$\mathbf{A}^{\text {FEW davs ago Sonthern Pacific officials tardily dis- }}$ Covered the country lying bet ween Grants Pass and ritory is evidently responsible for the exploration, otherwise this rich region would have lain there until dooms dia without an effort on the part of the Harrin
They reported that it was a very hard trip the moad wis
They reported that it was a very hard trip, the road was
very rough and very hilly. It crossed three mountain ranges and there were grades eight wiles long. Frequent ly they had to get out and walk. They were eleven hours
traveling from Crescent City to Waldo, a distance of fifts miles. Going in between Waldo and Crescent City they met but dne team and that was the stag
ther met one team other than the stage.
they met one team other than the stage
From remarks dropped, the inferentr
that it is a rough, mountainous country,
lated. And this recalls the fact that it
since that E. H. Harriman erossed central Oregon, nounced it a desert, and said that he had seen but three chipmunks and a couple of coyotes, the only signs of life in 300 miles.

Yet there are two lines of railroad being built today to furnish transportation to the chipmunks and coyotes
The same officials that pronounced central Oregon a des ert are now working large forces in building roads across it, yet they made no effort at railroad building until fore ed to head off a rival line's invasion.

The available tonnage and possibilities of the Crescen City route cannot be seen or even surmised from the wagon road. There are countless mines among the hills, each o which will produce a considerable tonnage with transpor tation facilities. There is the largest redwood timber bel
in the world, immense forests of pine and fir, and numerou fertile valleys suited to agricultural and horticultural pur suits, and capable of great development with transport tion. The country traversed is a rich one, and with a rail road would become one of the most productive on earth It has every advantage of climate and natural resource

Virgin countries are developed through railroads Countries do not develop much nowadays in advance the railroad; imagination is necessary in the accomplish ment of great undertakings. Particularly is it necessar in the railroad builder, who must see far enough into the future to realize the possibilities of development.

## DEGEIVING THE PUBLIC

A Portland realty firm advertises, under the caption, Medford 10,000 , Portland $250,000, "$ and then proceeds to comment on the fact that a 200 -acre tract of land lying near Medford was sold for $\$ 40,000$. It states that the land is uncleared and that it will take at least $\$ 75$ per acre to clear it and set it to fruit, and that it takes three years longer for the trees to come into bearing than it does around Portland. It then proceeds as follows:
"Our tract near Portland is just as good fruit land as the Medford tract. It will cost $\$ 25$ per acre less to clear it. It'will come into bearing if set to apples or cherries three years before the Medford orchard; when in full fruition it will pay more dollars per acre than the Medford tract."

This is a fair sample of the falsehoods that unscrupulous real estate sharks and wild-cat orchard men circulate to deceive the ignorant who fall for their get-rich-quick lure. Land comparatively worthless is purchased at a low figure, advertised extensively, and sold to the unsuspecting public on the pretense of its being valuable orchard property.

Any land suitable for orchard purposes near Medford is worth more for fruit raising than any land in the vicinity of Portland. Soil, altitude and climatic condition combine to make the Rogue River valley an ideal orchar
section. These conditions do not exist in the vicinity of $/$ not be at home when the census taker arrives, some will Portland, and there can be no comparison of the two sce. be out of the city, some will purposely dodge the enumera tions on a fruit growing basis.

Rogue River apples win sw
ple shows, and sell for highest price in all the world the world. For many years Rogue River pears hav received the top notch price wherever offered. Fruit pre duced around Portland has neither name, fame or reptation for flavor, quality or quantity, and, moreover Rogue River fruit land istant points,
Rogue River fruit land is high in price because it pro duces rare fruit. A profit of $\$ 1000$ per acre is not uncor mon-no acre of fruit anywhere near Portland ever mad such a record and none ever will. The land about Portland may be suited to cherries and other small fruit, but it is no and never will be valuable as apple and pear land, and i not in any sense in the same class with the land about Med

## TO PATRIOTIC CITIZENS

## The taking of the census begins today. Energeti

 uumerators have been secured, but these young men can not enroll all the names of all the people unless they hav the aid and co-operation of everyone. Many people willIt is highly important for Medford and its future that very name of every resident gets on the roll The political mportance of the city depends upon the number of inhabants shown by the census. Its political and social standing in the state and in the nation is determined by the census. Appropriations for public buildings and extensions of the federal service in every direction are determined by the ensus.
If you are a patriotic citizen you will see that your name is taken and that the names of your family and relatives are included. If your neighbors are out of the city,
call up the Commercial club and call up the Commercial club and give the names to the lain to them the importance of having the city credited phian to them the importance of having the city credited
with full population, and if they will not take the trouble see about it, take it up with the census man yourself. Many people who live in Medford are absent from the
ity on business or pleasure a great part of the time yet city on business or pleasure a great part of the time, yet
they belong here and every effort should be made to have they belong here and every effort should be made to hav them enrolled. Do what you can to help get the names,
these absentees. hese absentces.
To convince
To convince the world that Medford is the metropol: of southern O regon and has experienced wonderful growth nothing will tell the story like the census

## You Can Be Independent

## Buy An Orchard Tract

## Eden Valley Orchard Subdivided

This famous bearing Orchard has been sub-divided into small tracts and sold at reasonable prices. If you are looking for positively the best thing in the northwest in a small orchard, this is your chance to get in right

## Most Profitable Investment

## TO BE FOUND IN AMERICA

Well informed business people from all parts of the |planted to the best commercial varieties of bearing United States and Canada are looking to the Rogue River valley for safe investments. Years of experience in buying and selling orchard land fits us the better for summine investments that will yield large returns, Our properties have proven worth. We can assure you that you take no risk when you purchase
ne of the 30 to 100 -acre orchard tracts located in the one of the 30 to 100 -acre orchard tracts iocated in the
famous Eden Valley orchard. We sell tracts to suit,

## Secure an Income At Once <br> PROVIDE PLEASANT EMPLOYMENT

You can buy as many aeres as you desire, build a daily mail, and live within easy reach of the business home on ground commanding a view of the entire val-
ley-enjoy the electric light and power, telephone, and social life of the metropolitan city of Medford.

## Magnficent Homesites

## ALL MODERN IMPROVEMENTS

A small bearing orchard, planted to the best com- ment, and insures an income of from $\$ 500$ to $\$ 1000$ mercial varieties of trees, will provide the most fas- per acre each year. Here is solid investment, and the

## John D. Olwell

EXHIBIT BUILDINE

BUILDING COLLAPSES;
SEVERAL'
INJURED
NEW ORLEANS, La., April 15.today and five perions were injured corner of Rampart and Canal streets,
The nceldent occirred shortly before The act
noon.

## Mark Twain Home.

NEW YORK, April 15.-Mark Twain (Samuel L. Clemens) returnhe went after the death, just at
Christamas time, of his daughter. He He
left New York at once for his boe eft New York at once for his home
in Reddiug, Conn.
He paid no calls and received no
visitors in New York. Duel in Portiand. bloody
of one o tal injury to che othe other, was the tought
betwen s. Murakam1 and K . Ogata,
Japanese, in a rear room of an Ever.
> att street

ight. Mura
Is heart.
tying.

## Gossard

 Corsets
the FINEST PRODUCTS  moss forzmost manufac. tURRRS calland ser the
new line of oor sers-rit
LaGreque

## All Wool Suits <br> NOW ON SPECLAL SALE.

Don't fail to come and see the bargains we are offering in Spring Suits. the fabrics are beautiful.
All $\$ 15.00$ Suits to go at
A15.00 Suits to go at ............. $\$ 11.25$
All $\$ 20.00$ Suits to go at .............. $\$ 15.00$ All $\$ 25.00$ Suits to go at ............... $\$ 18.75$ All $\$ 30.00$ Suits to go at .............. $\$ 22.50$ All $\$ 40.00$ Suits to go at
 Every suit is guaranteed to fit perfectly before it leaves the store. You Friday. Don't fail to see the windows.
Famous Kenyon Dusters These can't be dupliated. The KenYon make beats the world. Fine linen,
khaki, silk, eto, all neatly
made serviceable, to a a great degree. Pricees serviceabie
very roasonable.

## Keiser Neckwear

Just received, a new line of Ja-
bots and other new styles of neckwear. 25 c and up.

HAVE
Goods
OF ALL
TIONS


Silk and fabric Gloves, long and short styles, all colors and white and black. If you want service you must buy the best and we recom-

## Kayser <br> Gloves

THE WOLRD'S FINEST goods at

## mend

## Medford's

Quality
Store
For
Women

