

**The Hutchason Co.**  
**As Man to Man**

Men, if I could meet each one of you personally and talk to you face to face, I would invite you to visit this store when in search of an article suitable for a lady or miss, and I would look you straight in the eye and tell you that I felt absolutely sure that you could find something to please. I would tell you that we offer goods of the best quality for small prices and you would be treated courteously whether you buy or not.

**Useful Presents**

**FOR HER**

**Boys, Buy Her Present Here This Season**

**The Hutchason Co.**  
**Sane Suggestions**

Men, if I may be allowed to suggest, I would say: Do your selecting now while stores are almost complete. Visit a lot of stores and see the goods and make a careful selection.

If the article you wish to buy will gladly fix for mailing. If you are puzzled as to what to buy, come and allow us to help you. We are at your service all the time. Don't be afraid to use us any and all the time.

**Suits and Coats**

**A Suit**

If your wife hasn't secured a fall suit this season now is certainly a most excellent time to choose. Recent shipments have left our assortments in excellent shape for satisfactory selecting and you know we guarantee perfect fit and wear. No trouble to show suits. We take pleasure in showing and assisting our patrons to select the suit most becoming and withal pleasing to them. All prices reduced.

**Coats**

Never have we shown such a assortment of new and desirable coat styles. The fabrics and styles are at once pleasing, quality and workmanship shows at the first glance. All sizes in black and for ladies, children and infants. **LOWEST PRICES.**



**Millinery**

Think of the opportunity to procure fine millinery at only part of the cost of manufacture. When you can purchase \$50 pattern hats for \$20 and \$30 values for \$13.50, you should take advantage of the prices and select a hat that you can wear for at least four months.

**We make up orders carefully.**

**Fine Furs**

We have been manufacturer for fur for all need these season now. In the two past seasons we have carried over, so our stock is new and having been carefully selected affords a wide range from which to choose. The good, warm, durable fur pieces and mitts make excellent gifts.

**Dresses and Capes**

**A Dress**

Is that present for her going to be a dress? We have have over 100 new and stylish dresses in both silk and wool fabrics, in two equally styles, and the colors comprise shades of grey, rose, taupe, silver, maroon, white, brown, tan, champagne, light blue, white and black. All sizes are here and if you come as soon and make the selection we can alter it and have it perfect by Xmas. The prices are all reduced.

**Opera Capes**

Yes, sir, the finest line ever shown in southern Oregon. Your wife will appreciate a nice opera cape that is suitable this season for street wear as well as reception and opera. You can get all the popular shades. The prices are certainly reasonable.

**Waists, Petticoats, Scarfs and Bags**

**THE MOST COMPLETE ASSORTMENTS TO SHOW YOU.**

**IT WOULD TAKE A QUARTER OF THIS ENTIRE ADVERTISEMENT TO ANYWAYS ADEQUATELY DESCRIBE THE STOCK OF BAGS OR WAISTS. ALL WE CAN SUGGEST IS A VISIT TO THIS STORE. WE CAN SHOW YOU THE VERY NEWEST CREATIONS. PRICES FROM 98c TO \$21.75.**

**New Stock of Gloves**

**Famous Brands**

Just received, all shades and black heavy and light weight kid gloves. We can give you any size and any shade. **\$1.25 to \$3.00.**



**Remember Baby**

**See the Booth.**

You should come and see the wonderful array of smart little garments for baby. Anything you want at any price.



**Milady's Hose**

**Acceptable Gift.**

This store has become noted for turning out hosiery that gives service. An early selection of silk hose ought to please the lady. **Special prices.**



**Shoes for \$2.50**

**Save Your Money.**

There is a reason for doing everything. Our reason for selling \$2.50 shoes and more higher is to prove to our patrons that they can buy virtually as good shoes for \$2.50 as they have been paying \$3.00 and \$3.50 for, and incidentally that this is the place to save on all wearables for women.

**Gift Umbrellas**

**\$5.00 Values for \$3.19.**

Our umbrella stock comprises all sizes for children, women and men—hundreds to show. **Prices 50c to \$10.00.**

**Beautiful Neckwear**

**Everything Marked Special.**

A glance at our assortment of fine new neckwear will prove that this is the place to make satisfactory selections. Sale prices

**11c, 15c, 23c, 47c, 59c, 73c**

**Handkerchiefs**

**See the Display Booth.**

This is truly the handkerchief store. Thousands of handkerchiefs and hundreds of the neatest, daintiest patterns you ever saw. Special prices.

**1c and Along to \$4.98.**

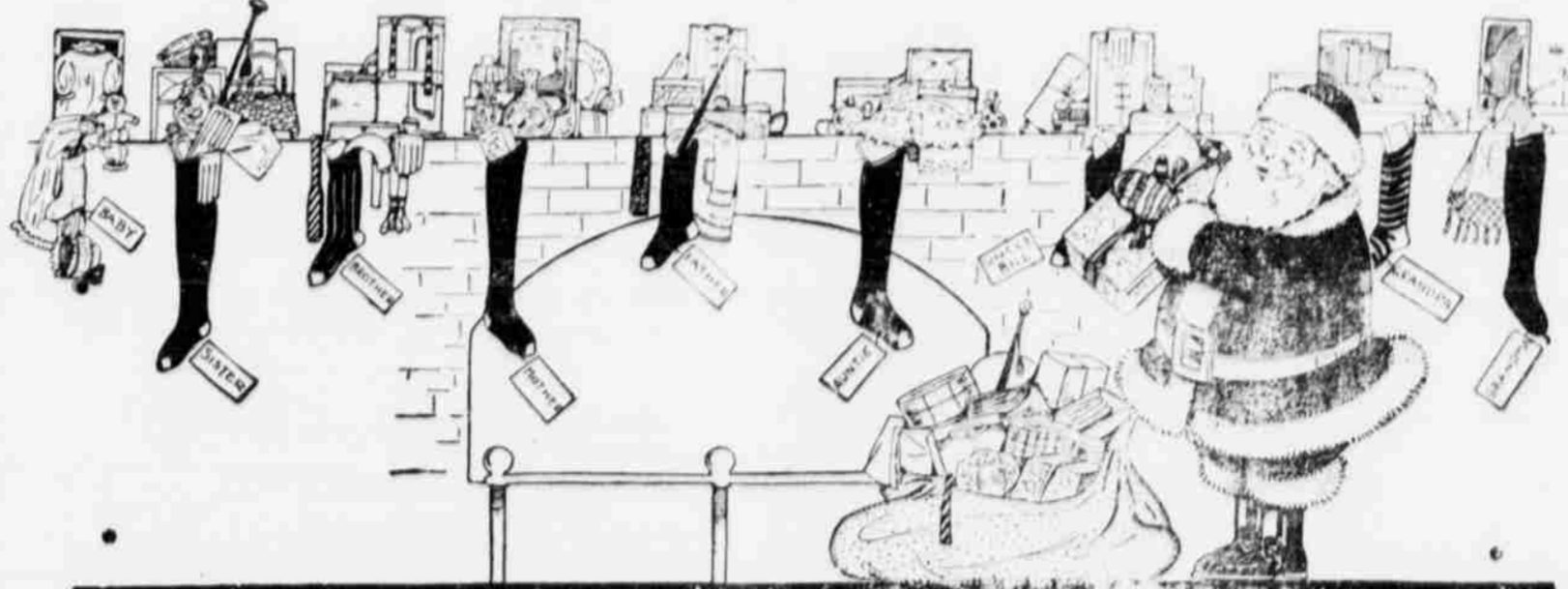
**Toilet Articles**

Everything sold in this line is absolutely guaranteed under the pure food and drug laws and we save you more than **half the price.**

**Think of The Joy of Giving**

**A HAPPY FAMILY, WHERE ALL ARE REMEMBERED**

Mothers and fathers, young men and maidens, and all the children are invited to visit this big Christmas Store when in search of gift articles. We display and offer for sale the good, durable and lasting kind of presents, so acceptable to all members of the family. Make this store your headquarters when down town. You are always welcome. Our prices are so small that you can buy something for all members of the family with a very small amount.



**The Purchase Certificate Plan**

If you can't think of anything to give just come here and purchase one of our **"CERTIFICATES OF PURCHASE"**

and make this your gift to her. This will enable the lady to come to this store and select just the article she most desires and she can take her time in selecting. Any amount from \$1.00 to \$1,000 sold. Positively no certificate for more than \$1000 sold to any one person. **This is the easiest solution of the gift problem.**

**THE HUTCHASON CO.**

**Formerly Baker-Hutchason Co.**

**Central Avenue Medford, Oregon**

**Jewelry Novelties**

Here are a thousand and one or more small articles, any one of which would please the lady or miss if personally selected by you.

**Fancy Ribbons**

Many women would not buy fancy ribbon themselves but would be pleased with enough to make some little article for the house. Some 50c ribbons for only 19c.

**Pillow Tops, etc.**

Material for a sofa pillow or embroidered piece are always acceptable.

**Holiday Novelties**

In our collection of holiday novelties you may find just the article that would be kept and cherished for a whole lifetime by the recipient. May we show you?

**Fancy Linens**

Men, don't you think a pretty drawn work square, a scarf or doily would be acceptable? Every home is better for the changes.

**Dress Fabrics**

A dress pattern, waist pattern personally selected makes a very acceptable gift.