## MedFordMAILTRIBUNE

## $\div=$

ufficial Paper of the City of Medford.

## 

## moo yaer, by mall.

## WE APPRECIATE OURSELVES

Darby Richardson, publicity manager of the Roseburg Commercial club, gives a very good piece of advice to the business men at Roseburg regarding the value of such ad vertising matter as that recently secured in Medford by representatives of the American Progress Magazine. Mr. Richardson says: "The plan of this magazine embraces earicatures of the 'chief boosters' of the community. Such stuff is of no value as advertising matter, and the scheme is a time-worn one, which most up-to-date towns look upon with abhorrence. The community should not contribute a cent toward such advertising."

Of course such advertising does no good to the community, but nevertheless, the business men of Roseburg will probably contribute to the support of the scheme just as the business men of Medford did. The basis of all such schemes is personal vanity, and the knowledge of the solicitor that nearly every man likes to see himself appreciated in print, even if he has to pay for it. Such schemes offer everyone the chance to become "a prominent citizen" with his "picture in the paper" for a reasonable consideration, and who wouldn't be prominents We all of us appreciate ourselves, even if no one else does, and it is but natural that we wish the world to see us as we see ourselves.

## MEDFORD'S STEADY GROWTH.

Postal receipts for Medford furnish an accurate barometer of the growth of the city for February, an increase of forty-five per cent over the same month a year ago. In January the increase was fifty-four per cent.

There is no boom in Medford, and never has been any There is, however, a steady growth, which has continued uninterruptedly for five years. During this period the postal receipts have shown an average annual increase each year of from 30 per cent to 35 per cent. a showing equaled by no other city in Oregon.

The banks also reflect the growth of the community, there being approximately $\$ 2,000,000$ on deposit, an inerease of over 40 per cent in a year.

Although Medford has experienced phenomenal building activity, building operations have lagged behind the needs of the city. With the increase in population for five years, there has been a greater demand constantly for store rooms and houses than could be supplied, so that no matter what building operations are planned for the coming year, they will scarcely be equal to the demand caused by the increased population.

## COLONIST RATES IN EFFECT.

People of Medford should remember that the colonist rates from all points in the east are now in effect and will continue until April 15. The Commercial club has many thousand colonist folders on hand for distribution, and everyone in Medford writing to any point east should enclose one of these folders, which may be had for the asking.
Much effective work can be done by individuals in adding population and capital and in assisting in the development of the Rogue River valley. Every resident should remember the responsibility that attaches to him or her personally in furthering this development campaign. Personal letters to friends in the east, supplemented by
Commercial club literature, will do much toward bringing Commercial club literature, will do much toward
people to a country where life can be enjoyed.

## AN UNJUST LICENSE.

Placing a license of $\$ 50$ a month upon ice cream wagons, a raise of $\$ 45$ a month over the license of a year ago, seems an uncalled for discrimination, working an unnecessary hardship upon this class of vendor. Wherein are ice cream parlors so beneficial to the people of Medford that the eity government need invoke an unjust tax for their benefits
It is true that the ice cream wagon pays no rent, but neither does the lunch wagon nor other class of curbstone merchants. People who buy ice cream cones on the street -mostly children-would not go into an ice cream parlor to purchase them, and the trade done by the peddler does not interfere at all with that done by the parlor, being of an entirely different class.

While $\$ 5$ a month may be too small an amount for lieense, $\% 50$ a month certainly seems a violation of the principle of equality before the law.
 well-knowx lady of yolo
modec and sacramento

| MODOC AND SACRAMENT COUNTIES CURED BY BY DR. T. WAH HING. | Fine lot, 185×140; a bargain at $\$ 1350$ eash. <br> LET US SHOW YOU. I28 East Main. <br> Wright \& Allin <br> 128 Eant Main Street. |
| :---: | :---: |
| Sacramento, Cal, Jan., 20, 1910 , |  |
| wish to state to the pubile tor the eft of my fellowmen and women | EMPLOYMENT AND |
| sulfering trom asthma, com- <br> with kidney trouble, that <br> my wife was in a tright- |  | and 를


$\qquad$ $t$ to some poor sufferer, I am pleas-
d to refer to and recommend Dr. T.发名 Dr. H
trlends
use of

$\qquad$ minent merchant of Woodland, and ived in Modoc county tor 25 yeara,
Mra, Wilson was formerly Mrs W. , Morris, whose husband, the Mr. Morrin, at one time represented W. W. Wilmon formerly renided at now at $6011-2 \mathrm{~K}$ street.
 7.

## an



I

## mo

Modern Bungalow

 .terms.

Why Pay Rent?

ssoco will buy a fiveromom bungalow in Wet Ead, just completed, and a good lot; $\$ 400$ cash, balance $\$ 20$ monthly.

## A Snap

Four-room house, with two porches, electric lights and well;! lot 50x106; price $\$ 1000, \$ 600$ cash.

## Modern Home

Close in; one of the finest homes in the city; nine rooms and bath; $\$ 3850$; terms.

## Forty Acres

Sixteen miles from Medford; four acres in fruit trees, four to 10 -year-olds; small house, barn and other buildings; no waste land; $\$ 2000$; terms.

## Twenty Acres

Two and three-quarters miles from Medford; 16 acres 7-year-old Newtowns, four acres 2-year-old Bartletts \$13,000; terms.

## Timber Claims

We have customers for your timber claims, or can locate

## SUTHERLIN TERRACE

Is in one of the finest residence sections of Medelord. It is surrumeded by fine modern homes and we have phac ed a biliding restriction on these lots which will insure a good class of buildings. Water and sewer mains will soon be laid. These lots are the best buy in town at the price- $\$ 400$.

# BENSON INVESTMENT COMPANY 

OVER FRUITGROWERS' BANK
OPEN EVENINGS
PHONE 541

## CALIFORNIA

THEMECCAFOR WINTER TOURISTS


SHASTA ROUTE
som trirn piviro io
Medford to Los Angeles and Return, \$47.50.
Medford to Los Angeles and Return, $\$ 47.50$
Withal return limit of of months, and atop-overa in efther direetion.

[^0]
[^0]:    First clase, up-to-date tratn with
    hat goess to make the trip ploasant.
    can be and on application to any O. R, \& N, or B. P. Agent, or by wrtung to
    wa, Mcmurray, Geaeral Paseenger Agent,

