

MEDFORD MAIL TRIBUNE

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Official Paper of the City of Medford.

GEORGE PUTNAM, Editor and Manager.

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THE APPLES OF YOUTH.

A former Michigan man takes issue with the Mail Tribune's assertion that Oregon apples are superior in flavor to those of his native state. He says:

"I admit Oregon apples are superior in size and color to those of Michigan, and I admit Michigan growers only average one crop out of three on account of frost, but I think the flavor of the Michigan apple cannot be beat. I never tasted such apples as we had in Michigan when I was a boy—nothing has ever surpassed them."

And nothing will ever surpass those apples (particularly the stolen ones) we ate in our youth, no matter where we were—when life had all the freshness of the morning and the world was a great wonder house still to be explored—when the heart was full of sunshine and the mind of delightful illusions. The fruit had a better flavor in the days that are lost because life had a better flavor.

The veteran editor of the Oregonian still talks of those delicious apples grown half a century and more ago in the Willamette valley and still wonders why they don't grow such apples now—and he thinks that they can again be grown and the Willamette valley produce the best fruit in the world, because it grew the best in his boyhood. They grow the same apple now—but they don't taste the same—he has changed, the apples haven't.

The weary world worn man looks back with a sigh to the things "mother used to cook" and thinks nobody ever made such dainties—and no one ever did. But it was youth that lent the flavor and the appetite in the days when catching a small bullhead on a bent pin gave a greater thrill than a battle with a ten-pound Rogue River trout does now.

It is a scientific fact that better apples are grown today than the world ever knew before. With the advance of civilization has come the perfection of the apple, the pear, the orange and other fruits. No fruit ever produced in any age excels that grown today. Yet, although we know this, no apple has the flavor of that which we knocked off the old apple tree many years ago, when the world was young because we were young, for

"A boy's will is the wind's will
And the thoughts of youth are long, long thoughts."

ON FRUIT EXHIBITS.

Mr. Walter Burrell in another column writes regarding the exhibit of the State Horticultural society at Portland and makes the following pertinent suggestions:

"Instead of finding fault with the Oregon State Horticultural society, the fruit growers of the Rogue River valley should bestir themselves and appoint someone, or a committee, to secure fruit for the annual exhibition of this society at Portland; also places on the program, for the speakers from said valley, as the meetings of the society offer a legitimate and excellent means for advertising Medford and the country tributary to it.

"Portland is the easiest field to work in to secure people and money for Medford and vicinity, as it is close by and advantage should be taken of every opportunity that occurs there, or elsewhere, to advertise the wonderful productiveness and resources of the Rogue River valley."

This is a very sensible suggestion and it is to be hoped that Mr. Burrell, who owns one of the largest commercial orchards in the valley and produces some of the finest fruit grown, will practice what he preaches and hereafter exhibit, not only at Portland, but at Spokane and other places. The Commercial club will expect his co-operation in arranging exhibits for the coming year. The Commercial club's great trouble has been to secure the co-operation of the growers in furnishing fruit.

Rogue River growers, who have exhibited in the past at the Horticultural society, withdrew in disgust at the treatment received, but this should not deter them from again exhibiting next year. They have nothing to lose and much to be gained.

No more important committee can be named by the Commercial club than an exhibit committee, to arrange for suitable representation from the Rogue at all fruit shows, and it is to be hoped that the club will appoint such a committee early in the year to prepare in advance for the coming autumn.

DO YOU HAVE TO UNPLAN A LOT OF YOUR PLANS?

It's a great pity when any really good plan has to be abandoned before it is practically developed. And that's what happens to enough plans to fill the world with things that ought to be.

The trouble is that people who have the gift of planning do not usually know the people who have the gift of seeing the possibilities of a plan, and the courage to furnish the money required for its realization. No great thing is done, as a rule, until the thinker of it has met the man who has the money and the foresight to create a reality out of an idea.

And it is certain that for every good idea evolved in the brain of one man, another man can be found who will furnish the means for its development. In this work of introducing ideas to dollars, the possibilities of the want ads have never been fully tested—although many a realized plan owes its existence almost wholly to the intervention

and kindly services of the want ads.

The obvious advice is: Don't unplan your plan, if you're sure it's valuable. Start a want ad quest for a "backer."

Tomorrow the citizens of Medford will determine whether or not they secure an electric trolley line to traverse the valley, and the result will be nearly unanimous, and it should be. Every progressive citizen should be on hand to vote early, as the construction of interurban electric lines means the expenditure of millions of dollars in the county, and will be a great developer of the valley. It is not every city that has a chance to secure such an investment, and Medford cannot afford to let any opportunity for progress pass.

Four hundred and eighteen acres first-class ranch, four miles from railroad station, 40 acres alfalfa, irrigation for 160 acres, first-class orchard, 3 good barns, 2 good houses, school, daily mail. A snap for \$50 per acre; one-fourth cash, 3 to 5 years for balance. See J. W. Dressler Agency, West Main. 237*

A business man would be foolish to try to save dimes when he knew he would later lose dollars. This applies particularly to the fruit grower; don't buy poor stock because it's cheap. See L. E. Hoover and get the best. 228*

NOTICE.

Notice is hereby given that the undersigned will apply to the city council of the city of Medford, Oregon, at its next meeting for a license to sell spirituous, vinous and malt liquors, in quantities less than a gallon, for a period of six months, at its place of business at lots 5, 6, 7, 8 and 9, in block 20, in the city of Medford, Oregon.

Dated December 8, 1909.

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Will exchange five residence lots for improved city property.

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2½ acres between Peach and Newtown streets; nicely located for subdividing. \$2100

We represent seven strong fire insurance companies. Insure before the fire; it's too late after.

Within 100 feet of Oakdale avenue, new 10-room modern house, south front, large lot. \$2500

Surety Bonds—We represent the Union Guarantee Association of Portland.

Become informed about our ten and twenty-acre orchard tracts, mostly undeveloped and prices right.

One five-acre tract, close in, will make 26 building lots. Figure it out and see for yourself what you can make on it. \$4000

Our rental department can handle your houses right.

Benson Investment Company

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Nicely furnished rooms with all modern conveniences at the Palms.

Phone 1091 for teas and coffee. People needing help of any kind should call at employment bureau and leave order. No expense to employer. Room 208, Taylor & Phipps Bldg. 228

Best tea and coffee obtainable at 36 South Grape street. Southern Oregon Tea & Coffee Co.

If dissatisfied with your coffee or tea phone 1091.

Christmas reduction sale on all millinery. All hats at cost. Special sales each Tuesday and Friday will continue. Lottie M. Howard, 109 N. Central avenue. eod-4t

Any one having business, stock, goods of any kind for sale or trade, list it with the business chance man. Room 208, Taylor & Phipps Bldg. 228

Here is a snap: 160 acres one mile from railroad station; 100 acres good red soil, several thousand cords good wood which has a ready market. Price, \$1750; one-third cash, long time on balance. P. O. box 544. 231*

Well Well

Did you see the crowds here Saturday? Don't you know the reason why?

The Reason is

the swellest line, largest assortment and most popular priced line of Holiday Goods and goods suitable for Xmas gifts ever shown in Medford are now on display here. Over 5000 items to select from.

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Weller ware, the largest

and swellest line ever

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