THE MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, SUNDAY, JANUARY 2, 1910,

Medford Is Proud Of The Wonderful Progressiveness Of Her Citizens

INDUCEMENTS

The Oregon empire is still in the infancy of its development. Oregon offers inducements superior to those of any other state to the homesceker, because

- Of finer climate.
- Of sparser population. Of greater agricultural resources. Of greater horticultural resources.
- Of greater timber resources.
- Of greater mining resources.

greater water power resources Of a greater variety of undeveloped

resources and greater possibilities than any other state in the Union.

The Rogue River valley offers in-ducements superior to those of any other section of Oregon to the homeseeker, because

Of fine climate.

Of character of population. Of most profitable alfalfa farms.

Of greatest horticultural resources. Of greatest planted area of or-

chards Of greatest timber recources.

Of greatest producing placer gold mines

- Of undeveloped quartz mines.
- Of greatest copper mines, Of greatest coal mines.
- Of greater water power than Ni-
- agara Falls.

Medford offers inducements superfor to any section of the Rogue River

valley to the homeseeker, because: Of most progressive citizenship.

- Of metropolitan characteristics.
- Of fine school system.
- Of paved streets.
- Of water system.
- Of sewer system. Of business openings.
- Of branch railroads.

tions Situated midway between Portland and San Francisco, Its climate, vegitation and population partaking of the characteristics of California rather than of Oregon, Medford ofgresive citizenship is fully awake to Clarence A. Meeker comprise the firm opportunity, and has opened the door and their reputation throughout the val-at her knock, the only kind of a ley is that of fair dealers with upright

H. L. MONTGOMERY

childrens' wear except shoes will be Commercial Club.

found in fine lines and wide selection. All the millinery is made right here and satisfaction is guaranteed. Readyto-wear garments in suits, waists, coats, wraps, etc., are displayed in profusion. Mr Montgomery has the exclusive sale is growing in importance with rapid of the Gossard and La Grecque corsets, strides, and every year finds many new

have been put through by this firm." their sales the past year aggregating half a million dollars. They own and control more orchard lands than probab ly any other firm in the valley, their holdings aggregating about 13000 acres They have platted and are platting nany tracts, ranging from 5 to 20 acres. All the members of the firm are affilinted with the Masonic order and are members of the Commercial Club.

MEDFORD BOOK STORE

Medford, with its rapidly increasing numbers of refined and fastidious people, is the only city in Southern Oregon that supports an exclusive book store. Messrs. Edward B. Davis and A. H. Miller are the proprietors and in closing out their confectionery department recently it was their opinion that

the city had grown sufficiently to support an exclusive book store. In fact the store was purchased last February with this idea in view. They carry a

\$12,000 stock of books, stationery, school supplies, office systems, engi- which Medford is the principal supply the men who have linked their fortunes neers' and architects' supplies, kodaks, center, there has necessarily existed a with hers. This is the reason that Rockwood and Teco potteries, crafts- great demand for farm machinery of all such mammoth exclusive stores as that man's things, pictures, and will this kinds. The pioneer business along this of The Hutchason Company make Med-year add a line of sporting goods, piccity.

carried and the latest issues are always on display. Mr. Davis has been on the road out of St. Paul for the past 20 years and brings to the business an immense fund of energy, enterprise and ability. Mr. Miller was formerly secretary of the Commercial Club and no one knows the needs or has felt the pulse of the progress of Medford and its people more accurately. They are members of the Masonic and Elk fraterni-Of superior facilities and attrac- ties and have invested in city property

W. H. MEEKER & CO.

and fruit ranches

"Not how cheap, but how good," is an fers the homeseeker the attractions insignia of integrity that has been used of both states with the disagreeable for ages and it has always applied to features of each omitted. It is the the goods of one of our oldest firms, logical site for the large city of the Messra W. H. Meeker & Company. The future to supply the wants of the general dry goods and ladies' furnishing immense tributary region. Its ag- line is carried. Messrs. W. H. and knock that can be heard in Medford. methods. They are a part of the thrift and energy of Medford that has made

the place the desirable location that it is. To the success of our city such

ploneer business men can take their The ladies have their special exclusive share of the credit due to the energetic stores in Medford and a really elegant and enterprising merchants of which and sumptuous one is "Montgomery's." Medford is so proud. They have built It was opened last March and is most up a large and prosperous business beautifully furnished and stocked. At along the lines of honest prices, honorfirst glance one would naturally think able treatment of customers and emthat the arrangement and stock of this ployees and a large and varied line of institution would be way in advance of goods of the best grade and assortment. the demand in a city the size of Med- The stock of suits, skirts, furs, readyford, but such is not the case and Mr. to-wear garments and novelties is es-Montgomery has found that the re- pecially large this season and over \$18,quirements of his trade are not ordinary 000 is invested and five people emwants and has stocked his store accord- ployed. Both members of the firm are ingly. Everything for ladies' and affiliated with the Odd Fellows and the

D. B. RUSSELL

As a manufacturing center Medford Perrin gloves, Onyx hosiery and Mc-cutcheon's tailor-made waists. It would thousands of dollars worth of products.

MEDFORD'S WATERWORKS lowing counties: Jackson, Josephine, Klamath and Lake in Oregon, and Sis-

Medford has one of the finest syspipe line twenty-odd miles in length to a reservoir on the heights east of the city, and is distributed through a cast-iron distributing system compris-ing over 20 miles of pipe, involving a total expenditure of haif a million dollars.

The water comes from the snowcapped summits of the Cascades, Butte Creek having its source at the general fence contracting business and base of Mt. McLoughlan, where the snow lingers through the year. When snow lingers through the just the fur-completed as fine water will be fur-nished the city of Medford as any the line. can boast of.

HUBBARD BROS.

kiyou and Modoe in California. The Medford has one of the finest sys-tems of municipal-owned water works distinctive features of the Page fence under construction that can be found is that by its use it is possible to build Medford they always come prepared in the country. The water is brought a safe fence that will not allow animals from Little Butte Creek through a break through and will not cut and injure them when they come in contract

dreds of machines are used by Medford business men and that prosperity is the word of the hour, is shown by the fact that most machines, after a few month's use, are discarded for

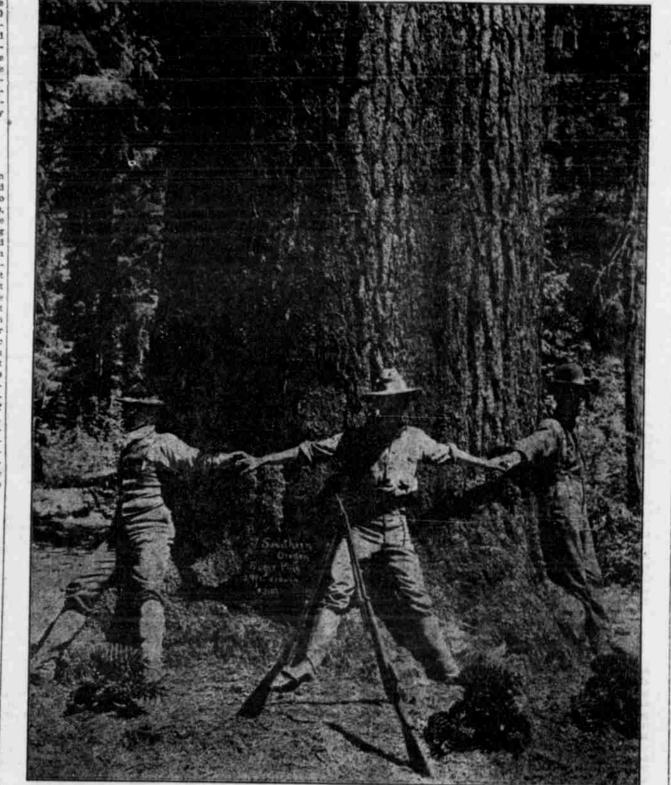
the business since 1906 and are employing five to ten people. They do a have stretched many miles of Page

fence in their territory. The business

were reviewed.

H. D. MCBRIDE & COMPANY

The unquestionable distinction of hav ture framings, artists' materials, and for a quarter of a century. The pres- for Women" is their feature and their ing one of the most beautiful confecsome other lines not now carried in the ent proprietors are Messra, F. and A. C. stock includes millinery, ready-to-wear tionery stores in the city must be ac-



A TYPEWRITER CITY

guaranteed excellence in finish and pat-When the traveling men representtern. The conscientious care bestowed 'ng typewriter concerns arrive in on every garment ensures perfect satis-Medford they always come prepared faction to the buyer and his friends. can be made, considering the goods and Rocky mountains when population the style.

BROWN & WAKEFIELD

"The men that sell dirt" are the most country, but most of the credit must new ones. The traveling men are obvious evidences of Medford's prosper- go to the hustling local manager, unantmous in pointing out Medford ity, for the activity in reality on the Charles D. Hazelrigg, Himself an old na a "live one." In this connection, the northweat distributor for the National Cash Register Company said recently while in Medford: "This city uses more high-priced cash registers than the stighten to the various dealers constitutes the proof of every claim made for the Rogue River Valley. Messis J. C. Brown and J. W. Wakefield have been firm is one that commends itself to pub-the stighten by the back more had no "bad" ones) that any city of 10,000 inhabitants in the lie attention by the uniformly satis- have played Medford in the past two United States. This statement is not factory character of its transactions seasons can be counted on the fingers made off-hand, but was sent to me from the client's standpoint and the of one hand, and being confident of from the general offices of the com- high character of the work engaged in good attractions, Medford theatersoon after June 30, Their assiduous attention to business coes "pack the house" almost every

They do a general brokerage business and take a keen interest in the welfare cate" house-that is, it is booked by of the city and outside property Klaw & Erlanger, the great New York throughout the valley. They are mem- maangers, through their coast reprebers of the Commercial Club.

VAN DE CAR & JASMANN The fact that the people of Medford are able to gratify their tastes for the artistic and ornamental, is evidenced

klo," "A Message From Mars," "Maude Fealy," "The Alaskan," "Florence Roberts," "The Burgo-""ster," "Florence Gear," (Marryand J. G. Stand in the Phipps building nently located in the Phipps building high grade jewelry, diamond setting engraving and repairing. They have a engraving and their fittings and fixtures No.? " "Three Twins," "The Land of No.? " "King Dodo," Lillian Russell No.? " "King Dodo," Lillian Russell

And that Modford is a profitable "stand" for such high class compantions to our business men and they have "stand" for such high class compan-already purchased property here. Both les, can be readily understood when have made a life-long study of the one glances at some of the receipts: Florence Roberts \$605.00 792.50 649.00 the railway watch inspector at Astoria The Girl From Rectors . 515.00 The Girl Question 608.50 Lillian Russell \$43,50 A Knight for a Day 580.25 \$62.00 732.50 *King Dodo 675.00

*(Consecutive nights.)

Medford receives much excellent day supplies of the table. Among the advertising from these people and a foremost establishments furnishing number of them have bought property here. Lillian Russell was so taken is a well arranged and completely with the heauty of Medford and its stocked grocery, queensware and pro- surroundings that she insisted on an duce store. A large and varied stock is auto trip, although arriving on a late carried and it would seem that Mr. train, and Rose Melville has already W. J. Beacon, the proprietor, must made arrangements to stop off for have "The" stock of chinaware in this thre days on her approaching engagesection. He sells fully one-half of all ment that she may make some in-

The one thing that has been lack-April and has \$5,000 invested, employ- ing is a suitable theater building, for ing three people. He was a member of the present one is sadly lacking in the school board at Republic, Wash., size and accommodations for even the and helped to organize that county, so present Medford. While the stage he is right in line for the organization is fairly large and the traveling comof the new state of Siskiyou. He owns panles are enabled to hang most of

LOUVRE CAFE

city property and a fruit ranch. their scenery, yet at best it is but a make-shift. But better things are in store and by the opening of next season there seems no doubt but that Mr. Hazelrigg will have a theater Among Medford's restaurants espec- that will be a credit to him and his tally deserving of mention is the Louvre city-Medford-the best show town Cafe. Mr. C. D. Miller, for the past on the coast. year steward at the Nash Grill, has just purchased the Louvre and under **ROGUE RIVER VALLEY CIGAR** his able management a generous and WORKS desirable patronage will be an loyed. The Louvre is one of the finest restaurants Medford's manufacturing interests are in Southern Oregon and eleven people are employed. All the choicest delica- growing with the growth of the city cles to be found on the market are In 1908 the Rogue River Valley Cigar Works was established by Mr. L. O. served and you can depend on a first Coleman. He manufactures fine IIa. class meal or lunch at the Louvre. The furnishings and arrangements are com- vana and domestic cigars and makes dealers' brands a specialty. The followplete throughout, nothing being left undone that will add to the comfort and ing favorite brands are now largely satisfaction of the patrons. Mr. Miller made and used locatiy: Crater Lale, Rogue River Valley, Medford and Ef has made a host of friends here, especially among the commercial men and Tavora. Mr. Coleman employs three the word will be passed up and down assistants and he has made a great sucthe line that "Miller has bought the ceas in firmly establishing factory No. 14. The secret of his success ites in Louvre " Nuf sed. the fact that he has thoroughly mastered his business and has always out SPOT CAFE on the market products of real intrinsic excellence. He is a member of the Knights of Pythias, the Red Men and The phenomenal prosperity of Medthe Woodmen. He is a most cordial and pleasant gentleman and one of Cigars, and probably no other city of equal size great personal popularity.

stores and the brilliance and richness of the articles displayed. The latest comers are Messrs. B. T. Van De Car and J. O. Jasmann. They are perma-nently located in the Phipps building

and Salem

ployment to three people. Messra Van and many De Car and Jasmann are welcome addijewelry business and the quality of dia-

B. & C. CASH STORE

Medford is well represented in every line of enterprise essential to a spiendid

metropolis, but in nothing is she so thoroughly represented as in the everythese is the B. & C. Cash Store, which the produce used in the city and makes | vestment.

a specialty of flour. He came here last

when the past year and its sales has made them authorities on values, time it opens.

THE HUTCHASON CO. That the absolute supremacy of Medford in Southern Oregon is an assured In the development of the country of fact is not for an instant doubted by

Magazines and periodicals are Hubbard, who have had the management garments, dry goods, shoes, etc., they corded H. D. McBride & Company. They

writer" city in the Northwest, Hun-

a fine line of piece goods on hand of

This is due in part to the marvel-

considered.

PROFESSION INC.

BEST THEATER TOWN

claims to superiority are not question-

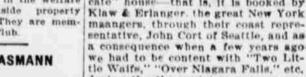
ed. As a "show town," in theatrical

parlance, Medford is known as the

and seating capacity of its theater are

In one respect at least, Medford's

The Medford theater is a "syndisentative, John Cort of Seattle, and as



tle Walfs," "Over Nlagara Falls," etc. during the the past two seasons our theaterical bill of fare has included such shows and stars as: "Little Johnny Jones," "The Mayor of Toby the number and size of the jewelry

be impossible to enumerate all his lines whereby the local trade is not only and suffice it to say that everything is supplied but distribution is made over handled that is in popular demand. A a wide territory. The manufacture of \$15,000 stock is carried and there are candy in this way is carried on by Mr. nine employees. The business is active- D. B. Russell and his factory is at ly and energentically managed by Mr. the corner of Tenth street and Front. Montgomery, who came here from Los He manufactures all the candy used in Angeles. He is a member of the Elks his large and beautiful "Kandy Kitchand the Commercial Club

W. M. HOLMES

en" on Main street, and has over \$12. 660 invested, employing eight people in the factory and store. The plant is most complete in all its fittings and it is Mr Russell's intention to enlarge

No account of Medford's rise to it in the spring by adding more machine greatness in fruit growing could be ery. He has been here 8 years and at-written without mentioning the name tained the front rank in his line, demof Mr. W. M. Holmes, of the Rogue onstrating his ability to successfully River land Company. His influence has produce the best in all classes of goods. been and is one of the potent factors Everything is guaranteed to comply in the development of Medford to her with the pure food laws and the prodpresent enviable proportions. For over uct is unsurpassed for quality, assort-

there were any orchard pests here, and stock of books, magazines, toys, etc., is it was seven years before he found a large and select.

wormy apple. He has set out seven orchards and sold every one before it began to bear. He has \$0 acres of ung orchard now and a half interest

R. A. HOLMES

One especially strong proof that Medin another 20-acre property. He has been engaged in the land business seven ford's development is genuine and enyears and transacts a general broker- during is afforded by the growth of the age line in both fruit and alfalfa lands insurance interests of the city and the and city property. He was the county type of success in this division of aftwo terms and is a member fairs is Mr. R. A. Holmes. He repreof the Masonie order, the Workmen, sents seventeen of the best companies Woodmen and Commercial Club. He on the Coast and issues polices on fire holds an honored place among the pub- and plate-glass insurance. His long perlic spirited men who have made Med- sonal experience and the character of ford the metropolis of Southern Ore- the companies represented, amply guar-

antees that the clients' interests will be safe when Mr. Holmes acts for him. The insurance buyer is assured of sound and certain protection at the least cost consistent with absolute reliability. Mr.

HERMAN BROS.

Such is the fame of Medford and this Holmes is an expert in his line and desection as affording opportunity for profitable investments in fruit growing making a specialty of this important votes himself exclusively to insurance, ations. As a result the whole state is a member of the Masonic order and the experiencing an impetus in commercial Commercial Club and has invested in and industrial lines unparrelled in the city property.

W. T. YORK & CO.

history of the northwest. Among the strong, reliable compan ies that are keeping this country in the limelight none is better known than W.

T. York & Co. Mr. York has been in the The enterprises that constitute Medreal estate business here for 15 years. ford's commercial community are of a a longer service than any other dealer, sturdy constitution and manifest every and may be said to be the oldest deal- evidence of continued expansion. This er in the city. Another member of the is particularly noticeable in the busifirm, Mr. W. N. Campbell, was for 29 ness conducted by Messra. M. M. and years in the real estate business in C. H Herman, manufacturers and deal-North Dakota, from which state came ers in up-to-date harness, saddles, also the third member of the firm, Mr. Repairing is a specialy with them. B. A. Nye, a lifelong newspaper man They came here last November, buying The last named gentlemen have been out one of the old established business associated with Mr. York for the past firms and by their excellent workmantwo years and recently Mr. W. V. Moore ship and attention to business they has taken charge of their city business have not only retained but largely inand insurance interests The firm creased the trade. They have \$5,000 inhandles city property as well as orchard vested, owning both a Landis and a and ranch property and have first-class Singer machine beside other apparatus. business and residence property for They have investments in timber here and are members of the Business Mens'

Many of the big deals in this section Association.

ONE OF JACKSON COUNTY'S GIANT SUGAR PINES.

since 1894 They are general dealers having the exclusive sale of Warner have just begun business here and are a quarter of a century he has been ment and popularity. In his store he in agricultural implements and have the Bros., the Madame Irene, W. B., and prepared to supply the wholesale and here, coming to Medford before the has a complete stock of his best prod- exclusive sale of the John Deere plows C B. corsets; Dent's and Fowne's retail trade with pure, wholesome, town was laid out. He first began to uct and serves the finest ice cream and buggies and McCormick mowers, gloves: La Vogue suits, coats, skirts homemade candies and ice cream. take interest in fruit growing in the The mammouth soda fountain is one of reapers, binders, etc. They have a com- and one-piece dresses; and a \$2.50 shoe also carry a fine assortment of first plets stock of harrows, hacks, rakes, for ladies made expressly for them. quality, home-grown fruits. Apples are headers, sickle grinders, binding twine. Opera wraps, rain coats, sweaters, par- a specialty with them, 800 hoxes hav-

etc. Moline wagons and in fact every- asols, umbrellas, muslin wear, under- ing been purchased and they are being ford is manifested in a hundred ways thing on wheels can be furnished from wear. Buttereck Patterns, piece goods so. , singly or by the quantity. the heavy wagon of the farmer to his and dry goods are some of their special- Chill con Carne, Tamales and hot or cold on the Coast possesses a better class of light buggy and from the fashionable ties. The business was started in 1907, drinks of all kinds can be had. The cafes. Occupying a prominent place turnout of the influential citizen to the incorporated in 1998, and the present fountain is one of the finest in the city among these is the Spot Cafe, estabdelivery wagon of the merchant and officers are C. W. Zorn, president; J. F. and the firm gives employment to five lished last June by Messers J. R. Tyr the handy cart of the horticulturist. Hutchason, secretary and treasurer. A people. Mr. McBride is a member of rell and G. H. Corum. They are both They own the large building they oc- very liberal patronage is enjoyed and the Elks and the Red Men and has al- old hands at the business, being highly

Fellews, K. P.'s, A. O. U. W., Commer- fully stocked, the newest styles being cial Club and Business Mens' Associa- always seen in the best quality, at the tion and are in the front rank of our lowest prices. In fact the motto of the

GADDIS & DIXON

growers

cupy and their immense warehouse and the store is fast becoming the trade ready joined the Commercial Club. His experienced caterers and eminently fitmust have more room the coming sea- center for the ladies of Medford. It is Palace of Sweets is a much appreciated ted to look after a first-class establish-

store is "Dependable goods at

employees. Mr. Hutchason has had a do with his appearance and success and coffee at The Spot and it goes to the at Jacksonville. The mill has the ca-Medford is the headquarters for knowing how to get the best possible tunate in having at their disposal the people are employed. Both Messrs. everything for farmers and fruit values for the least money, thereby services of Mr. John Kreuzer, the fash- Tyrrell and Corum are member of the sufficient capacity to take care of the

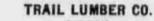
All must have fences and giving the patrons of the store the ben- ion tailor. J. Kreuzer & Co., importers Fraterhal Brotherhood and owners of output of the sawmill. They have their and orchard lands, that financial agents in increasing numbers are turning their attention to this city as a field of oper-in losses in the last six months. He is in losses in the last six months. He is in losses and has paid over \$12,990 Fence and are the agents for the fol-Medford city property in losses and workmanship. They keep Earl C. Gaddis and Volney Dixon are efit of wise buying. He is a member of and tailors, established their business city property.

They are members of the Odd exceptionally well arranged and wonder- addition to our business houses. J. KREUZER & CO. right

prices: money back for the asking.". A While clothes do not make the man, \$25,000 stock is carried and there are 17 their appearance and fit have much to

EMERICK CAFE

various departments which directly concern the comfort of its people and visi- holdings of timber lands tors in the feeding and housing of everyone. In speaking of the Emerick Cafe and its genial proprietors, Messars. W. C. Phillips and H. F. Leaders, we

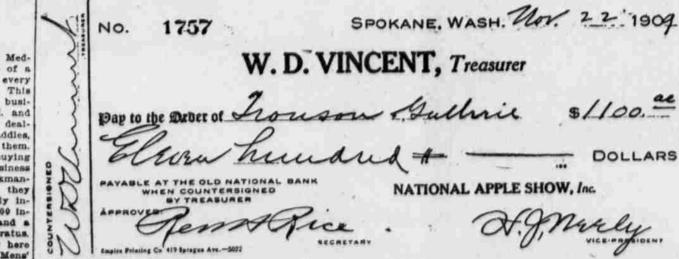


One of the chief factors that have contributed to the phenomenal development of Medford is the lumber industry and prominent among the largest conment. They enjoy a splendid patronage, cerns that have been active in this line both in point of numbers and as regards is the Trail Lumber Company. They their class of customers. There are were incorporated in 1907, the officers several nicely arranged tables and a being E. Gagon, president; F. Gagon, lunch counter and the general appear- vice-president; J. T. Gagon, secretary, ance at once commends it to the patron. treasurer and manager. They have an You are always sure of a good cup of extensive yard here and a yard and mill spot. Nearly \$2,000 is invested and six pacity of 40,000 feet of iumber per day and 25,000 lath. The planing mill is of

own logging crews and in all employ thirty men and have \$50,000 invested. It is their intention to move their mill to Medford the coming year as they are building constantly in the city. They Medford is notably progressive in the are members of the Commercial Club and own city property as well as largo

WHETSEL MUSIC CO.

Medford is hospitable to the fine arts feel that we are endorsing an institu- and music has a home in all our hearts. tion whose success has been attained by Mr. H. M. Whetsel has realized this in a careful study of the desires of its his three months' residence here and many patrons. There are many distinc- has weded high class commercial printive and attractive features about the ciples to his musical merchandise, hand-Emerick that appeal to the many people ling only such reputable lines of goods who dine down town. There is plenty as give unfailing satisfaction to his cusof room and the furnishings are rich tomers. He has the most complete line and substantial, everything being se- of Victor and Edison phonographs and lected with an eye to the artistic effect records to be found in Southern Oregon and the creation of a refined atmos- and a complete line of sheet music. He phere. The tables are always neatly also carries a large and complete asiaid with snowy white linen and fine sortment of small string instruments, china and silverware, the whole present- such as violins, mandolins, and guitars. ing a most attractive appearance. The Additions are being made constantly to bill of fare includes all of the substan- keep the collections of records and tials and delicacies of the season, per- sheet music up-to-date and Mr. Whetfectly cooked and served in excellent sel's beautiful store is becoming the style. headquarters for music lovers



FAC SIMILE OF CHECK RECEIVED BY TRONSON & GUTHRIE FOR PRIZE AT SPOKANE APPLE SHOW