



O H, Christmas is the children's day,  
Made purposely for all of them,  
And he who fashioned it that way  
Was once a child in Bethlehem!  
Those who still the holy vigil keep  
Hail him as the shepherd of the sheep.

**SANTA AND THE LITTLE MOUSE.**

By FRANCIS TAYLOR.  
[Copyright, 1909, by American Press Association.]  
One Christmas eve when Santa Claus  
Came to a certain house  
To fill the children's stockings there  
He found a little mouse.  
"A merry Christmas, little friend,"  
Said Santa, good and kind.  
"The same to you, sir," said the mouse.  
"I thought you wouldn't mind

"If I should stay awake tonight  
And watch you for awhile."  
"You're very welcome, little mouse,"  
Said Santa, with a smile.  
And then he filled the stockings up  
Before the mouse could wink—  
From toe to top, from top to toe,  
There wasn't left a chink.



"Now, they won't hold another thing."  
Said Santa Claus, with pride.  
A twinkle came in mouse's eyes,  
But humbly he replied:

"It's not polite to contradict. Your pardon I implore. But in the fullest stocking there I could put one thing more."

"Oh, ho," laughed Santa, "silly mouse! Don't I know how to pack? By filling stockings all these years I should have learned the knack."

And then he took the stocking down  
From where it hung so high  
And said: "Now put in one thing more.  
I give you leave to try."

The mouse chuckled to himself,  
And then he softly stole  
Right to the stocking's crowded toe  
And gnawed a little hole.

"Now, if you please, good Santa Claus, I've put in one thing more. For you will own that little hole Was not in there before."

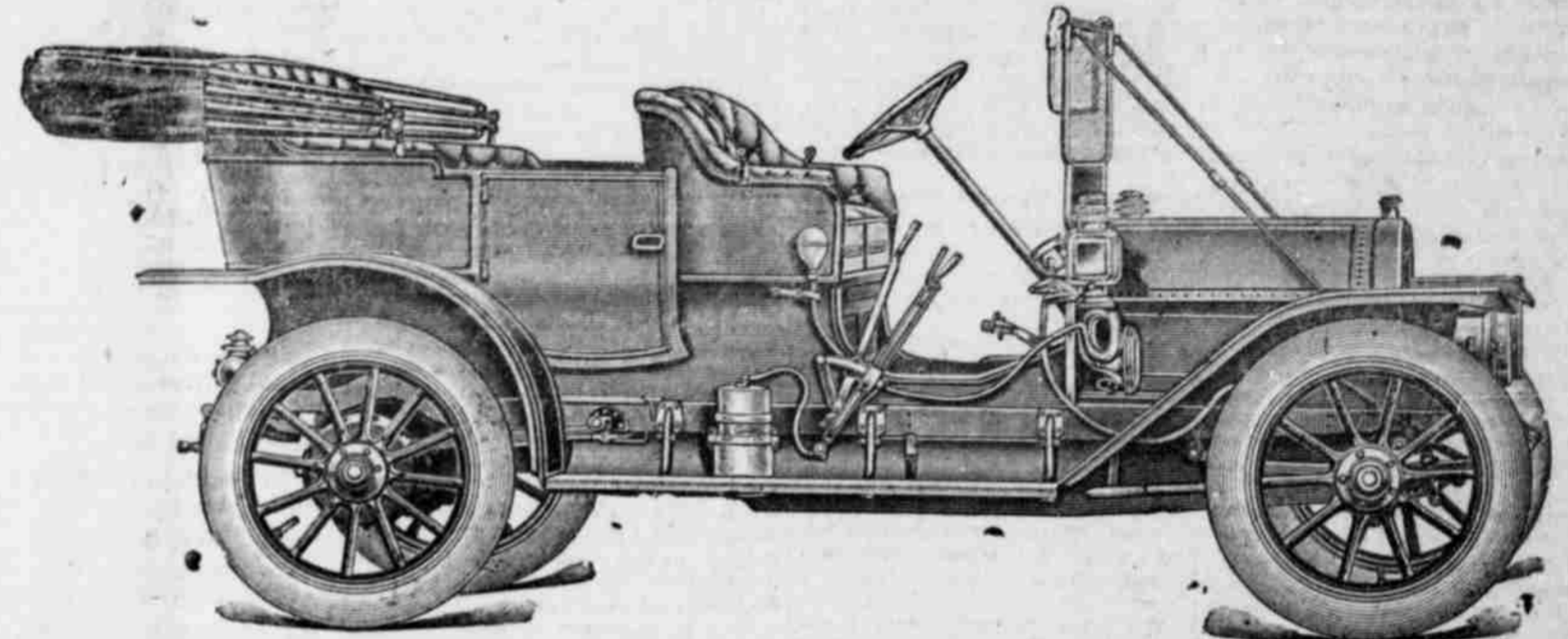
How Santa Claus did laugh and laugh!  
And then he gayly spoke,  
"Well, you shall have a Christmas cheese  
For that nice little joke."

The Guest of the Auto.  
Mrs. Newlywed—I am hoping and praying that my hubby will give me an auto for Christmas.  
Her Friend—How long are you married?  
Mrs. Newlywed—Six months.  
Her Friend—Well, hoping and praying may fetch it this year, but next year it will have to be sobbing and jawing.—Judge.  
Pertinent Question.  
Howard—Mrs. Holmes gets on much better with her husband than she used to.  
Coward—Same husband?—Life.

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You have no doubt heard it said that "the Cadillac never goes out of commission."  
And now the Cadillac product is acquiring another distinction. The old tribute of praise is being supplemented by another. This latter says that the Cadillac of 1909 commands a higher (proportionate) price today than any year-old car on the market.  
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The answer is almost disappointingly simple:—Because no other car in the history of the industry has ever been built with the same thoroughness and care.  
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Almost any car nowadays will answer reasonably well for a time. How long that time will be depends entirely upon the extent to which the liability to wear, repair and friction has been reduced by correct methods of manufacture.  
It is conceded that no plant in the world surpasses the Cadillac plant in that respect.  
An examination of the chassis of the Cadillac "Thirty" delights the heart of the expert engineer.

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He will point out to you the parts and the surfaces upon which the long life and service of the motor depend and show you how scientific methods of manufacture have exerted themselves to the uttermost to ward off friction and wear.  
He will tell you what is unquestionably true—that with ordinary, intelligent care the Cadillac "Thirty" should keep continuously in commission for an indefinite period.  
And the same elements that make for long life—the safeguarding against friction and wear by scrupulously close and fine workmanship—are an assurance also of the lowest cost of upkeep in any motor car.  
The Cadillac "Thirty" is undeniably the least expensive car you can buy, because it will last you longer and cost less to maintain. And it will last you longer and cost less to maintain, for the simple and most excellent reason that it is the most skillfully constructed car in the world, regardless of price.  
Four cylinder 30 horse power, three speed sliding gear transmission  
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Including the following equipment: Two complete and independent ignition systems:—magneto and four unit coil with dry cells, one pair gas lamps and generator, one pair side oil lamps, one tail lamp, horn, set of tools, pump and tire repair kit, robe rail, tire irons.



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HERE'S A GREAT STOCK OF NEW THINGS! NEW FABRICS, NEW MODELS, NEW IDEAS IN FASHION. NEVER BEFORE HAS SUCH A SHOWING OF FINE NEW THINGS BEEN OFFERED TO YOU—JUST THE THINGS YOU WANT—MADE FOR YOU AND FOR US; EXCLUSIVE PATTERNS AND STYLES; THE BEST PRODUCT OF HEAD-AND-HAND CRAFT; SUPREME VALUES IN FINEST MATERIALS AND PERFECT TAILORING.



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