## 030 <br> 149 Firsts

The BUICK closed the season with the greatest ree ord $\quad$.. history of automobile contests by winning
149 firsts- 94 per cent of entries-thereby defeating the highest-priced foreign and American cars in roa
all this with a stock CAR JUST LIKE YOU'LL GET

## A Few of the Big Wins

COBE CUP RACE- 100 miles at an average s

YORICK CLUB TROPHY-First and second,

VESPER CLUB TROPHY- 212 miles at an ay RIVERHEAD, L. I., CLASS 4-113 miles at an a TYLANTA-200 miles at an average speed of 72 miles per hour

In winning the Los Angeles-Phoe nix Desert Race the BUICK achieved one of the geratest victories of the year. This race, run over ries of the year. This race, run over
hills and through fields of sand such as a car seldom encounters, was entered upon with great enthusim by the manufacturers of high priced cars, because they knew that the "popular-priced" car could not stand the grind. But it was the same old story-the BUICK won, defeating its nearest competitor neariy four hours and loworing the record 12 hours, thereby achieving "popular-priced" car in the history of the automobile.
Why Then is the Buick Popular
Figure it out for yourself. It won't take you long. You will find more Buick Cars throughout the west than all other makes combined. It has proven the
Best Car for the Rogue River
Valley. Ask Any Owner.

## NOTICE

CANADIAN PACIFIC RAILWAY COMPANY'S Land Department Representative.
Mr. S. J. Adler will be at the Hotel
Moore March 17th to April 1st for the purpose of seeing those who are interested in the company's famous Alberta wheat lands. He will be prepared to furnish complete information, including maps, literature, prices, etc. Call on Mr. Adler and arrange to take advantage of our low rate semi-monthly excursions during this season and inspect these lands.
Ide-McCarthy Land Co. colonization agents CANADIAN PACIFIC RAILWAX

There will be a greater shortage of automobiles of alf kinds this year than ever before. Last year's have not noticed it yet, but you will when you buy a car. So order NOW and have it in time for the

# Medford Buick Co. 

(Buicks Exclusively.) HODSON'SGARAGE TOU VELLE, MANAGER Demonstrations by Appointment.

