MedFordMAILTRIBUNE $= \pm= \pm=$




## PRESUMPTION RUN MAD.

Some days since the Mail Tribune called attention the fact that the A. C. Bohrnstedt Co.. of Minneapolis, publishes the following standing ad. in Minnesota papers:
"Oregon Fruit Lands-Our lands adjoin the pleasant village of Creswell, Lane county, Oregon. This county took first prize on apples over all states represented at
Spokane, Washington, 1909. Willamette valley, beautiful for a home, mild climate, non-irrigated, on main line of the Southern Pacific, near the state university. Call or write for full particulars. The A. C. Bohrnstedt Co., 629 Palac Bldg., Minneapolis, Minn.
Attention was called to the fact that this was a bare Spolane. In explanation, the Bohrnstedt company writes as follows from Minneapolis under date of Feb. 9:
"To the Editor:-Your editorial of February 2nd has just been called to our attention, and while what you have said is the truth, still I believe that as a newspaper naan, your experience is such that you will realize that during
your experience as a newspaper man you have republished articles which you believed to be true which afterwards turned out not to be true, and while technically it could be called by others 'A bare-faced lie,' still at the time you published it you believed it to be the truth.
Now, this is exactly what happened in our case, and we are perfectly wilng to acknowledge and the make a mis-statement, and there be lieve that you will give this acknowledgement the same publicity as you gave the first statement.
"Someone who had been to the Spokane apple fair, and who is a stranger to us, wrote a letter to our treasurer, enclosing a clipping from some paper or other which gave the fact that Lane county had captured first honor. Our treasurer, thinking that it would be a good advertise-
ment, immediately sent the ad. over to the Minneapolis Journal, a copy of which you published. The ad was run two or three times when our treasurer learned through other sources that it was a mistake, and immediately withdrew it. Unfortunately the clipping was thrown away or we would be glad to send it to you. Whatever paper pubthat Lane county secured first honors at Albany's big that Lane
"You will notice that, while Lane county did not have an exhibit at Spokane, it is undoubtedly in a class with Medford, because we presume that Medford was repre sented at Albany, therefore. Lane county has no need what ever of taking a.backseat anywhere, and we shall continue just as hard as we can, but we assure you that we would not credit anything to Lane county which should not be credited to it, nor will we in any way speak disparagingly of any other section of Oregon, because we undoubtedly realize, that it helps no one to knoek any pa ticular section.
"The A. C. Bohrnstedt company makes a standing of fer that anyone who purchases fruit land on any of its rep resentations made in its advertising and afterwards finds that these representations are not true, will not only have their money refunded, but also be reimbursed for their ex them for the time spent in making the investigation.

We may make mistakes. We are willing to mak amends for them if we do. We will not knowingly do it. Yours very truly
C. BOHRNSTEDT, President

Rather lame. The ad. instead of being published " tw or three times" was run at least a month to our certain knowledge. How much longer, we do not know. Th Bohrnstedt company evidenty take the Eugene papers and so would have authentic information had Lane count taken "first prize at Spokane over all other states." Be sides the awards of the Spokane Apple Show were publish ed in all newspapers of the country as well as by the Eu gene papers, and made the subject of extended illustrate articles in all the horticultural papers of the nation.

Albany's big apple fair" was a purely local affair even a state-wide display, let alone a national show, I was not to be compared with the Spokane show, and suc omparison is absurd.
The clipping sent by Mr. Bohrnstedt concerning the Albany apple fair distinctly states that "Besides Lane Marion and Benton counties, Polk and Linn had creditable exhibits." Then Mr. Bohrnstedt, who is thus informed by his own literature that neither Jackson nor Hood River counties, the famous apple belts of the state, were repre-

 a pretense at investigation.
Ignorance of conditions in Oregon, ignorance of appl Ignorance of conditions in Oregon, ignorance of appl
culture as well as of apple shows, is indicated by thes
rendors of eheap farming land planted to apples, in thin
Bohrnstedt epistle, but perhaps "where ionorame is blien Bohrnstedt epistle,
'tis folly to be wise."


## No Auction Here

It is not necessary to hold auctions to dispose of first-class stock, but we can sell you an Elgin or Waltham Watch

| 7-jewel for | \$10.00 | 15-jewel for .............. ............ $\$ 12.00$ |
| :---: | :---: | :---: |
| 17 -jewel for | \$14.50 | Solid gold cases ....................... $\mathbf{\$ 2 5 . 0 0}$ | $\$ 14.50$ Solid gold cases $\$ 25.00$ Special bargains in Diamonds, Cut Glass, Gold and Silverware.

IN ADDITION TO 'TH'S, I EMEMBER we are permain Lod located in Medford. The money ws nake is septhere to help upbuild the town. Beside we keep your watch in good repair free of charge and if at any time your watch or jewelry does not prove to be as represented we are here to hold the manu
facturer to their guarantee and see that you receive satisfaction

## AGAIN

Reliable movements are sold the world over at stated prices, and you gain no advantage in buying one for a cut price, as they are not sold by reliable dealers for less than the established price, and what is more, if you stand by your local dealers they will stand by you. In this way you keep your money

## Van DeCar \& Jasmann

## BODY OF SUICIDE IS FOUND IN WATERS OF BAY <br>  Gilifoyle, St. Helena. Why He is Suecessful. <br> Anemanim

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Ton e consulted at the Hotel Moore, a houra of 10 and 12 a . m., 2 to 4 a
7 to $8 \mathrm{p} . \mathrm{m}$. He charges $\$ 1$ for co Nation and examination




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