

Promises of Press Agents

LOMBARDI OPERA CO.
HERE APRIL 5TH;
IS A GREAT TREAT

April 5 will be a red-letter day for Medford, as it will be the date for the appearance here of the Lombardi Grand Italian Opera company at the Medford theater. It can be truthfully stated that this is the first time a real grand opera company ever played in a city the size of Medford. In fact, Managers George Baker and Cal Heilig of Portland were inclined to laugh at Manager Hazelrigg when he went to Portland to secure the company. The route for the Lombardi company now reads: Portland, Medford, San Francisco, Los Angeles, San Diego, City of Mexico and the South American cities.

The company numbers 110 people, including a superb orchestra of 40 pieces. "Cavalleria Rusticana" and "I Pagliacci," the double bill, has been selected from the company's repertoire and prices will run from \$1 to \$3. Seats on sale Saturday, April 2.

"THE RED MILL" WILL BE SEEN IN MEDFORD WEDNESDAY NIGHT

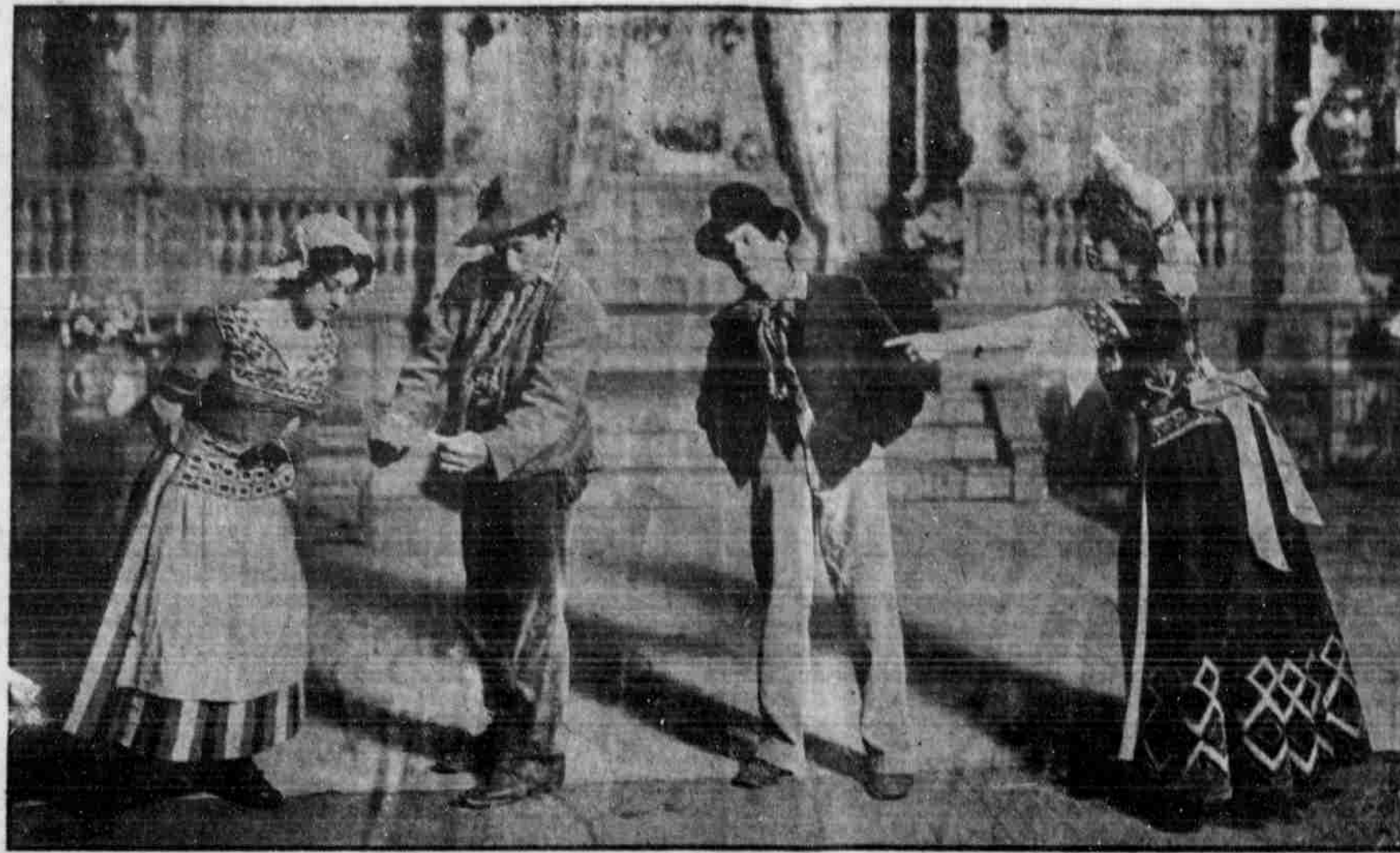
Fresh from its triumphs of a year's run at the Knickerbocker theater, New York City, followed by engagements of three months each in Chicago, Philadelphia and Boston, Martin & Emery Co.'s complete production of the Henry Blossom and Victor Herbert comic opera masterpiece, "The Red Mill," will be seen for the first time at the Medford theater on Wednesday, March 30.

In collaborating, Messrs. Blossom and Herbert have had the extraordinary good fortune of not only duplicating their former success, "Mlle. Modiste," but have in "The Red Mill" one that will far exceed it in many ways.

The story is to the point, describing the predicament in which two American tourists find themselves after spending their money too recklessly, after which they unconsciously prove heroes in rescuing a persecuted maiden from an obdurate parent by entering the mill on the blades of a revolving fan, in which manner they escape with the girl on to the ground and restore her to her lover.

Victor Herbert has composed a score of the whistleable kind of music which has already gone through the country with telling effect. Messrs. Martin & Emery have provided an admirable company of some 60 people and have faithfully reproduced scenes and costumes of quaint and picturesque Holland.

The cast includes Bert O. Swor as Con Kidder, Frank Woods as Kil Connor, Otto Koerner, Alvin Laughlin, Carl Hartberg, S. W. Stott, Harry R. McClain, Cecil Summers and the Misses Agnes Major, Vernice



SCENE FROM "THE RED MILL," HERE MARCH 30.

Martyn, Adeline Stern, Georgia Harvey and a chorus of 50, including the six little Dutch Kiddies; also an augmented orchestra.
*Seats on sale at Haskins' drug store Monday, March 28, at 10 a. m.

BONITA IS UNDERLINED AT THE MEDFORD THEATER

The fame and popularity of the beautiful Bonita, after her New York triumphs in "Wine, Woman and Song," extends even far beyond the regular theater-going public into the large class who are never attracted to the ordinary musical comedy. Miss Bonita is recognized in New York City as the reigning stage beauty of the metropolis. No other lyric actress has been so universally admired. She comes to the Medford, Friday, April 1, in the big musical review, "Wine, Woman and Song," that ran at the Broadway Circle theater, New York City, for a period of some 400 nights. The entertainment offered is a glorious one, embracing as it does as clever a number of rollicking comedians and pretty girls that has ever been seen on the local stage. The cast is positively guaranteed the original New York one and numbers some 50-odd artists. A treat is in store for the youngsters, while the ladies will admire the beautiful gowns worn by Bonita—all Parisian made—while the men auditors will witness features known to have immensely pleased them elsewhere. "Wine, Woman and Song" is a musical farce presentation, possessing all the popular requirements of clean fun, song hits and the same features as seen during its long New York run. Seat sale opens Tuesday.

Prices, that a merchant is anxious to advertise are sure to be right, for he knows the hurt to his store's reputation if most ad-readers should say, "that's too high!"



BONITA IN "WINE, WOMAN AND SONG."

A. L. VROMAN PLUMBING & HEATING CONTRACTOR

No job too small, none too large. Twenty-five years' practical experience.

OFFICE
113 SOUTH FRONT STREET.

NOTICE

CANADIAN PACIFIC RAILWAY COMPANY'S LAND DEPARTMENT REPRESENTATIVE

Mr. S. J. Alder will be at the hotel Moore March 17 to April 1 for the purpose of seeing those who are interested in the company's famous Alberta wheat lands. He will be prepared to furnish complete information, including maps, literature, prices, etc. Call on Mr. Alder and arrange to take advantage of our low-rate semi-monthly excursions during this season and inspect these lands.

IDE-McCARTHY LAND COMPANY,
Colonization Agents
Canadian Pacific Railroad.

Malthoid Roofing

We want builders to see us about roofing. We want to demonstrate why it is to your advantage to roof your building with Malthoid Roofing—and we will do this to your complete satisfaction.

We will show you beyond any question that Malthoid is the very highest type of roofing perfection and made so well that it will last as long as the building it covers.

We will show you that Malthoid is a better roofing than shingles—is more satisfactory than iron—is cheaper than tin—in fact, we can prove that there is no other roofing known to the building trades that is as good—as durable—as long lasting—as water proof—as fire resisting and as cheap as Malthoid Roofing.

It has got every other brand of ready roofing marking time while it is progressing—there is more of it sold on the Pacific Coast than all other brands combined and it speaks well for the intelligence of builders that this is so.

The makers of Malthoid Roofing know their business for they have been at it for twenty-six years and they not only make this roofing to sell but they make it to last and to please the people who buy it.

They would rather have the good will of the builder than his money—and they get both by the way they make Malthoid Roofing.

If you have roof troubles of any kind or of any description—no matter what kind of a roof you have on your building, see us at once and we will help you out of your difficulty.

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MEDFORD THEATRE

MARTIN & EMERY CO'S
Elaborate Production of the World's
GREATEST : MUSICAL : SENSATION

Wednesday, March 30

60 PEOPLE
Including BERT O. SWOR as CON KIDDER, FRANKER WOODS as KID CONNER, FRANKER WOODS as KID CONNER, Beauty Chorus of 40 augmented orchestra and THE :: FAMOUS :: DUTCH :: KIDDIES

"THE RED MILL"

Exactly as presented
479 TIMES IN NEW YORK
307 TIMES IN CHICAGO
286 TIMES IN BOSTON
To Enormous Receipts

Music by VICTOR HERBERT Book by HENRY M. BLOSSOM
WHAT NEW YORK THINKS OF IT
The Red Mill is too good to be true—Telegram. The Red Mill is a rollicking entertainment—News. The Red Mill grinds out a success—Herald. The Red Mill is a novelty—World. It's full of laughs—Sun. The Red Mill is a ten strike—Mail.

Mignonette, Good-A-Bye John, You Never Can Tell About a Woman, Whistle It, The Streets of New York, Because You're You, Go While the Goin's Good, Every Day Is Ladies' Day With Me, and others :: :: :: ::

The Most Entrancing Musical Treat of the Year Rich in Originality Prices 50c, \$1.00, \$1.50. Sale opens at Haskins Monday, March 28 at 10 o'clock
Surpassing in Equipment Any Opera Ever Given in America FREE LIST ENTIRELY SUSPENDED FOR THIS ENGAGEMENT.