

Our Policy Explained

Honesty

in a commercial sense, means to offer good values at fair prices and to avoid any misrepresentations of same. We do not consider it "on the square" to convey a misleading impression to the prospective buyer regarding the original and regular value of our goods. The common unloading sales method to mark a \$13.50 overcoat at \$25.00 and reduce same again to its original price a few days later, in order to brag about the extraordinary advantages thus offered, can never find a footing in our store. We vastly prefer to offer the same sterling values at the same low prices always and all the time, rather than make use of other "clever" and ruthless methods.

It is further very easy to proclaim that goods have been reduced below cost, just to secure your valuable patronage. It is unfortunately still easier to find willing believers of such "rot." A merchant may reduce his profits to a minimum, but his business is not to sell goods at a loss. We, therefore, safeguard our customers by our honest prices. Same are always low and fair because we believe in mutual advantage and do not want to "hog" all the profits.

When a special occasion arises we are moreover perfectly willing to cut down our profits still more. This is why we can now offer you unexcelled inducements in our

Ladies' Dress and Men's Suit Department

We shall not mention any prices in this ad because such are powerless to represent our splendid values. Besides, we want you to go all over town and carefully compare our goods. You shall be sole judge whether it really pays to give the BIG STORE your preference.

The H. C. Kentner Company

"BETTER STILL"

SOCIAL AND PERSONAL

Mr. and Mrs. Louis J. Gay of Seattle, are visiting relatives and friends at Medford, Jacksonville and Central Point. Mrs. Gay is a daughter of D. Linn of Jacksonville.

Miss Alice A. Allen of Hornbrook is registered at the Nash.

A. D. Oliver of Lompoc, Calif., is one of the late arrivals at the Nash. Watch the old year out and the New Year in at the Louvre, New Year's eve. 244*

Ten Broeck Whipple of Bill's Lake, North Dakota, is here on a visit to J. E. Watt and family. Mr. Whipple is a recent graduate of the Harvard law school, and he may decide to hang out his shingle in Medford.

The First National bank has ordered electric adding machine, the first one in use in Oregon outside of Portland. The business of the bank has grown so rapidly that the old type of machine was inadequate to handle the business.

Chas. A. Purnell of the Little Applegate section was in Medford Tuesday attending to business matters.

George O. and Chas. H. King left Wednesday for the Big Butte section to look after their timber interests there.

Mayor Canon was in the Evans creek section Tuesday on a business trip.

A. E. Rose of Phoenix was a Medford business visitor Tuesday.

Mr. and Mrs. George Bordeaux returned Tuesday from Eugene, where Mrs. Bordeaux has been with her mother who has been ill but is now much better.

Chas. H. King of Portland arrived in Medford on business Tuesday.

Mr. and Mrs. Horace D. Jones were in Medford Tuesday, guests of Mr. and Mrs. Chas. Gay. Mr. Jones who is an old newspaper man, is now engaged in mining near Gold Hill.

Chas. Hoover, son of L. E. Hoover, left Wednesday morning for Portland, where he will take a course in the Portland business college.

Clark Rippey of Portland, U. S. postal clerk, was in Medford Tuesday on a short visit, having worked out of that city south during the Christmas rush. His route is north from Portland regularly.

The new bungalow being erected by A. Conro Fiero on the Myers place near Central Point is going to be a thing of beauty and should be

"a joy forever" to its owner. No pains or expense are being spared to make this one of the finest country seats in the valley.

Capt. M. F. Eggleston of Ashland was in Medford Tuesday on business matters.

M. D. Warnock of Central Point was in Medford on business Tuesday.

Mrs. Jennie Gibson of Ashland visited friends in Medford Tuesday, accompanied by Miss Ruth Gregory.

Mrs. C. Herron of Eagle Point spent Tuesday in Medford.

W. E. Stevens of Ashland is in Medford on a business trip.

Mr. C. M. English of Grand Forks, N. D., is in Medford for a few days looking over the country.

Lewis C. Baker and E. Sherwood of Eugene are recent Medford arrivals.

J. J. Brown and wife of Baker City are registered at the Moore.

Catana and Mrs. Gordon Voorheis have been in the valley during the past two days making arrangements to have the residence on the Burrell orchards refitted, as they plan to take up their residence in the valley.

Captain Voorheis has taken over the contract of the Burrell orchard.

H. T. Findlay, who is convalescing from a severe attack of typhoid fever, accompanied by Miss June Erhart, trained nurse, has left for Santa Barbara and Los Angeles, where he will remain until strong again.

Those who are interested in the organization of an athletic club for Medford should be at the Medford opera house tonight at 8 o'clock. The permanent organization of the club will take place then and a full set of officers will be elected.

A petition is being circulated to place the name of H. E. Boyden upon the ballot for councilman in the first ward. Mr. Boyden has as his opponent F. E. Merrick, the present incumbent.

Wm. Chambers of Central Point visited relatives and friends in Medford Wednesday.

AMERICAN CLUBS MEET TO ELECT NEW PRESIDENT

CHICAGO, Ill., Dec. 29.—The American Association of Baseball Clubs began its annual meeting here today. The matter of greatest importance that will come before the magnates will be the election of a president.

Tom Chivington of Louisville has appeared as a candidate to succeed President O'Brien who is a candidate for re-election.

MUST FIX ROOF SAY CITY DADS

Contractor Moyer Notified to Place Roof of City Hall in Condition—Order Will Be Enforced.

Steps have been taken to force Contractor Moyer to repair the roof of the city hall which has leaked each successive rainfall since the building was erected. By the terms of his agreement Moyer is to keep the roof in repair for three years. City Recorder Telfer has notified Moyer to repair the roof and unless this is soon done the council will take steps to enforce this action.

The leaking of the roof of the city hall is an old story. Since its erection each rain has penetrated it. The matter has been discussed many times but this is the first time the council has really made up its mind to do something.

Cardinal Sinks.
ROME, Dec. 29.—The condition of Cardinal Satolli, who is suffering from nephritis and blood poisoning was worse today and hope for his recovery practically was abandoned by the physicians.

HOTEL ARRIVALS.

At the Nash—T. Thompson, J. R. Day, Portland; F. Adamson, Grants Pass; W. J. Thomas, Granite; E. L. Phelps, Leland; M. D. Warnock, Central Point; Mrs. Jennie Gibson, Ruth Gregory, Ashland; E. M. Day, city; G. Rose, city; U. G. Deny, San Francisco; George F. King, Portland; Alex A. Allen, Hornbrook; Fred Shields and wife, San Francisco; H. D. Constantine, E. S. Saylor, Portland; Mrs. C. Herron, Eagle Point; A. D. Oliver, Lompoc; W. H. Longrent, Duluth.

At the Moore—M. Stylins, Spokane; F. M. DuBois, U. S. A.; Lewis C. Baker, E. Sherwood, Eugene; W. E. Stevens, Ashland; H. V. Hart, Portland; H. C. Conrad, W. A. Lynch, city; Mrs. C. M. English, Grand Forks; Mr. and Mrs. George Thompson, Chicago; T. B. Whipple, Portland; J. J. Brown and wife, Baker City; C. Kirker, Mr. and Mrs. B. Crowell, city.

HEN STRIKE IS ALL OFF AT LAST

Striking Southern Oregon Hens Return to Work and the Price Drops 10 Cents a Dozen.

One can now eat eggs for breakfast without thinking he is living outside his income, and Medford housewives are looking forward to a happier New Year.

The price of eggs which has been steady at 50 cents a dozen for the fresh ranch variety, has, owing to the roads getting better and the bid-dies resuming their occupations after

Fresh eggs are coming in in quantity a long lay-off, has dropped to 40 cents, somewhere nearly a reasonable rate.

One-half h. p. motor, 1 20-qt. White Mountain freezer, a lot of packing cans, tubs, etc., for sale. Inquire Lewis' confectionery.

NEW YEAR'S EVE TO BE CELEBRATED AT THE LOUVRE

New Year's eve will be celebrated at the Louvre cafe, when the second annual watch will be held. Hazelrigg's celebrated orchestra will play throughout the evening and Medford's best singers will give solos. Make your reservations for tables early.

This will be the opening night for the Louvre under its new management and proprietor C. D. Miller assures every one a royal time in watching the old year out and the New Year in.

TOO LATE TO CLASSIFY.

WANTED—Thirty or forty acres of alfalfa land. Address Land, care of Tribune, giving location and price. 243

FOR RENT—Nicely furnished warm rooms, with electric lights and bath. \$12.00 per month. Phone 891. 244*

WANTED—Second hand furniture and small cook stove. P. O. Box 366. 242

BUSINESS LOCALS

The Louvre cafe is now under the management of Miller. Nuf sed. 242

Dance the old year out and the New Year in at the skating pavilion. 245*

Live at the Palms, new trick building, new furniture, strictly modern, corner Grape and Main streets. 245*

Hazelrigg's orchestra at the Louvre New Year's eve. 244*

Just arrived from factory, a new line of Sterling silver. Toilet, manicuring and military sets. They are the latest in design. At Van De Car & Jasmann's, Phipps Bldg.

Everything in Portland or San Francisco's markets at the Louvre daily. 244*

Nicely furnished rooms with all modern conveniences at the Palms. *

Business men's lunch served daily at the Louvre cafe from 11:30 to 2 p. m.; 35c. An elaborate menu.

Dance the old year out and the New Year in at the skating pavilion. 245*

Medford, Oregon: This certifies that we have sold Hall's Texas Wonder for the cure of all kidney, bladder and rheumatic troubles for ten years, and have never had a complaint. It gives quick and permanent relief. 60 days' treatment in each bottle. Medford Pharmacy.

WE DON'T BELIEVE YOU CAN BEAT THIS:

Thirty-two acres in this tract, fine fruit land, about two miles from a shipping point. The buildings consist of a five-room box house, good-sized barn, etc. There are 12 acres of 5 and 6-year-old apples, mostly Newtowns, with commercial peaches planted between as fillers. Also three acres of young pear trees and some family orchard. Four acres in alfalfa. Six or eight acres of timber, mostly oak and laurel. There is a pumping plant on the place which supplies water for the garden and alfalfa, equipped with gasoline engine. About 40 rods from a good school. Has rural mail delivery and telephone. Price \$10,500. Terms.

W. T. YORK & CO.

Savoy Theater

Tonight

Beautiful, Sublime

The Life of Moses

Making it Pleasant

"A Scream"

Brought to Terms

"A Rip Roarer"

Doors Open at 7 - One Dime

THE ROADS ARE NEVER BAD
THE WEATHER IS ALWAYS GOOD
WHEN YOU WANT TO GO, CALL UP

THE UNION LIVERY

R. O. DUNCAN Proprietor

Columbia Hams and Bacon

Sweet, wholesome, delicious and just the thing for chilly mornings. Give your breakfast a zest it has never known before.

ASK FOR THEM BY NAME.

Union Meat Co

Pioneer Packers of the Pacific