

# OUR CLUB, AND WHAT IT MEANS

Some of the Aims and Purposes of the Greater Medford Club—Its Membership Is Increasing Rapidly and Will Soon Include all the Progressive Ladies of Medford.

(MRS. E. E. GORE.)

The organization of the Greater Medford club was effected April 20, 1903, at the home of Mrs. W. I. Vawter, with a charter membership of twenty. The club was organized for the purpose of raising funds to adequately represent Southern Oregon at the Lewis and Clark exposition and to act as an auxiliary to the board of lady managers. The first officers were: President, Mrs. L. B. Hubbs; first vice-president, Mrs. J. D. Heard; second vice-president, Mrs. Helen Haskins; secretary, Mrs. M. L. Alford; treasurer, Mrs. I. A. Webb. In 1904 the first work of civic improvement was undertaken when Mrs. J. A. Whitman, now a prominent club woman of New York, proposed that the dreary waste of the park blocks should be reclaimed and the ground be seeded and otherwise improved. The details of preparing the soil, the arrangement of walks and the selection and installation of the fountain were worked out at much expenditure of time and energy. The special work connected with the exposition having been accomplished, the name was changed from "The Lewis and Clark club" to "Greater Medford club," October 24, 1907, and one month later the second characteristic effort of the ladies was made, when the library, supported by a coterie of general readers, was changed from a private enterprise into a public benefaction. As in any other work seriously undertaken, the principal difficulty of the club has been to secure sufficient funds to carry on the work. The leaders in the club activities have from the first been ladies possessing executive ability and social tact, and to say that every effort in which the co-operation of the public has been enlisted has met with surprising and overwhelming support of the local townspeople does not overstate the case.



## Reaching Out for Business

Every effort to attract trade helps even if it only draws a child's wish for candy. Electric light for windows and signs should be given a chance to be useful. Every merchant can now get double electric light at no increase in cost for electric current by using General Electric MAZDA lamps. Made in all sizes. We have them and will be glad to tell you about them.

ROGUE RIVER ELECTRIC CO.

and of the immediate future is to increase the efficiency of the library and to secure more lands for park purposes, both great undertakings, and demanding patience no less than business ability.

Many minor activities have engaged the club's attention during the past seven years. Many thirsty horses have been refreshed at the public watering troughs installed at convenient street crossings, while drinking fountains have been placed on prominent corners. Block day netted the ladies \$375 and an abundance of flowers and apples were pro-

vided for the recent Portland business men's excursion. No little aggressive and effective work was done at the recent school election in getting out property holders to vote. All this work appeals with especial force because of certain humanitarian and artistic instincts, to the feminine mind and is worthy of the heartiest support.

As the town grows in wealth and population the necessity for and the scope of the work increases, responsibilities weigh more heavily and the opportunities to serve the town

# Why Do People Buy Dirt of Us?

- BECAUSE---**We list only first class propositions.
- BECAUSE---**We tell the truth concerning our holdings.
- BECAUSE---**We will not handle anything which has inflated values.
- BECAUSE---**We have an established reputation.

## BROWN & WAKEFIELD

107 East Main Street

are wider, all of which is a stimulus to high endeavor and greater activity.

Next year Medford should plan to hold a local rose show and to this end every property-owner should

plant and cultivate a few choice roses, seeking to bring the blooms to the highest type of perfection which soil and care will permit. All residence lots are of ample size for small rose gardens, the climate, soil and convenient fertilizer makes the work

easy and delightful, and success is assured. Nothing appeals to tourists more strongly than beautifully kept lawns, shade trees and ornamental shrubs and roses surrounding homes that bespeak culture and taste.

Charles Forbes and wife, from Ft. Worth, Texas, were guests of E. H. Oatman and family last Sunday. Mr. Forbes is an architect and intends locating in this city, as he is enthusiastic over Rogue River Valley, Medford in particular.

# Land Buyer's Chance---Gilman-Andrews Tract For Sale

ARTHUR D. COULTER LAND AND ORCHARD COMPANY, Owners.

See any of the below named accredited agents.

- OREGON ORCHARDS SYNDICATE,
- ANDERSON-GREEN CO.,
- HUNTLEY-KREMER CO.,
- W. T. YORK & CO.,
- IRA J. DODGE & CO.,
- JOHN D. OLWELL,
- MILES & BIDDLE,
- R. W. NORTHRUP,
- W. M. HOLMES & CO.

# SISKIYOU HEIGHTS

## Medford's Only Residence Park

### ADDITION NO. 1, TO MEDFORD, OREGON. A BEAUTIFUL RESIDENCE PARK.

We have not been saying much about the improvements going forward on this property, but have been steadily sawing wood. A visit to this beautiful residence district will convince you that within a few months it will far surpass any other section of the city.

**EARLY BUYERS OF LOTS ARE ALREADY BEGINNING TO TAKE PROFITS.**

A NATURAL park whose beauty has been preserved by winding boulevards and generous parking strips. The land is high and rolling, affording magnificent views of mountains and valley. The perfect drainage and its elevation above surrounding country make it a healthful location. The lots are broad and deep and so varied in contour as to afford an unlimited choice of style in building.

Here will be located the finest residence district in the city. The rich, loamy soil will produce, in the greatest profusion, anything that may be grown in this climate. The luxuriant growth of flowers, palms, shrubbery and trees will shortly make it a Residence Park of great beauty.

The arrangement of streets provide for a forty-foot roadway, a twelve-foot parking strip abutting the cement curb, a five-foot cement walk, and a three-foot parking strip between the walk and property line. The broad parking strip will be set to shade trees and shrubbery and the whole improved to give a magnificent esplanade effect.

### Reasons for Building a Home on the Heights

It is naturally the most beautiful section of Medford.

Building restrictions exclude undesirable neighbors and unsightly buildings.

You will not have to wait for street improvements.

All elements combine to make a healthful location for your family.

Property values will increase more rapidly in Siskiyou Heights than anywhere else in the city.

Your family will not need to cross a railroad track to get to stores or school.

The social and moral atmosphere will be refined.

It is the only district in the city where these conditions obtain.

Purchasers of lots will be fully protected by building restrictions and everything of an objectionable character will be excluded.

If you appreciate the advantage of building your home amid a beautiful environment where all improvements will be of a high character, where the moral and social tone will be uniformly superior, we invite you to make a selection NOW.

**FOR PRICES AND OTHER INFORMATION SEE OR COMMUNICATE WITH**

# OREGON ORCHARDS SYNDICATE