

SAYS STYLE IS CAUSE HIGH COST

Congressman Says That Forty Years Ago We Ate as Much, But Did Not Put on Style.

WASHINGTON, Jan. 26.—"Too much style is responsible for the increased cost of living," said Representative W. W. Cocks, of New York, friend and neighbor of ex-President Roosevelt.

"Thirty or forty years ago we did not eat less than we do now, as some people are trying to prove, but we put on less style. Style is all right for those that want it. I have no fault to find with it at all, but I wish to remark that it comes high and must be paid for. This increase in style, 'doo,' show, display, or whatever you want to call it, extends from the top to the bottom of the scale of life.

"Now, as an illustration, I have a Pole working for me on my place down on Long Island. He has several children. The other day I met the crowd of youngsters down on the place—on a weekday, too, mind you—and every last one of them was wearing patent leather shoes. That workman of mine has a new \$60 steel range in his kitchen and a bin that he got on time payments. Of course, I am glad that he feels that he can afford all these things, but in the old days they were not purchased by the people of limited means. The children, instead of wearing patent leathers, went barefoot in the summer and in the winter wore heavy, serviceable cowhide shoes that would last them years. Only the very well-to-do, though, they could have pianos, and a \$15 or \$20 stove was good enough for almost any one's kitchen.

"When I was younger and had to have things from the grocery store, I went after my purchases. Now the customer of the grocer or the butcher or the baker insists on seeing his pound of butter, his mutton chops or his loaf of bread delivered at his door. The dealer must choose for his horse, his wagon, his harness and his deliveryman. Some one must pay the bill, and of course it comes out of the goods—the customer that gets the benefit of the extra service is the one that should stand for it, and he does, whether he likes it or not.

"If people would patronize the little storekeepers in the out-of-the-way corners of the cities they would find that they could reduce the cost of living a good bit. For instance, I bought this pair of shoes for \$4 in a store down by the navy yard where the rents are low. If I had got the same shoes up on Pennsylvania avenue, or F street, where the more aristocratic do their buying, I would have paid \$5 or \$5.50 for it. The man I got the shoes from does not maintain a delivery wagon, has no expensive office force to maintain, and has no help except one young man, who acts as general assistant, sweeper-out and the boss' understudy.

"The cost of milk has climbed steadily during the last few years because the people insist on more style in the manner in which it is brought to them. I am a practical dairyman and I know what I am talking about. In the old days there were no bottles, no pretty wagon—no tuberculin tests to be paid for. The milk was delivered from door to door by the man or woman carrying the product in large cans or buckets. Now the milkman has a \$200 horse, a \$250 or \$300 wagon, a set of harness on the horse, and stables and antiseptic cans, sterilized bottles, pasteurizing apparatus in his storage house, and goodness knows what else, to make the cost mount skyward. Every bottle that is broken, every germ-proof, paraffin-coated bottle cover that is used costs money and the customer must pay the bill.

"The same wild race after style is found all over the country. The farmer has got to have the latest and prettiest labor-saving devices. Their rubber-tired runabouts must be equipped with the latest up-to-the-minute trimmings, and pretty soon the \$400 runabout goes into the loft of the barn in order to make room for the \$1000 automobile roadster or the \$3000 touring car. As a result of all this style, the farmer must charge more for his meat, his vegetables and his grain, if he is going to keep his head above water. One of these days I'm going to get up on the floor of the house and express a few of my views along these lines. I may not be able to increase the visible supply of oratory by the effort, but I'll bet I can give them a few ideas on the real reason for the increased cost of living."

FIRST AID.

A Case Where It Was Applied Wisely, but Too Well.

An extremely ludicrous incident occurred in a fashionable church on a recent Sunday. A young lady, evidently a stranger, of a naturally pale complexion, accidentally let her handkerchief fall on the floor. By repeatedly stooping to reach it furtively she attracted the notice of a gentleman in the pew behind, who thought she was about to faint.

With the best of motives, therefore, he took her gently under the arms and raised her up, greatly to her surprise. As she tried to release herself another gentleman went to her assistance, and before the young lady knew what was the matter they were moving her out into the aisle.

Naturally she was too much astonished to find words for protest, and they had managed to half carry, half lead, her some distance when she directed an appealing look to another gentleman in a pew, as if asking him to help also. He, too, promptly rose from his seat and helped to lift her up and carry her into the vestry room.

There, as the three officious but well-meaning gentlemen were trying to force the now thoroughly exasperated lady into an armchair, she recovered her powers of speech, and the verbal explosion that followed, while it cleared away the misunderstanding, moved the very meek men who passed out of the vestry to mutter in unison, "Never again!"

Didn't Keep a Diary.

At an important trial in a London law court one of the witnesses was an Irishwoman who was decidedly hard to handle. She was particularly categorical as to her dates and told how "this happened at 4:27 on Tuesday, this at 6:33 on Friday," and so on. At last the patience of the advocate was exhausted.

"My dear woman," said the exasperated counsel, "do you keep a diary?" "No, sir," replied the woman, "a dramshop."

The Way It Helps.

When Sir Andrew Clark, Mr. Gladstone's physician, recommended a patient to drink wine the latter expressed some surprise, saying he thought Sir Andrew was a temperance doctor, to which Sir Andrew Clark replied:

"Oh, wine does sometimes help you to get through work. For instance, I have often twenty letters to answer after dinner, and a pint of champagne is a great help."

"Indeed," said the patient, "does a pint of champagne really help you to answer the twenty letters?" "No, no!" said Sir Andrew. "But when I've had a pint of champagne I don't care a rap whether I answer them or not!"

Have a Purpose.

Have a purpose. No one ever reached great things without trying for them. Thoughts of what is great, love for great ideals, daily acts done in a great spirit, prepare the hero's hour and bring it to him. Purpose makes or mars life. Purposelessness ruins life.

He Wasn't an Exception.

It was married men's night at the revival meeting. "Let all you husbands who have troubles in your minds stand up!" shouted the emotional preacher at the height of his spasms. Instantly every man in the church rose to his feet except one. "Ah!" exclaimed the preacher, peering out at this lone sinner, who occupied a chair near the door and apart from the others. "You are one in a million. 'It ain't that,' piped back this one helplessly as the rest of the congregation turned to gaze suspiciously at him. "I can't get up; I'm paralyzed!"

The Abduction.

An Englishman from the rural districts who was on a visit to London drew up in a four wheeler opposite the British museum and, having alighted, timidly approached the cabman and tendered him 1 shilling and 6 pence as his fare.

Cabby, desecrating a half sovereign among the coppers, whipped up his horse and drove frantically away. Hearing cries from the countryman.



"I AIN'T GOT NOTHIN' OF HIS."

who ran after the cab, he had an attack of deafness until, hearing Holborn viaduct, he was stopped by a policeman.

The countryman, much out of breath, soon came up with the cab, and cabby mentally bade goodbye to the half sovereign.

"I ain't got nothin' of his," said the driver, turning appealingly to the policeman.

"Yes, he hev!" yelled the flustered countryman. "Ye ran away w' me grandmother!"

Sure enough, there was the old lady still in the cab and staring, pale with fright, at the crowd and policeman.

Read the Classified Ads.

VOGUE POINTS.

A Unique Brooch—Sleeves Now Mark a New Epoch in Dress History.

A brooch made of a loop of coat is not as valuable a possession as a pin of diamonds, but it has the merit of rarity. An Englishwoman owns such a brooch, which was carved for her by a miner with the aid of a knife and file. The design is a star showing up against a rough background.

The new sleeves mark an epoch in dress history, for little puffs and tiny ruffles again appear on some very smart frocks, even when the remaining portion of the costume is plain. One attractive dress seen recently had the upper part of the sleeves made of the dress material, which was a lovely shade of Burgundy cashmere de soie laid in fine tucks. There was a bag



MISSIE'S LONG COAT.

effect of heavy net beneath these tucks, with a shorter puff below the extreme edge terminating in a small ruffle about the wrists. This made a long sleeve, and the puffs were prettily separated with one inch bands of dull gold galon.

The coat that closes at the side is very new. The long coat illustrated is designed for a young girl and is very chic and smart. It is made of the new herringbone cloth. If carried out in three-quarter length it would be adapted to the two piece suit.

JUDIC CHOLLET.

This May Manton pattern is cut in sizes for girls of fourteen and sixteen years of age. Send 10 cents to this office, giving number, 643, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage, which insures more prompt delivery.

FASHIONABLE FANCIES.

Red a Smart Color This Winter—Old Time Tulle Dancing Frocks.

Red is one of the colors to receive smart favor this fall on costumes, and sometimes the color is repeated in the hat. It is rather startling; but, on the whole, it is quite satisfactory.

The young girl who is fond of dancing will rejoice in the most diaphanous and pleasing of ball gowns this winter. They will be of airy tulle or malines and worn over a short petticoat of satin.

Beautiful sets consisting of collar, cuffs, pointed gumpes and belt of



MEN'S DRAWERS.

black lace with iridescent effects of silk woven into a design with the black were noted among the striking things sold in Venice during the summer. Many tourists have brought home handsome sets of this lace.

Spun silk hosiery is a novelty which many women are buying in place of the higher priced silk stockings. The mesh is fine, sheer and lustrous, and the sheen is not lost in the washing.

Well fitting drawers are essential to masculine comfort, and those made at home are apt to be the best of their sort. The drawers illustrated can be made long or in knee length and are regulated in the back by means of a strap or lacing, as liked. White jean is the material used.

JUDIC CHOLLET.

This May Manton pattern is cut for waists measuring from 34 to 44 inches. Send 10 cents to this office, giving number, 643, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage, which insures more prompt delivery.

Read the Classified Ads.

SAYS JOY-RIDERS TRIED TO KILL HIM IN STREET

TACOMA, Wash., Jan. 26.—Despite a systematic search, the police have as yet secured no clue to the identity of the drunken "joy-riders" who early yesterday tried to murder John Menar, a laborer, after they had accidentally knocked him down.

Menar declares that the driver then deliberately forced the wheels of the big automobile back and forth over his prostrate body twice, despite his pleadings for mercy. Then, believing that he was dead, they sped away, leaving him lying in the muddy street.

After an hour of painful effort Menar finally reached his home and the police were notified.

Detectives, after an all-day search, have failed to secure a clew, and they believe the automobile party was from Seattle.

BACON STICKS TO POST, THOUGH WATER IS HIGH

PARIS, Jan. 26.—Although water stands five feet deep in the basement of his residence, Robert Bacon, the new United States ambassador to France, is sticking manfully to his post today.

The house, which is in the Avenue Gerber, is almost surrounded by the brown water from the river. Its heating and lighting facilities have been put out of commission and its telephone connection severed.

Despite his uncomfortable position, Bacon has refused to seek drier quarters.

Notice.

Articles of incorporation have been filed with the secretary of state by D. L. Day, J. E. Day, F. S. Day, H. W. Gooddale and C. E. Powers of Medford, with D. L. Day, J. E. Day and H. W. Gooddale as board of directors and D. L. Day and president, H. W. Gooddale vice president and F. S. Day secretary-treasurer; amount of capital stock, \$10,000; for the manufacturing of sash, doors, cabinet work and general job carpenter and mill work; place of business, Medford, Oregon; location for the present will be corner of Ninth and Fir streets, formerly known as Day's Planing Mill.

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FOR SALE—100 acres in timber.

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Amelia Ferris to Jennie A. Ferns, 21.93 acres, D. L. C. 42, township 38, 1 west 4,325

Amelia B. Ferns to Ralph L. Ferns, 20.26 acres in D. L. C. 42, township 38, 1 west 3,850

J. M. Brooks to J. E. Young, 43.37 acres in section 23, township 39, 1 east 10

F. W. Hutchison to G. W. Priddy et al., west half lot 7, block 2, Mingo subdivision 10

Carl Smith to E. L. Ludlow, lots 5, 6, 7 and 8, block 8, Railroad addition to Ashland 10

H. W. Andrews to C. C. Pierce, lots 31 and 41, Fairview addition to Medford 400

T. W. Daily to F. Roberts, lot 6, block 3, Sunnyside addition to Medford 275

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