

SOCIAL AND PERSONAL

People are coming from all the states of the Union to Medford. S. S. Buell, a contractor, from Fort Pierre, Florida, arrived here last Monday and has just bought a six acre tract through McArthur & Alexander Sand will make his future home in Medford.

1910, the banner year. Watch Medford's population double, values in city property triple and streetcars run to the Queen Anne addition.

D. H. Drewery left Sunday evening for Portland to attend a meeting of the district commercial managers of the Pacific States Telephone Co. Representatives from the states of Oregon, Washington and Idaho will be in the conference.

John H. Carlin, attorney at law, over Jackson County Bank.

G. W. Kearns of Grants Pass was in Medford Sunday and Monday on business.

All styles of legal blanks at the Mail Tribune office. Over a hundred forms.

Increase your joys by anticipation. Zaidee can tell you why and when they will come.

Horace Day and son, of New York, are in Medford, looking over some business propositions, in which the elder Mr. Day is interested.

Whitman's delicious chocolates and bonbons at Merrivold Shop.

Bring your old hat to F. Morgan's, also that old suit of clothes to be cleaned, repaired and pressed. Panamas a specialty. All work guaranteed; prices right. Room 15, Post-office block. 36

Mrs. L. W. Day of San Francisco will be at the Spirelle Corset Parlors for six days with a complete line of hair switches (gray switches a specialty). Combing bought. 40*

The Hawaiian Orchestra and Quartette will play at the Lounge Cafe every evening this week from 9 p. m. until 1 a. m. 41*

Business in the east of an urgent nature calls us away for an indefinite period and in order that we may be free of all holdings here we are closing out everything at very low sacrifice prices.—Benson Investment Co. 39*

See the hair switches at the Spirelle Corset Parlors. Popular prices—\$2.50 to \$10.

Mrs. A. F. West, of Humboldt, Cal., is in Medford looking over the valley.

Trespass notices for sale at Mail Tribune office.

E. W. Parker, of Ashland, was a visitor in Medford Monday.

Will trade a 30-horsepower automobile for small ranch. Address H. C., care this office. 36*

L. C. Henderson of Hill, Cal., is in Medford on business.

Can you afford to miss one of those beautiful homesites in the Queen Anne addition at price and terms offered, with improvements and street railway service assured? W. W. Harmon, of Eagle Point, spent Sunday in this city.

A. D. S. Blood Mixture at West Side Pharmacy and Eagle Pharmacy. 37*

J. R. Harvey, of Galice, spent the week end in Medford.

Have you seen Zaidee? If you miss her now, great will be your grief in the years to come.

Jos. L. Hammersley, of Gold Hill, left Monday morning for Lakeview, to attend some legal business and to visit relatives and friends.

A. D. S. Hair Reviver at West Side Pharmacy and Eagle Pharmacy. 37*

Lynn Purdin, of Central Point, was in Medford on a business visit Monday.

Don't miss Zaidee, the clairvoyant. To her both past and future are as an open book.

Want a nice bungalow? Benson has one for you and at the lowest price you ever heard of. 39*

W. F. Rippley left Monday evening for Portland to look after some business matters there. Mr. Rippley is trying to establish a plant in Southern Oregon for the manufacture of cider vinegar and other by-products from fruits, and has met with much success in his efforts.

Have you considered an investment in city property, where the electric car line is sure to go. Investigate the Queen Anne addition. 18 North Front street.

S. A. Pattison of the Central Point Herald, was in Medford on business Monday.

A. D. S. Kidney Pills at West Side Pharmacy and Eagle Pharmacy 37*

A. D. S. Cold and Grippe Tablets at West Side Pharmacy and Eagle Pharmacy. 37*

Will dispose of almost brand new office furniture for any reasonable offer. Benson Investment Co. 39*

Within one week we will dispose of all of our holdings in this section at the most unusual sacrifice prices. Benson Investment Co.

A. D. S. Poison Oak Lotion at West Side Pharmacy and Eagle Pharmacy. 37*

Haskins for Health.

Cow to Travel In Private Car Guarded by Six Professors.



Here's a cow without any name, which is not strange, but her ladyship is due to be a famous cow before very long. Leaving the University of Cornell April 18, the cow will make a tour of the country in a private car—not a private stock car, but a real, up to date private car. A guard of honor will go along composed of six college professors. In fact, she will be fed by a college professor, her bed will be dressed down each night by a college professor, and a college professor will groom her, another will milk her and the other two will talk about her. Professor L. H. Bailey, director of New York State College of Agriculture, says the Cornell cow is the best cow in the United States, and to prove it he will take the cow along on a lecture tour, which will be given for the benefit of farmers, on what can be done with low priced stock in the breeding line.

Kerby S. Miller, of Central Point, was a Medford visitor Monday.

1,000 Acres of timber, one of the best lots in the entire state, if taken in next three days, you can secure at a big sacrifice. 39*

R. F. C. Ashbury, of Gold Hill, spent Monday in Medford.

Geo. E. Neuber, of Acksonville, was in Medford on business Monday.

Will sell a 5-passenger Mitchell touring car in first-class condition for almost your own price. Benson Investment Co. 39*

Henry Maury was in from the west side school district Monday.

Thos. Riley was in this city from his farm east of Medford Monday on a business visit.

Here is without doubt the best real estate buy in southern Oregon: 160 acres, near railroad, on two good country roads; 40 acres set to commercial fruit; one mile from school. Will close out at a very low price if taken in a few days. Benson Investment Co. 39*

Emil Britt, of Acksonville, was in Medford Monday on a business trip.

L. E. Whiting spent Sunday at the Riverview ranch near Eagle Point.

R. S. Coles, of Coles, Cal., was in Medford on business Monday.

J. C. Aitken, of Woodville, was in Medford on business Monday.

Col. R. C. Washburn, of Table Rock, was in Medford Monday attending to business matters.

If you want a good residence lot, almost any part of the city we can supply you and at the same time save you big money. All holdings being closed out on account of having to go east on business within a few days. Benson Investment Co. 39*

Ralph Darling, of Gold Hill, was in Medford on business Monday.

Fred Penninger, of Central Point, was a Medford visitor Monday on business.

Zaidee can tell you how to straighten out that tangle. All despairing lovers made happy, all happy ones confirmed in their bliss.

R. H. Moore, of Gold Hill, one of the leading merchants of that city, was in Medford on business Monday.

One of the wonders of the world is Zaidee. Cross her palm with silver and know what fate holds in store for you.

C. I. Hutchinson returned Monday from a business trip to Portland.

Miss Elizabeth Putnam has returned from a week's visit to friends at Portland.

A. D. S. Digestive Tablets at West Side Pharmacy and Eagle Pharmacy. 37*

James W. Berry, wife and daughter, Ruth, are recent arrivals in Medford from Cincinnati, O. They have rented a house on Pine Street.

H. K. Hinshaw, traveling freight agent of the Southern Pacific lines in Oregon, was in Medford Monday.

E. F. Saylor, of Eugene, is in Medford on business.

Frank L. McGuire and M. J. Clokey, of Portland, are in Medford looking after business interests.

If tenantless property is a strong enough incentive, why not try a "campaign" of want advertising—to end when you have no more tenantless property?

Home Course In Domestic Science

XV.—Use of Color In House Decoration.

By EDITH G. CHARLTON, In Charge of Domestic Economy, Iowa State College.

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HAVE you ever considered how much environment has to do with the good or bad health of the individual or family? If you have thought about it at all you know that cheerful, pleasant and suitable surroundings in the home lead their aid in maintaining good health. These also assist in character building. The influence of such things may be unconscious to persons who have given little or no thought to the subject, but without doubt the influence exists to some degree.

The choice of color, the style and arrangement of furniture, even the pictures which adorn the walls, all have their part in developing the men and women who inhabit the home. Comparatively few persons have given much thought to the study of color, and as a result its selection for house or furnishings has been more the result of chance or mischance than of good judgment. Color gives atmosphere to our homes, and rightly chosen it brings a sense of comfort and satisfaction with one's abode. If these are lacking the house has failed to be a home in the fullest sense of the word.

For one who has never studied color the best advice is to choose quiet tones and copy nature as far as possible. If one has a favorite color it should surround one in either house furnishing or personal adornment whenever suitable. Why not choose colors according to personal tastes?

We select our friends from sympathy in thought and feeling. We do not always philosophize about it or stop to analyze why we find greater pleasure in the society of some people than in others. But we recognize certain principles in our liking and know that we are happier and enjoy our friends better when we find those principles and charms have a place in their temperaments. Just so it is with color. We cannot always give a reason for our preferences, but we are sure they exist, and most people are sensitive to color to a greater or less degree. One's favorite color brings repose and enjoyment, conducive to health and exercises an actual influence on our life and moods. But even in gratifying this preference wisdom must be shown, for there are many colors of which a little is enjoyable when a mass would be unendurable. Constantly surrounded by a glow of vivid scarlet would be like close companionship with a brass band, but a touch of scarlet amid dull surroundings is a pleasing sensation.

As far as effect is concerned, the color of a room makes its atmosphere. It may be cheerful or sad, cozy or disturbing, according to its quality and force. Without color a room is much like a bare canvas, which might, but does not, give a vivid picture of some phase of life. The colorless room has nothing to tell of the character of its occupants.

Color in a house includes much that is classed as furniture. It applies to carpets, draperies and ornaments, but it is first and pre-eminently applied to wall treatment. In selecting color for a single room or for an entire house certain points must be borne in mind. The first is that one person does not make a home. It takes the combined influence and personality of every person living under the roof to give its true character. Every book, every picture, every carefully selected piece of furniture, brought into the house makes it a part of a beautiful whole, and no house can be absolutely perfect without all these evidences of family life.

Good rules to follow in selecting colors for any room are to make the choice on this basis:

With reference to the light in the room.

With reference to other colors in adjoining rooms.

With reference to the general character of the furnishing.

Interiors with a southern exposure should be treated with cool, light colors, such as blues and greens in various tones, water green, emerald green and blue green; also the sil-

very tones of gray. Rooms in which little sunlight is admitted must be brightened and be given the effect of sunlight. This may be imparted by using warm colors in its decorations. These are yellow, red brown, reds, yellow with a hint of red, olive and gold green.

It is well to bear in mind that almost every color has a cold and a warm tone. The first is produced by combining blue or green with the original color, while the warm tone, is made by combining red or yellow with it. Thus brown with a hint of blue is cold, while brown with a hint of red is warm, and the effect of the two is entirely different.

The number, size and placing of the windows also greatly affect the intensity of the color. It must always be remembered that any interior is dark compared with out of doors, and in the lightest room there will be dark corners or spaces where the color will seem much darker than it really is. This explains why wall paper which appeared perfectly satisfactory in the dealer's store is often a disappointment on the wall of the room for which it was bought. The sample in the store was displayed in a different light from that in the room. Three principles will always govern the proper use of color in house decoration—first, that of color in relation to light; second, color in gradation, and, third, color in masses. These principles are not difficult to master, but they are as important and as impossible to escape as climate. The shades of color used on walls or ceiling govern everything else. The color of the walls prescribes the color that must be used in floor coverings, curtains and draperies.

After the relation of color to light has been established and personal preferences have been taken into account the next principle is that of gradation. The strongest and purest tones of the color are naturally and almost by instinct put at the base—that is, the floor covering should carry the darkest color or its strongest tone.

It is not often advisable to use what is known as a one color decoration—that is, confining the entire decoration to a single color. Such a plan is much like trying to make a melody on one note of the scale. The best effects in both sounds and color are produced by the skillful variation of tones. The gradation and combination of even opposing tints give the greatest satisfaction to the eye. But, whatever the color or colors used, they must be darkest on the floor. The walls will give the second grade in color and the ceiling the last. These gradations, too, should be distinct and separate enough in tone to be perfectly apparent. The connecting grades may appear in furniture covering and draperies. Then the third principle, using color in masses, means that whatever color is used should be given space enough to establish itself freely. In other words, it should not be broken into patches and neutralized by divisions. Nature does not put a single red leaf on a tree and then change the color to yellow or green. Rather the whole forest will have its various colors so arranged that one is perfectly conscious of every one of them. The brilliant red is in quantity sufficient to make itself felt, yet it does not interfere with the glow of the yellow or the restfulness of the green. The general tone of the room may be what you will—green or blue or a division of each—but to be perfect every detail in the room must be related to one or both of these colors. If this rule is disregarded every piece of furniture unrelated to the whole becomes a spot which has no real connection with and puts the entire room out of harmony.

Where to Use Different Colors. Some colors are much better suited to one room than another. If one's favorite color is pink it should not be used in the dining room or hall. Light blues, pinks, lavender and other dainty shades are more suitable for sleeping rooms occupied by young people, though for the average person there is no better color than a soft, unobtrusive green for a bedroom.

Red has for years been the favorite color for dining room, and yet there are certain reasons why it is entirely out of place there. For one reason, the color soon becomes monotonous and has an irritating effect upon nervous or highly strung persons. Although a warm color, it is inclined to absorb light. It is very rich and warm in sunlight or artificial light, but in ordinary daylight it makes a room seem dark and gloomy. If red is to be used at all in wall covering it should be confined to a hall or den, some room which is not in constant use. When yellow happens to be a favorite color it is a good one to use in the dining room, particularly when, as is often the case, that room has a northern exposure. Golden browns and tans are satisfactory in living rooms when conditions are right for them—that is, when there is not too much sunlight in the room.

Living rooms should be decorated not only with restful colors, but those which suggest cheeriness as well. Sleeping rooms should be soothing, and the colors which produce this effect are supposed to be quiet greens, soft grays and dull blues.

The paneled wall and beamed ceiling of dark wood with color showing between make a splendid finish for living and dining rooms and hall, especially in a country house. One particularly attractive country home had the dining room celled with birch logs on which the white bark had been retained to gleam in the firelight. A tinting of soft green on rough plaster gave the room a delightful woody effect quite in keeping with the rural surroundings. How much more appropriate a decoration like that in a country house than some artificial arrangement copied from a city house!

BUSINESS LOCALS

For wood of all kinds, see the Square Deal Woodyard. Phone 2601. Fir street, between Second and Third streets. Goud & Lindley, proprietors. 261*

Died. YOUNG—In Jacksonville, Sunday, May 1, 1910. James Young, a native of Canada.

The funeral will be held May 3 at 2 o'clock p. m. Interment in Jacksonville cemetery under auspices of Jacksonville lodge, I. O. O. F.

MANY ATTENDED FUNERAL OF FATHER MCCARTHY

SAN FRANCISCO, Cal., May 2.—From early in the morning until the time for the forming of the funeral of young Tommy McCarthy, friends and acquaintances of the bereaved family gathered today to view the little fighter lying in the flower filled parlor of the McCarthy home here. The family was visited by Tex Rickard, Jack Gleason and Tim Coffroth, who presented their condolences and flowers in expression of their grief and sympathy for the bereavement of the McCarthy family.

At 10:15 the funeral procession started for the church, where Father O'Connell of St. Paul's parish preached the service. This afternoon the body was borne to the Holy Cross cemetery.

REPORT TEDDY WILL GIVE INDORSEMENT TO TAFT

WASHINGTON, May 2.—Several men who are in a position to know declared positively today that no communication has been received at the White House from former President Roosevelt since he sailed for Africa. The claims that Roosevelt has written the president and several other persons connected with the administration declaring he would endorse the administration are not creating a very deep impression on the friends of the former president, and the general impression seems to be regard the alleged outline of Roosevelt's future political policy as at least somewhat to be questioned.

Senator Root and Roosevelt's former secretary, William Loeb, both decline to discuss a statement published in a Washington paper today that they had received letters outlining Roosevelt's policies.

PITTSBURG, Pa., May 2.—President Taft's smile faded somewhat today when told of the report printed in the Washington Post and declaring that he had received assurances of support from former President Roosevelt.

Taft refused to deny that he had heard much indirectly from Roosevelt but declared that he had not received word in the manner indicated in the Post's statement.

Secretary of State Knox, when asked about the report, refused to talk.



ARTISTIC DINING ROOM.

U are Missing the Chance of a Lifetime

If you miss a look at my holdings. Everything is being sacrificed to close out quickly.

BENSON INVESTMENT CO. Office over Fruitgrowers' Bank

LIVE DEALS

NO. 42. \$20,000—50 acres near Phoenix; fine deep soil; good drainage; 5 1/2 acres 6-year-old peaches; 10 acres Bartlett pears, 1 year old; 10 acres Newtown and Spitz apples, 1 year old; 14 acres alfalfa, balance partly cleared; \$1000 worth of personal property; \$1500 net can be taken off the land this year in fruit and alfalfa; terms on part.

NO. 44. \$5000—6 acres close to city limits; 5 acres creek bottom land; all under Fish Lake ditch; all planted to berries and vegetables; beautiful building spot; east front; small house, barn and woodshed; good well; \$2700 cash, balance 1 and 2 years.

NO. 70. \$2,250—6-Room bungalow, bath and pantry; stone foundation; plumbing roughed in; wired for electric lights, walls tinted; lot 50x100 feet; \$1,300 cash will handle this.

NO. 13. \$650—One acre, close to Jackson St., a fine building site and a bargain.

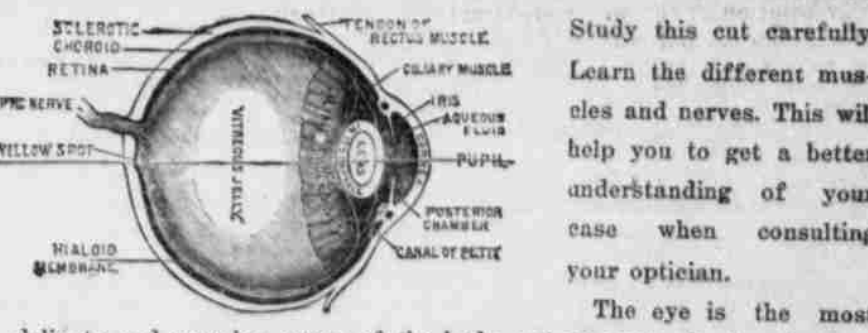
McARTHUR & ALEXANDER PHONE 3681 ROOM 3, P. O. BLOCK

Popular Store

PEOPLE delight in trading at a popular store—a store that is always crowded—where the clerks are perfectly courteous at all times and where you are absolutely sure that your needs will be promptly supplied at correct prices and where everyone is desirous of giving you the very best quality. If you notice at all carefully you'll find that one store in Medford is centrally located and is very popular.

THERE IS CERTAINLY A REASON. Do you trade with this popular store?

ALLEN & REAGAN 202 E. MAIN ST. PHONE MAIN 2711



Study this out carefully. Learn the different muscles and nerves. This will help you to get a better understanding of your case when consulting your optician.

The eye is the most delicate and complex organ of the body, yet no part of the human system suffers greater neglect, in the majority of cases.

Some eyes are defective from birth, others become defective from strain, overwork and want of proper care. Most cases of BLINDNESS in old age are the results of neglect in youth and middle age.

Consult DR. GOBLE. He has spent 15 years in this work, during which time he has fitted thousands to glasses, relieving headache, nervous strains, etc. Eleven years in Medford. Also enabling many children to continue in their school work that would otherwise have been compelled to forego the benefits of an education. We can duplicate any lens made, repairs of all kinds. Invisible Bi-Focals. Shur-on Eye-Glasses. He has no other business. Magic eyeglass cleaners free.

DR. GOBLE Optical Parlor 18 West Main St. Hours 8 to 12, 1 to 6.

PLUMBING

STEAM AND HOT WATER HEATING All Work Guaranteed Prices Reasonable COFFEEN @ PRICE 11 North D St., Medford, Ore. Phone 303