

MEDFORD MAIL TRIBUNE

Complete Series: Thirty-ninth Year: Daily, Fifth Year.

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A consolidation of the Medford Mail, established 1889; the Southern Oregonian, established 1902; the Democratic Times, established 1872; the Ashland Tribune, established 1884; and the Medford Tribune, established 1906.

GEORGE PUTNAM, Editor and Manager

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SWORN CIRCULATION:
 Average Daily for—
 November, 1909 1,700
 December, 1909 1,842
 January, 1910 1,925
 February, 1910 2,122

March Circulation:
 1..... 2,200
 2..... 2,100
 3..... 2,225
 4..... 2,225
 5..... 2,100
 6..... 2,180
 7..... 2,180
 8..... 2,150
 9..... 2,150
 10..... 2,150
 11..... 2,150
 12..... 2,150
 Total 25,500
 Less deductions 1,250
 Net total 24,250
 Average net daily 2,020

MEDFORD, OREGON.
 Metropolis of Southern Oregon and northern California and fastest-growing city in Oregon.
 Population, April, 1910, 8600.
 Banner fruit city of Oregon—Rogue river apples won sweepstakes prize and title of "Apple Kings of the World" at National Apple Show, Spokane, 1909. Rogue River pears brought highest prices in all markets of the world during the past five years.

Write Commercial Club for pamphlets.

Settle the water question.

Last day of sin in Medford.

Where will the trolley line run? Ask Allen.

That Jefferson bank must be run by a dead one.

Are you on the census roll? If not, get on at once.

Water, water everywhere, except in Medford's \$250,000 pipe line.

Medford is a busy burg—too busy to engage in factional fights.

There's many a slip 'twixt the cup and the lip, as Mike Hanley proved.

Rogue River valley now boasts the highest priced land in the northwest.

Little drops of water—that's what Medford wants in the new pipe line.

The big stick has whacked the malefactors of great wealth in France.

It's up to Ashland—grant that franchise, so the valley can have a trolley line.

Teddy's got a new pair of glasses—to spot the new members of the Ananias club.

We're all looking at you, Ashland. We want that trolley line. Get a move on you.

Another Hyde witness is dying. The angel of death is helping the accused physician.

Two and a half millions in real estate transfers since January 1—and that's going some.

Auto owners must all turn out for the Portland visitors. Show them something to remember.

All patriotic citizens will see that they are enumerated—only a few days left for enrollment.

Summer weather in the Rogue River valley—tornadoes in the south and blizzards on the great lakes. Which do you prefer?

Frederick Weyerhaeuser, the timber king, says, "Economy and a good wife guarantee the success of any man." Both hard things to get.

President Taft has won the public expressed approval of William Randolph Hearst. Thus has the executive finished running the gauntlet of denunciations.

From the present outlook the United States will have to pay the Guggenheims a higher price for Alaska than Russia got in the original deal.

GOOD NEWS FOR THE VALLEY.

JOHN R. ALLEN has been the harbinger of good news for Medford and the Rogue river valley. On his first visit, he brought the money to buy the Blue Ledge mine and develop it. On his second trip he brought the money to purchase the wreck of the Pacific & Eastern, rebuild it and extend it eastward across the mountains. Incidentally, he purchased one of the big commercial orchards and set a needed example by cutting it up in small tracts. On this trip he brings the money to build an interurban trolley line to connect the various towns of the Rogue river valley and facilitate the hauling of fruit from orchards.

With real estate transfers for the first three and a half months of the year pass the two and a half million mark, with orchards selling as high as \$2375 an acre, with post office business increasing 44 per cent a month over the previous year, with bank deposits increasing 50 per cent over 1909, and two and a half millions on deposit, with contracts let for ten miles of street paving, and numerous buildings underway and planned, with the Crater Lake highway begun, with the heaviest fruit crop in the history of the valley hanging on the trees, with the city full of homeseekers, Medford's prospects are exceedingly bright.

Medford but reflects in greater degree the prosperity of the entire valley. Ashland is growing by leaps and bounds, and with her shaded streets, her beautiful park, her paved avenues, and her slightly location, the most attractive small city in Oregon. Central Point is becoming a business center, building a water system and putting on the airs of a city. Gold Hill has awakened from its lethargy, opening up its mines, building railroads, manufacturing its lumber and becoming a manufacturing center. Woodville is enjoying a boom and has grown faster in the past two months than in the twenty years previous. Jacksonville is also making municipal improvements. Half a dozen country districts are building brick school houses and improvement is the order of the day.

All this development will be vastly augmented by the building of the interurban electric line, and the Rogue river valley fulfill its destiny, one vast orchard from Grants Pass to Ashland, with homes on every five acres, with its many varied natural resources under development, a veritable hive of human industry.

THE JEFFERSON SPIRIT.

"MEDFORD against the world for cheek," said the Oregon State Bank of Jefferson, when asked to contribute toward the Crater Lake road fund.

Jefferson is a town near Salem in the heart of the Willamette valley, and it might be added, "Jefferson against the world for mossbackism."

The town can be judged from its bank. It is in the rut and will stay there. It knows not enterprise and comprehends not public spirit. The center of rich region, it is content to vegetate—an almost unknown spot on the map of Oregon and its principle sign of life, the passing trains which whistle but seldom stop.

The spirit in which the bank has greeted the effort to build a highway by popular subscription and so aid in development of the state diverting hither the great tourist travel is the silurian spirit that has kept Oregon in the rear of states so long—the spirit that has retarded its development, the spirit that the supreme court exhibited in its decision invalidating the state appropriation for the highway—the spirit of the hog content to rut in its wallow.

 + made the number one of the most enjoyable on the program.
 + Miss Margaret Roberts played "Prelude" by Chopin, and "The Butterfly," by Grieg, with rare intelligence and skill, while Miss Stevenson, a girl of high school age, in doing an entire Beethoven sonata from memory is deserving hearty commendation.
 + "The Doll's Dance," by Poldini, and "The Spinning Wheel," by Raff, played by Miss Flora Gray, brought the interesting program to a close. Miss Vera Merriman and Miss Ivy Boeck were unable, because of sickness, to take their parts.
 + The evening was most delightful and Medford will show her appreciation at future recitals in no half-hearted manner.
 HIX.

Medford is the home of a music-loving people. No better criterion of this fact has been apparent for months past than the fact that in spite of a sudden drop in the temperature, accompanied by a heavy rain, the Presbyterian church was comfortably filled last Tuesday evening by the friends of the pupils of Mrs. E. E. Gore, the occasion being a piano recital. Those who attended were well repaid, for each number showed a careful study of phrasing, expression and those minor details that mean little to the lay mind but mark the difference between the finished or careless rendition. It was also a remarkable fact that each number, excepting duets, were played from memory.

The program opened with a brilliant piano duet played by Misses Doela Clay and Violet Caskey, and was followed by "Day Dreams of Youth" and "Rustic Dance," by Miss Lucile York, two well-contrasted pieces, showing delicate expression and lightness of touch. Miss Willie Howard, who understands the inner meaning of her music, played "Melody of Love" and in the piano and pipe organ selection Miss Stevenson displayed good technique on runs, while the smooth legato of the organ played by Miss Gray carried a pleasing melody.

Little Miss Gertrude Hargrave, a talented child of 8, and a pupil of seven months, played two selections on the dance order with a variety of touch and composure of manner astonishing in one so tiny as to be just able to reach the pedal.

Miss Frances York played "La Fontaine" with accuracy and brilliancy, securing a firm, round tone. Miss Gladys Wilson and Miss Browning Purdin, two younger girls, played their selections well, and the piano trio by Miss Schueler, Miss Wilson and Mrs. Hibbard, was executed with dash and rhythm that

One for You to Consider

33 Acres

in 5-year-old Apples

Seven acres in pears and two and one-half acres in peaches, all under ditch, two and one-half miles from transportation, in best fruit district in valley.

\$6500 will handle, balance in ten years.

Address

Claud Miles
 128 East Main Upstairs

Going Fishing?

IF SO, GO WELL PREPARED FOR THE SPORT

If you go fishing, you go hoping to bring back a nice catch. In order to catch the gamey steelhead or cutthroat trout, especially in Rogue river, you must have the right kind of fishing tackle. We can show you the best poles, rods, reels, flies, etc., made especially for fishing in Rogue river. You won't regret coming here for your

Fishing Tackle

NICHOLSON HARDWARE CO.

EAST MAIN STREET

MEDFORD, OREGON

Be Assured That You Are

WELCOME

Store visiting is especially welcomed by us.

And we want to impress upon the people of this community that they need not feel that they must be on a shopping bent to be welcome here. We try to keep this store attractive and a ready welcome always self-evident, so that whenever you come along our way you'll drop in here for a visit as a matter of course. We like to have you inspect our goods and tell your neighbors about them. We like to have you talk with our salespeople and talk with your neighbors about them, too. We know that you cannot say very much ill of us and ours. But let's get to business. Below are some of the things you'll see here next week. And some of them will not be seen here later.

Meeker's Great April

OPENING SALES CONTINUE FOR FEW DAYS ONLY.

Just a few days left in which to enjoy this April sale. JUST NOTE THE FOLLOWING ITEMS and make a list for Monday's shopping or Tuesday, either. You will never regret a trip to Meeker's.

Summer Silks

AN INTERESTING EXHIBITION OF IMPORTED AND DOMESTIC FABRICS

Women seeking some unusual shade, a particular novelty design or color, or some entirely new weave for which fashion has expressed a preference, are doubly assured of the right selection in recent extensive additions to our regular lines.

75c Silk Rajah, all shades, 26-inch 50c
 50c Yoma Silk 35c

Jabots and Dutch Collars

OF IRISH CROCHET AND MEDERIA

Attractive values in two styles shown. The chance to select something unusual in these very popular neckpieces is made possible by such frequent additions as these—embracing designs that will be admired expressly for their exclusiveness.

25c value Dutch Collars; sale price 15c
 25c Jabots; sale price 15c
 25c Stocks; sale price 15c

All Suits Reduced 1-3

ALL THE NEW WOOLENS IN THE FANCY WEAVES

Don't fail to see our line of Suits. You'll find something to please you and the price is certainly exceptionally low.

Imported White Goods

SHEETS AND PILLOW CASES

Imported White Goods—Exceptional values prevail in our white goods section—offerings of prime interest to all. Big showing, 25c yd. Sheets and Pillow Cases—Worthy qualities at greatly reduced prices. Instant selling will result.

Remember

We guarantee everything sold over our counters. If when you get home you do not feel satisfied with your purchase, bring it back and get your money (except goods cut from the bolt).

YOU MUST BE SATISFIED.

28 S. Central Ave.

SEE THE WINDOWS.

W. H. Meeker & Co.
 we sell GILBERT'S CELEBRATED Dress Linings