

We Beg to Announce to the People of Medford and Vicinity that our

# JANUARY CLEARANCE SALE

## Begins Saturday, Jan. 8, and Closes Jan. 22

THIS IS THE SALE YOU HAVE BEEN WAITING FOR—COME. THIS SIMPLE ANNOUNCEMENT WITHIN ITSELF WILL FILL THIS STORE WITH OUR OLD CUSTOMERS WHO KNOW THAT THIS STORE ALWAYS MAKES GOOD—THAT IT NEVER DISAPPOINTS ITS CUSTOMERS AND THAT NO CUSTOMER IS EVER ALLOWED TO REMAIN DISSATISFIED. THIS YEAR WE HAVE GONE THROUGH THE STORE AND RENOVATED THE STOCK MOST THOROUGHLY. WHAT WE DO NOT NEED AND WHAT WE THINK WE DO NOT WANT HAS BEEN CULLED OUT AND MARKED DOWN AT A PRICE THAT WILL SURPRISE MANY OF OUR MOST EXPERIENCED CUSTOMERS. THIS IS A RUTHLESS SLAUGHTER TO CLEAN OUR DECKS TO BE IN READINESS FOR SPRING. WE NEVER CARRY ODD GOODS OVER. NOW THESE WINTER GOODS MUST GO, AND THEY WILL GO AT THE PRICE AT WHICH YOU CAN USE THEM NOW. IT IS USELESS FOR US TO TRY TO TELL OUR WHOLE STORY IN THIS SPACE SO WE WON'T TRY. COME TO THE STORE AND SEE FOR YOURSELF. AND COME EARLY IN THE MORNING IF YOU DON'T ENJOY BEING IN A CROWD. THE PRICES BELOW ARE EXAMPLES OF THE SELLING, PICKED UP AT RANDOM THROUGHOUT THE STORE.



### Terrific Towel Selling

We are going to have a big crowd at this towel sale Saturday. These prices below are the reason. Yes, some of them are soiled, but they are marked down accordingly.

1000 yards plain 15c Russia crash, sale.....10c  
500 pair fancy huck towels, 35c values.....18c

### Clearing Cotton Goods

Muslins, wash dress goods, shirtings, outings, cotton flannels, etc., all reduced for immediate clearance.  
15c gingham .....12 1-2c

### Broken Lines of Lace Curtains

In one and two and three pair lots. Every one a great value.

### Soiled Handkerchiefs Cheap

The Christmas crowd was a little hard on this handkerchief stock, but reductions are great than the soil. Values to 50c sale .....15c

### Odd Boxes of Hosiery Reduced

These one and two and three pairs in a box must clear the track for incoming lines. Most of these lots are small, so you had better hurry.  
35c and 30c ladies' white-footed hose .....23c  
25c and 20c children's ribbed hose .....15c

January Clearance Sale



Verticelli Spool Silk to match all the new shades in dress goods & silks

### A Great Sale of Women's Ready-to-Wear, 1-4 Off

Suits, separate skirts, shirt waists and cloaks. Read the prices below and come and let us find your sizes. Every garment will be sold at a quick clearing bargain price. We are taking our losses now by marking these garments down to the very lowest point of possibility. Come early before your sizes are sold. \$25.00 Suits, \$16.50; \$20.00 Suits, \$15.00.

RAIN COATS—\$12.50 Rain Coats, \$8.50; \$16.50 Rain Coats, \$12.50.

### Dress Goods

You'll see these same silks in the spring at high prices. For most of these are as good styles as any of the newer-coming designs. Buy now and save one-third.  
36-inch \$2.00 black taffeta silk.....\$1.50  
36-inch \$1.75 messaline .....\$1.25

### Silks

"What price will sell them?" is the question we asked ourselves when we marked these down.  
50c fancy suiting.....19c  
55 grey woolen suiting.....21c

### Trunks and Suit Cases

THEY ALL GO. They go at your price. Our treat, and you get a dandy traveling bag or trunk at the most reasonable prices you ever dreamed of. We can save you a large part of the expense of your trip in one of these if you buy during the big clearing sale.

### Wool and Cotton Blankets

all come in for their share and of these we have a great stock. They are brand new, just bought from the wholesale market and the prices of these will be slaughtered with the balance. It is just the time of the year to commence buying this class of goods. Buy them now and you will certainly feel ever thankful to us for having called your attention to it, for surely you can make use of several of them before the winter is over.

### Men's Suits and Furnishings

As an investment it will pay any man to lay in a complete stock of furnishings at this sale.  
\$2.50 hats .....\$1.55  
\$1.50 and \$1.00 shirts....49c  
All men suits, \$16 to \$20 value to close out, \$7.50 a suit.



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## IT'S UP TO YOU

WILL YOU COME AND PARTAKE OF THE MANY THOUSANDS OF BARGAINS THAT STILL AWAIT YOUR COMING. NO MATTER WHAT YOU WANT IN A DRY GOODS STORE, OR A SHOE STORE, OR ANY KIND OF A STORE IT IS A CERTAINTY THAT YOU CAN COME DOWN HERE AND SAVE 50 TO 100 PER CENT ON ALMOST EVERY ITEM IN THIS HOUSE. FEW TIMES ON EARTH DO YOU HAVE THE OPPORTUNITY OF GOING IN AND BUYING AT PRICES SUCH AS WILL BE MADE HERE FOR THE NEXT FIFTEEN DAYS, AND WILL BE MADE UNTIL THE FINAL WIND-UP OF THE SALE.

## Look Over The Situation

MAKE OUT YOUR WANT LIST AND DO NOT LEAVE OUT A SINGLE ITEM, FOR YOU WILL GET THE WHOLE LIST FOR LESS MONEY THAN YOU IMAGINED POSSIBLE. WE WANT TO SHOW YOU WHAT WE MEAN BY A BIG REDUCTION IN PRICE.

WE WANT YOU TO COME IN AND GET ACQUAINTED IF YOU HAVE NEVER BEEN HERE BEFORE. IF YOU HAVE WE ASSURE YOU, YOU WILL RECEIVE THE SAME WARM, CHERRY WELCOME YOU HAVE ALWAYS FOUND AWAITING YOU IN OUR STORE. IT WILL PAY YOU TO COME A GOOD MANY MILES AND MAKE SOME SACRIFICES IF NECESSARY IN ORDER TO ATTEND THIS BIG EVENT FOR NEITHER WE NOR ANY OTHER MERCHANT IN THIS CITY OR THE SURROUNDING TOWNS CAN AFFORD TO OFFER SUCH PRICES AGAIN. THINK OF THE PRACTICAL SIDE OF IT. THINK OF BUYING YOUR WEARING APPAREL AND OTHER NECESSITIES AT PRICES LOWER THAN YOU EVER BOUGHT THEM BEFORE.

# W. H. MEEKER & COMPANY