## MEDFORDMAILTRIBUNE

 GEORGE PUTNAN, Editor and Managor:

## THE SIMPLE TRUTH IS BEST

During the national farm land congress which recent ly convened in Chicago one of the manay delegates made an appeal for the elimination of exaggeration and sensa
tionalism in the effort to attract settlers to farm lands tionalism in the effort to attract settlers to farm lands The danger is two-fold-from the bad name which deception diseovered will give a section and the probable loss of the settlers who nave been deceeved.
ing his remarks the speaker summed up with:
 The speaker was right about it; no section has ever yet found, nortely there is neither actuating motive nor tion. Fortunately ther it here in the Rogue River valley. The truth
oecasion for occasion io sufficiently remarkable and attractive to impe
about consideration, once it
sessing active interest.
This or that acre of Rogue River valley land have done things that they will do again, that many other Rogue valley acres "
back of them.
Dollar for dollar, whether it be expressed in cash intelligent energy, we a
promise and give more.




## Savoy Theatre Tonight

COUNTRY LIFE IN A FLAT (a Buriesqueograph) THE DEEP-SEA DIVER (Marine Drama).
one dime.


Just as Natural for Us to Lead In Variety and Value as it is For Others to Follow
understood the greater one grocery business grows. People realize that there is one store in town where a small cut in pieces does not mean arger one in quality, and they naturally flock to

## THIS STORE

## For always the bargain list is particularly bril

 liant. There is money to be saved, as you wil easily see, when you call and get our prices. prices paid for comery Butter and cg .
## Rex Grocery

"One Price to Everybody"
The Bungalow Rink ADMISSION FREE. SKATES 25 . w. A. ROBBINS, Proprietor

## ANNOUNCEMENT

## The Rogue River Canning \& Evaporating company will devote Mondays and Thursdays of each week to custom worl

ROGUE RIVER CANNERY \& EVAPORATING COMPANY mill in West Medford.

