in a false light, becomes a shadow, or, indeed, ceases to exist."

"And behind the dim unknown,  
Standeth God, within the shadow,  
Keeping watch above his own."  
MRS. U. G. SMITH.

## ARTS AND CRAFTS.

IT IS suggested that many devotees of the crafts are in Medford who would enjoy working together. Craftsmen follow diverse paths, suited to the individual taste, but underlying all are the principles of design necessary to each worker in order to reach true structural lines and balanced decorations. The eastern schools give this preparatory course for two to four years before the student specializes on pottery, interior decoration, wood block printing, weaving, jewelry, etc. This would not be feasible here, but it would be both possible and pleasant for the real crafts lovers to meet on stated days through the year for the purpose of joint work along some proposed line. Many of the crafts require much financial outlay and expensive tools, but interior decoration and wood block printing do not, and would make a good beginning.

This organization would be in the nature of a guild, where all could study one problem of design and then apply it to the one thing needed for "that little bungalow around the corner."

Perhaps as it strengthens, we might persuade some one of the California workers to come as instructor for a short term summer school, make the tuition normal and call on the valley's inhabitants to share the pleasure. The finest wood block printer lives very far away, but she might be coaxed to give us a small correspondence course. Perhaps the new Medford library will follow its eastern confreres and allot the guild one or two north rooms as a meeting ground.

If this guild is based on sincerity, its growth will be steady; it will draw workers here from far and near; it can hold annual exhibitions for the outsider, and it will necessarily absorb the children, many of whom love to create beauty and need only guidance in form and color.

If there are any readers who feel inspired to become charter members of this guild, will they send their name and address this week to Mrs. H. C. Stoddard, 240 South Grape street, and a meeting will be called to form a definite organization and discuss an agreeable plan for summer work.  
LOUISE SPINK.

## INDIVIDUAL EFFORT NEEDED.

THERE is a tendency in the matter of civic improvement to allow municipal government, park board and organized effort to do the entire work of beautifying the city, while individual activity is entirely suspended,

thus leaving too heavy a burden resting on those who, because of their position as volunteer public benefactors, are bound to do the great bulk of the work anyway. A beauty campaign in which every individual, irrespective of his connection or lack of connection with the municipal moving spirits, should personally attend to making his premises an ornament to the street on which he lives, would increase property values and assist in attracting that class of wealthy and cultured citizens who take note of artistic surroundings. The love of beauty is an attribute of the soul that grows and develops as it is awakened and nurtured. In a materialistic age it is easy to ignore the value of natural beauty. Let us have parks and good roads to reach them, but seek to preserve the indigenous trees and shrubs in as wild and untrammelled a state as possible, for it is an open question whether a town is really "improved" when trolleys, cement walks, paved streets and the rush and roar of traffic have taken the place of nature's modest beauty.  
MRS. E. E. GORE.

## WE NEED PARKS.

THE Greater Medford club having given to the city its finest park, wishes to see it, in time, but one of a series. The club has begun the good work. Now it is growing big enough for the city to handle.

Adjoining the reservoir site are seven acres which would complete the plot of ground the city already owns, and make a beautiful tract of twelve acres. The view is the most magnificent in the valley. The oak trees are already there. With but little expense the park could be made very beautiful.

On the Jacksonville road is a twenty-acre grove of oak and madrone trees. It is a natural park. Years of effort and a large expenditure of money would be necessary to bring into being a park as beautiful. It has been offered to the city at a very reasonable price. With the electric car line in contemplation, these two sites are practically in the city.

Now is the time to acquire these sites, when the price is low, before it is too late. The Greater Medford club has shown the way. Let every citizen now help. If we all pull together we can accomplish anything.  
MRS. J. F. REDDY.

## SETTLE THE WATER QUESTION.

THE most urgent need of Medford at the present time is that the water question be settled, and at once. With the rapidly increasing population, the water supply is inadequate and a speedy settlement should be arrived at. An abundance of sparkling mountain water on tap would be one of Medford's most valuable assets. Let us have it, Mr. Mayor, Mr. Councilman, Mr. Hanley, and at once.  
MRS. E. E. GORE.

## HANAN SHOES



A man who gets his feet into a pair of Hanan Shoes

will feel good enough about it to tell all his friends. That's why Hanan Shoes are a universal favorite.

We have Hanan Shoes in all the new shapes and in all leathers

C. M. KIDD

## Always Miles Ahead

This is why we lead in the drug business of this vicinity. Every ounce of energy, every particle of ability, every bit of scientific knowledge, every minute of years of experience are turned to account in catering to your wants, pleasures, satisfaction and safety. Buy drugs and drug store goods here and get class, quality and satisfaction without extra cost.

See our PERFECTION pen display.

## MEDFORD PHARMACY

Near Postoffice.

All Night Phone Service Phone us your wants.



The doctor's prescription is important. The quality of drugs used is important.

Accuracy in compounding is MOST IMPORTANT.

## STRANG

has been compounding best quality drugs in Medford 26 years. His reputation as a pharmacologist is established. Call and inspect his new store.



## Everybody...

In Medford is invited to visit our parlors and hear the world's greatest voices on the world's greatest instruments, the Victor and the Edison Talking Machines.

MACHINES FROM \$10.00 UP TO \$250. SOLD ON TIME IF DESIRED.

## Whetsel Music Co.,

134 W. MAIN ST.

Largest Victor and Edison Dealers in Southern Oregon.

## Weeks & McGowan

SHOW A VERY COMPLETE

Line of

HOUSEFURNISHINGS.

The only way to know about their stock is to visit the store.

Sole Agents for the HERRICK DRY AIR REFRIGERATOR.

The sanitary, odorless spruce lining is a great improvement over the poisonous metal linings which are generally in use, as the oxides formed on the metal linings are not healthful, especially in air-tight refrigerators, where milk, cream, butter and other susceptible articles are stored. Call and see us before buying.

We mean what we say when we advertise that we handle

THE BEST MEAT IN MEDFORD.

## Westside Market

BYBEE & HEIL, Proprietors