

YOU CAN GET A VARIETY IN LOTS IN THE

RIVERSIDE SUB-DIVISION

MEDFORD'S MOST PROMISING DISTRICT

EVERY INDICATION points to this section as the coming district--the one place in the entire city of Medford that is bound to advance in prices in leaps and bounds.

YOU WONDER WHY? The reason is simple. This will be very near to Medford's factory district. Already negotiations are being carried on for factory sites and no well informed person can doubt the sureness with which the Riverside subdivision lots will advance in price from this time on.

PAVING OF NORTH RIVERSIDE AVENUE is an assured fact, thereby placing this addition at the head of the list as a desirable residence section.

Sewer and water already in and many shade trees

The only subdivision in Medford where sewer and water is already in. Don't forget this when looking for lots—it's important. Many fine shade trees in this tract.

A variety of lots attractively priced

COME AND SEE PLAT and get a good idea of the size and shape of these lots or better still come and let us show you these desirable lots and see just how attractive they really are.

YOU CAN'T AFFORD TO WAIT. The man or woman who invests right now will make a profit on their bargain inside of 3 months and a good profit, too.

Located on North Riverside Avenue

One-Third Cash; Balance Easy Terms

Think of being able to choose almost any size lot—the frontage you desire—in one of the choicest localities on a street that will soon be paved or very near a paved street, and all you have to pay is one-third down and easy terms on the balance. **BESIDES ALL THIS, YOU ARE SURE OF SEEING YOUR LOTS INCREASE IN VALUE VERY RAPIDLY.**

PRICES RANGE FROM \$150.00 UP.

Rogue River Land Comp'y

OR ANY AGENT

PHONE MAIN 2022

11 NORTH CENTRAL AVE., MEDFORD