# WHY NOT BE A LIVE ONE? 

Help Yourself by Helping Medford to Build the Crater Lake Highway.

What The Road Will Mean


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furnished gratis by the government.
No monoy is to be paid out except
upon estimates by thi engineer in upon estimates by the engineer in
charge and after being audited and approved by the committee, which consists of leading bankers and busness men of Medfort

## No money is to be paid for rights

 of way.The route to be followed will be that selected by the government engineer
as the most feasible and economical The money is deposited in the four The money is deposited in the four
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half in June, 1911.
This is a popular subseription which will extend from Ashland to
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world that the road will be built. Medford makes good.
As a eitizen of Medford, you
should sign, if you have not aiready, should sign, if you have not already.
You cannot afford not to.. It will prove the class of elitizen you are, as it proves the class of city Medford is. The road will mean a tourist travel
of from 25,000 to 50,000 a year through Medford. It will mean the expenditure of millions by the gov-
ernment in beautifying the park. It will mean to Oregon what the Yosemite means to California.
The supreme court's failure is Med-
ford's ford's opportunity. Help Medford
grasp it. grasp it.

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