

CHALMERS & HUDSON

Owners ARE OUR BEST ADVERTISERS

AT THE bottom, all business is a matter of giving service. We cannot hope to remain successful in business unless we build cars that will give entire satisfaction to the buyers. We would not, therefore, risk impairing the reputation of our name by sending out a car concerning which there was any question of doubt. A reputation cannot be acquired for a name except through the excellence of the product bearing the name, and it can be maintained only through keeping up the standard of the product. The general policy of the Chalmers-Detroit Motor Company is unchanged for 1910. It has been our policy always to give the greatest motor car value for the price asked.

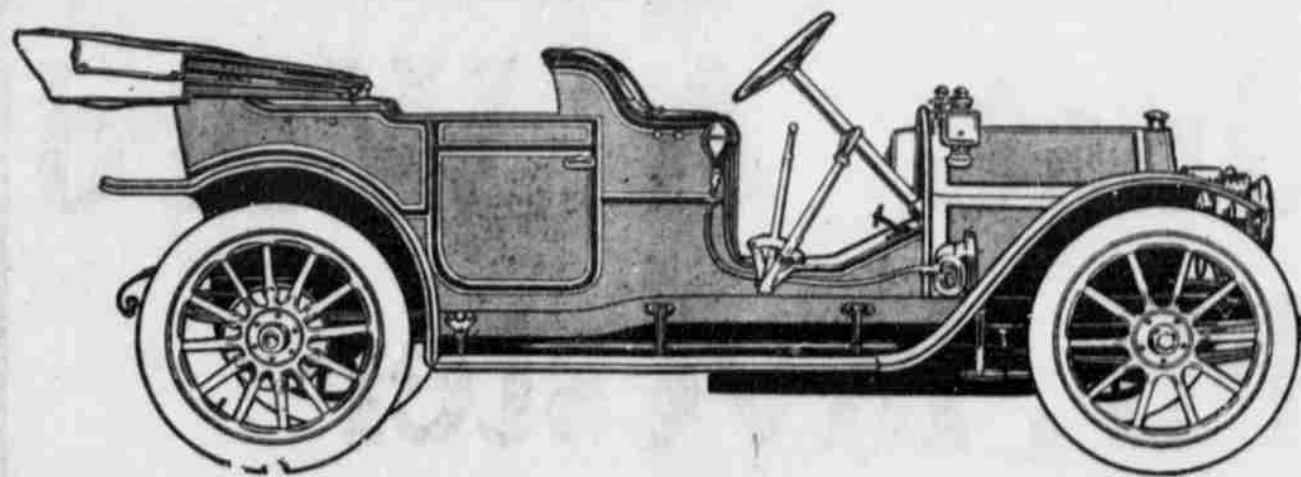
HUGH CHALMERS, President Chalmers Motor Co.

WHILE we are always ready to give demonstrations to those who wish to investigate our cars, yet when all is said and done, almost any car can give a good account of itself in a demonstration when it is being handled by an expert—a man who knows how to get the best out of a car and show it to the best advantage. The demonstration we prefer to offer you—far more convincing than a half hour's ride in a car in the hands of an expert—is the testimony of 6000 users of Chalmers-Detroit cars, among whom are some of the foremost representatives of the city of Medford and the Rogue River valley:

Owners of Chalmers-Detroits

W. C. GreenChalmers-Detroit 30
J. W. DresslerChalmers-Detroit 30
Bert AndersonChalmers-Detroit 30
E. V. CarterChalmers-Detroit 30
George GarrettChalmers-Detroit 30
J. W. MitchellChalmers-Detroit 30
G. C. GarnettChalmers-Detroit 30
F. A. FolgerChalmers-Detroit 30
I. J. DodgeChalmers-Detroit 30
J. W. WhitneyChalmers-Detroit 30
J. M. RootChalmers-Detroit 30
O. W. MurphyChalmers-Detroit 30
Randolph ManningChalmers-Detroit 30
Gen. SooySmithChalmers-Detroit 30
W. F. IsaacsChalmers-Detroit 30
O. M. MurphyChalmers-Detroit 30

The Chalmers- Detroit



30's and 40's

Owners of Chalmers-Detroits

B. C. SheldonChalmers-Detroit 30
C. W. PalmChalmers-Detroit 40
J. A. PerryChalmers-Detroit 40
W. M. StewartChalmers-Detroit 40
A. C. AllenChalmers-Detroit 40
C. I. HutchisonChalmers-Detroit 40
H. I. LumsdenChalmers-Detroit 40
F. C. ElliottHudson 20
L. A. CookHudson 20
R. A. HolmesHudson 20
Dr. R. G. GaleHudson 20
A. E. MillerHudson 20
I. L. MullittHudson 20
John Gore P. H. 40

Garage and Sales Department

J. W. Keyes, Manager

CHALMERS 30's AND 40's.
HUDSON 20's.

PEERLESS.
POPE-HARTFORD.
LOZIER SIX.

Full and complete line from 28x3 to
36x5 Morgan & Wright Smooth and "Nob-
by Tread" Tires.

All grades of Havoline Oils and Motor
greases in cans and bulk.

PRESTOLITE TANKS CHANGED.

And a large line of all automobile ac-
cessories.

Garage open day and night. Competent
attendants in charge. Garage contract
rates given upon application.

Mechanical and Repair Department

F. H. Cain, Manager

SECOND FLOOR—Electric elevator in connection. Best equipped machine shop in
southern Oregon. A staff of skilled mechanics, specialists in the different branches
of automobiling, regularly employed. All repair work under the personal supervision
of Mr. F. H. Cain.

Tires vulcanized. Estimates given by Mr. Carl Fichtner.

VALLEY AUTO COMPANY

Phone 1861

North Holly Street, Near Main