

Quality First Quantity Afterwards **GREAT XMAS DISPLAY** Value First Prices Afterwards

The Holiday Season

HAS BEEN ANTICIPATED HERE. As usual, we suggest early trading as a means to an end. You do not encounter extra large crowds, the displays are more complete, goods are fresh, the exclusive numbers more liable to meet with your approval, salespeople ready and anxious to serve you, deliveries arranged to suit your convenience, and, best of all, your holiday shopping can be accomplished without fatigue and possible disappointment.

PRACTICAL GIFTS—The kinds that may be used by recipients with satisfaction—are the best to give. Our stocks are varied, taking in everything in the line of wearing apparel for infants, girls, misses and women, and include such items as Xmas novelties, handkerchiefs, hosiery, ribbons, centerpieces, cushion tops, fancy aprons, plumes, lounging robes, umbrellas, millinery, kimonas, gloves, silk underwear, suits, coats, etc.

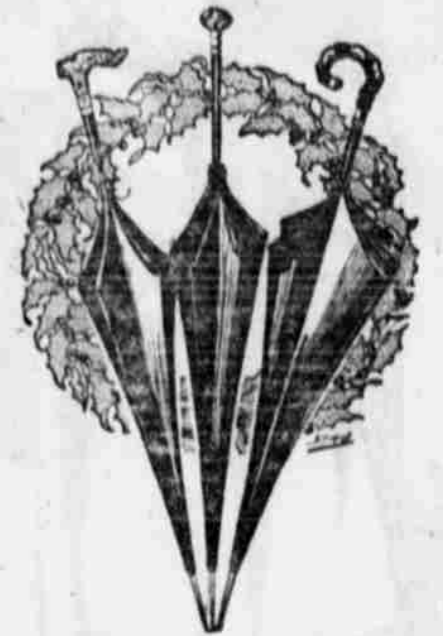
Remember there are only eleven more buying days before Xmas.

Don't Fail to see Our Display Window



Hosiery

Where is the woman who does not love dainty hosiery? Such being the case, why not present your friend with a pair? We have them in all colors and weights, especially in the well known 'Onyx' brand, in silk, at from 95c to \$2.50 per pair, and "Onyx" lisle embroidered at from 50c to \$2.00 per pair.



Umbrellas

There is in our opinion nothing you could give a friend that would be more acceptable than a nice Umbrella. We have them to match any costume from 75c to \$10.00.

COAT SWEATERS

The largest and most desirable stock of ladies' and misses' coat sweaters in both long and short styles in the very latest and most wanted colors is to be found at this store. In order to reduce the stock we quote the following prices:

\$12.00 values	\$8.00
\$9.00 values	\$6.00
\$6.00 values	\$4.00
\$5.00 values	\$3.50
\$3.00 values	\$2.50



MILLINERY

FURS

We are making a special offering in Furs for the holiday season, all the latest and desirable styles in prevailing shades at one-third to one-half off.



CORSETS

Come in and get fitted with a Corset that will be a comfort to you both as regards style and price. We are sole agents for the following makes:

Gossard	\$5.00 to \$15.00
La Grecque	\$1.75 to \$5.00
R. & G.	\$1.00 to \$3.50

The Different Kind

We feel confident that there is not a lady who sees this ad who will not avail herself of this remarkable half-price offering, providing she has not already secured her winter hat. Here you will find beautiful creations suitable for every face, trimmed by artists in their line and everything strictly up-to-date. Take advantage of this offer at once, as they will go quickly.

1-2 OFF

Childrens' Dresses and Cloaks

In making gifts to the little ones of your friends or loved one's household, why not consider the usefulness of the gift and instead of loading them down with toys that are soon destroyed and forgotten, give them a nice dress or coat? We have them at very moderate prices when value is considered and nothing could be more acceptable.



BAGS and PURSES

You would seek far to find a more suitable line of ladies' Bags and Purses. Very useful and desirable as gifts. From 75c to \$15.00.

NECKWEAR

Space forbids enumerating the many and varied styles. Come and see them. Prices are right.

RIBBONS

Here in all colors and shades, widths and grades, and everything priced at economy point.

SILK Petticoats

Did you ever stop to think what a nice present a Silk Petticoat would make? If not, come and let us show you our assortment, which we have on sale at the following prices:

\$15.00 values	\$10.00
\$12.00 values	\$8.00
\$9.00 values	\$6.00
\$6.00 values	\$3.95



Ladies and Children UNDERWEAR

This item is of especial interest just now, when cool winds blow and a cold snap may come at any time, and comfortable, well made underwear is not to be ignored. We have the offerings of the best known makers, such as the "Merode" and "La Grecque" and Italian Silk Underwear in all weights and sizes for both ladies, misses and children. Sale prices.

APRONS

An unsurpassed showing of dainty Aprons, suitable for tea and chafing dish parties or for gift purposes. We have not only a large and most varied assortment, but everything is as new and fresh as they were the day they were made and only the daintiest material is used in their construction. Very low priced.

GLOVES

We have undoubtedly the most reliable gloves on the market in the famous "Perrin Glove" which comes in all shades from \$1.25 to \$4.00.

We are proud of our showing in this line as we have made it a point to secure nothing but the most worthy qualities, all offered at material reductions. They will make neat and inexpensive gifts.

Ladies' Waists



If you are looking for something that is really acceptable to nine out of every ten women you should select a nice Silk Waist, as there is no one thing that will give more satisfaction than the stylish and durable waists we carry. Our assortment is such that you will have no trouble in making a selection.

Experienced, Conscientious Employees

Most of the annoyances attendant upon holiday shopping, and largely due to inefficient employees, are eliminated here. Our regular sales force is a well trained organization thoroughly imbued with our principles of courteous, intelligent treatment of customers under all conditions. Our packers are skilled in the handling of merchandise, and annoyances due to receipt of damaged articles are reduced to a minimum. Our shipping facilities enable us to make deliveries to out-of-town customers with creditable promptness considering the difficulties of holiday service.

Montgomery's

Ladies' Suits and Dresses

There is no need in dwelling on the merits of our Suits and Dresses, as there is not a lady who has ever visited our store that does not know that we handle the best value for the money ever shown in the city. If you have not already made a selection it will pay you to do so now. Read these values:

\$40.00 Suits	\$21.50
\$35.00 Suits	\$18.75
\$30.00 Suits	\$16.75
\$25.00 Suits	\$14.75
\$20.00 Suits	\$9.25

