

## GRAND OPENING

## From 2 p.m. Saturday Afternoon and Evening


 THING NEW AND CLEAN. FURTHER, WE HAVE LARGE SHIPMENTS OF NEW THINGS TO SHOW YOU WHICH HAVE JUS
ARRIVED. WE ARE IN A BETTER POSITION TO SHOW YOU THE NEW THINGS THAN ANYONE ELSE, FOR OUR REMOV AI SALE HAS REMOVED ALL OLD GOODS FI OUR SHELYVES.
OUE NEW THINGS THAN ANYONE ELSE, FOR OUR REMOVAI
YOU

## Saturday Marks The Opening Sales

OUR OPENING SALES BEGIN SATURDAY. This means the real beginning of real Spring business in earnest. In a few weeks spring housecleaning will be upon you and there ll be curtains, comforts, spreads, sheets, linens to buy for parlor, bedroom, dining room and kitchen. Then there'll come the summer wash dresses and incidentals. The mission of our opening sales will be to place before you all your needs for spring now
at tempting prices. We want you to buy these things early and buy them here. Therefore, we can well afford to make price concessions and at tempting prices. We want you to buy these hinys early and buy them here. Therefore, we can well afford to make price concessions and
thus co-operate with you in this matter. Whether vou see it advertised or not, every stock in the store will offer some special inducement every day during April. We hope that you will see that it is to your best interest to pay this store a visit every time you are out shopping.

## Lawn Waists

sprgials in four viery desirable models FOR SEASON OF 1910.
These new waists not only show many of the season's newest style features-but they are made all the more interesting beeause of the deeided lowness of the pricing-

85c to $\$ 3.75$ OUR OPENING SALES SHOULD MEAN MUCH TO YOU.
They mean that all during this month you can lay in your entire needs for spring and summer at much less prices than asked elsewhere. They mean, too, that in ad-
dition to the superlative variety of merchandise offered, dition to the superiative variety of merchandise offered,
that every article, garment and yard is dependable, rethat every article, garment and yard is dependable, regardiess of the price asked-all in all, that in doing your
April trading here, you will be completely satisfied in April trading har

## Silk Fabrics

The season's choicest Silk Fabrics-Our varied ines were never so exten

## ve as now.

WASH FABRICS Display of Wash Fabrics from the Far East-These wo displays are exceedingly interesting, especial to those who anvreciat the worth and reliability of these imported fabrics

## Wifle Meelevtle

Petticoats $\$ 7.50$ Values $\$ 5.00$
For the many who will be purchasing new silk petticoats this monthshowing that excels all previous attainments in this section. New styles and colors in a most comprehensive variety offered at lowest possible cos to you.

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price $\$ 40$. Standard bred White

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## Tailored Suits

new plain and fancy styles from $\$ 18.00$ to $\$ 25.00$
This portion of our wide price range is chosen because of he unusual completeness of the lines and the extraordin ary worth of the values. This is especially applicable to
the plainer Tailored Suits. styles that are enjoving a de ided preference. Trimmings are less in evidence-th beauty of the styles depending wholly upon the simplicity of the lines.

## REMEMBER THE LOCATION OLD POSTOFFICE BUILDING

We are all fixed in our new location. A new moder plate glass front has been put in and everything is certainly up-to-date.


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