## MEDFORDMAILTRIBUNE WISE OLD COBBLER,


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## MEDFORD'S TAX LEVY

The fact that Medford's tax levy for the coming $y$ is less than it was for the previous year, despite the im and contemplated, speaks volumes for the able business methods of Mayor Canon and the present councilmen. In deed this might be called the best business council Medfor ever had. It differs from previous administrations in that business is done with dispatch and unanimity of action
No time is wasted on needless debate and argument. The business side of every proposition is seen at once,
its and demerits investigated and action taken

For this reason, if for no other, the present
should be re-elected to carry out the program provement they have begun. They have done their constituents and deserving of another term.

The lowered tax levy has been a pleasant surprise the people in the face of lessened assessment, is well der stood that an era of public improvements cannot be u dertaken and carried on without providing sufficient r nues to carry on the work.

Baker city has levied a 20 mill tax, the limit permitted Eugene's council attempted a grand stand play by levying only five mills for expenses during the coming year. As consequence, a publie subscription is being taken up to de fray the deficiency. But Medford, in spite of decreased as sessment totals, and the prospect of the biggest year of
public improvements ever undertaken, will secure a lowe tax rate than a year ago and have sufficient revenues, thanks to a business administration.

## PHENOMENAL GROWTH

The growth and Y'sperity of Mciford is greater than that of any other aty 130 -egon Ar accurate baromete of a city's development is shown by bank statements and post office receipts.

In the year 1909, Medford's bank deposits increased from $\$ 1,246,685$ to $\$ 1,857,300$, a gain of $\$ 603,614$ or nearly fifty per cent. No city in Oregon or the northwest has made such a phenomenal increase.

The postal receipts increased for the year $\$ 19,013$, against $\$ 14,591$ for 1908, a gain of $\$ 4421$, or 33 per cent, ratio of increase that has been maintained the past fou years. The increase for December, 1909, over December 1908, was 34 per cent.

## Portland's postal increase, over which the newspaper:

 are crowing loudly, was 5 per cent for the year. Eugrte was 19 per cent.This ratio of increase in Medford holds good in ever way, population, business, etc., so there can be no doul about Medford's having made the largest growth.

## ADVERTISER SETS PACE FOR EDITOR.

Every editor who finds a zest in his work realizes that the task of making the so-called "reading matter" in newspaper as interesting as are the advertisements is not small one.

The editor assembles his news matter, and features and opinions-and feels that the whole forms a sane pic ture of the foibles and strivings and "doings" of the peo ple since his last issue. He knows that some of these littl histories will entertain his readers-that some will shack them, some amuse, some enthuse, some sadden, some arcns their indignation.

But he knows that the advertisements in the paper contain news that has a personal, dollars-and-cents signi ficance to his readers. He realizes that the advertiser, who can show a prospective buyer how to save a dollar, has a closer hearing-and, if he is the right sort of editor, he i glad that it is so-glad that the paper he helps to make is a paper rendering such valuable and undeniable service to its readers.

## EASTERN OREGON

ANGLERS REJOICE


HIS FORTUNE TELLING SCHEME $5:=$



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terum
trube
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trome


PENDLETON, Or., Jan. 3.-There is great rejoicing among the member
of the Umatilla County Anglers' as ociation and all local disciples prompt action Oregon's congression delegation has taken to stop the
wholesale destruction of trout on the reclamatius project at tiermiston They feel especially gratefal to Con the fact that he is representativ from the First distriet, took the mat ter up as soon as the case was pre-
sented to him by the loeal associa


## GREAT IMMIGRATION

 DUEE, SAYS DUELLAP

probate court

## STORE WINDOWS

Grey is the color mostly worn be sides black in

## FANCY TOP SHOES


 These are durable pont kid vamps and counters. You can't beat them Edmeades Bros
K. of P.'s NOTICE installation of officers TONIGHT

## LARGE ATTENDANCE IS DESIRED TO MAKE

 ARRANGEMENTS TO MEET GRAND OFFICERS JANUARY 12, 1910.
## CALIFORNIA

The Mecca for Winter Tourists
Its attractive seaside resorts, famous medical springs, magaificent tourist hotela, pieturesque
scenery, delightful climate, and opportunity for all kinds of oatdoor pasime, sueh as hundreds of
miles of auto drives throagh orange croves and along ocean beach beverard miles of auto drives throngh orange groves and along ocean beach boulevards, make this favored
region The World's Greatest Winter Resert, reached via the

SHASTA ROUTE "sourtien pacific co.

##  <br> Medford to Los Angeles and Return $\$ 47.50$

Tint inem in then ing that goss to make the trip pleasant.
Attractive, intoresting and instructive literature telling of he famous winter rosorts of Culifornis
WM. MeMURRAY, General Passenger Ageni,
PORTLAND, OREGON

