

News of the Automobile World

NEW CLUBS ARE MADE MEMBERS

The American Automobile Association Takes in the Atlanto, Waco and Rowan Clubs—Secure Proper Recognition.

Three new clubs were elected to membership in the American Automobile association at the regular monthly meeting of the executive committee, held recently at national headquarters, 437 Fifth avenue, New York. They were: Atlanta Automobile association of Atlanta, Ga.; Waco Automobile club, Waco, Tex., and the Rowan County Automobile club of Salisbury, N. C. At the same time favorable reports were received indicating that active work is progressing toward the formation of state associations in Texas, North Carolina, Alabama and Florida.

Secretary B. M. Reed of the Tampa club stated that automobile interest was increasing rapidly in all parts of Florida and the clubs that are likely to be affiliated with the state body will be the Tampa, Daytona, DeLand, Orlando, Bartow, Brookville, Ocala, Gainesville and Jacksonville clubs. President Lewis B. Speare of Boston, who presided at the meeting, announced the appointment of Ralph W. Smith, president of the Denver Motor club, also president of the Colorado State Automobile association, as a member of the A. A. A. committee.

MEDFORD LEADS WORLD IN NUMBER OF AUTOMOBILES

No Other City in the World Has as Many Machines in Use as Has Medford Per Capita of Population—Motor Cars Are a Necessity in the Valley.

Medford leads the world in the number of automobiles per capita of population. Statistics show that at the present time there is one automobile in use to every 500 population in the United States. Pasadena, with splendid roads, and called the "city of millionaires," has one automobile to every 72 population. Medford has one for every 30. The number of automobiles exceed 200 200 in the city. And Medford is well equipped with garages, up-to-date in every particular, to care for them.

The automobile is not a luxury in the valley. It has become a necessity. The orchard owners reside in the city and when the rush times come on they must need visit their orchards several times a day. The automobile is needed. In the city the auto is needed for running errands, for short pleasure trips and the like. A level valley adds incentive until today Medford leads in the number of automobiles.

Many cars have been purchased for the coming year and auto dealers are unanimous in their censure of the fact that they are not plotted more cars. The outlook for the coming

year is splendid and the motor car men are planning to make the most of it.

The C. H. Snyder Motor Car company reports the sale of a 1910 Cadillac "30" touring car to H. C. Dixon of Grants Pass the past week. They also report that they only have four 1910 Cadillacs left and can give early delivery on but two of these.

The San Francisco Examiner recently published the following article on hunting in Oregon by automobile:

Deer and other big game hunting, as well as excellent fishing, may be had in plenty in the country adjacent to the Santiam river in Oregon, and the regions in which these sports are so plentiful may be reached easily with automobiles, writes T. B. Kay of Salem, Or., to the Studebaker Bros. Kay made an exceedingly successful hunting trip in this portion of Oregon recently, during which time he used his Studebaker touring car a great deal. He gives the following account of the conditions of the roads and the hunting prospects:

"By starting from the railroad at (Continued on Page 16.)"

AUTO SHOW IN PORTLAND SOON

Date Fixed for Second Annual Automobile Show—Many Will Attend from all Parts of Country.

The time—January 24 to January 29.

The place—The Armory, corner of Tenth and Couch streets.

The event—The second annual automobile show of the Portland Automobile club.

Such was the decision reached by the Portland Automobile club over a week ago. Such was the decision reached by the members of the Portland Automobile Dealers' association Wednesday night. The two parties most deeply concerned being willing accordingly the second annual automobile show of the Portland Automobile club will be held January 24 to January 29 in the Armory of the Oregon National Guard.

For awhile it seemed very dubious whether there would be a show or not, for many of the members of the dealers association, the men who make the show, were decidedly averse to holding another show in the Armory. A special meeting of the association was held Wednesday night, with the result that after much discussion the dates selected by the Automobile club were ratified, and the show will be held on those dates.

EVENTS SOON TO COME IN THE AUTO WORLD

December 5-19—Reliability trial for light cars, under direction of L'Auto, Paris.

December 29-30—Fourth annual mid-winter endurance contest under direction of the Quaker City Motor club.

December 31-January 7—New York city, Grand Central Palace, tenth international automobile show. Under the management of the American Motor Car Manufacturers' association with Importers Automobile Salon and the Motor and Accessory Manufacturers, Alfred Reeves, general manager, 505 Fifth avenue, New York city.

January 8-15—Tenth annual national automobile show in Madison Square Garden, New York, under the auspices of the Association of Licensed Automobile Manufacturers.

January 17-22—Annual automobile show of the Automobile association of Philadelphia in the Second Regiment armory, Broad street and Susquehanna avenue.

Second annual automobile show of the Portland Automobile club of Portland, Or.

January 24-29—Third annual automobile show in Detroit, Mich., under the direction of Detroit Automobile association.

January 28-February 5—Automobile exhibition at Waverly Market, Edinburgh, Scotland, under direction of Scottish Motor Trade association.

Are You Going East ?

Have you a friend coming west? You ought to bring one to Medford. Call and see us. Let us talk routes and rates with you. Information cheerfully furnished. Phone, address or call on

Southern Pacific R. R.
A. S. ROSENBAUM, Agent

WANTED

Timber and Coal Lands
ENGINEERING AND SURVEYING CONTRACTS TAKEN AND ESTIMATES FURNISHED.

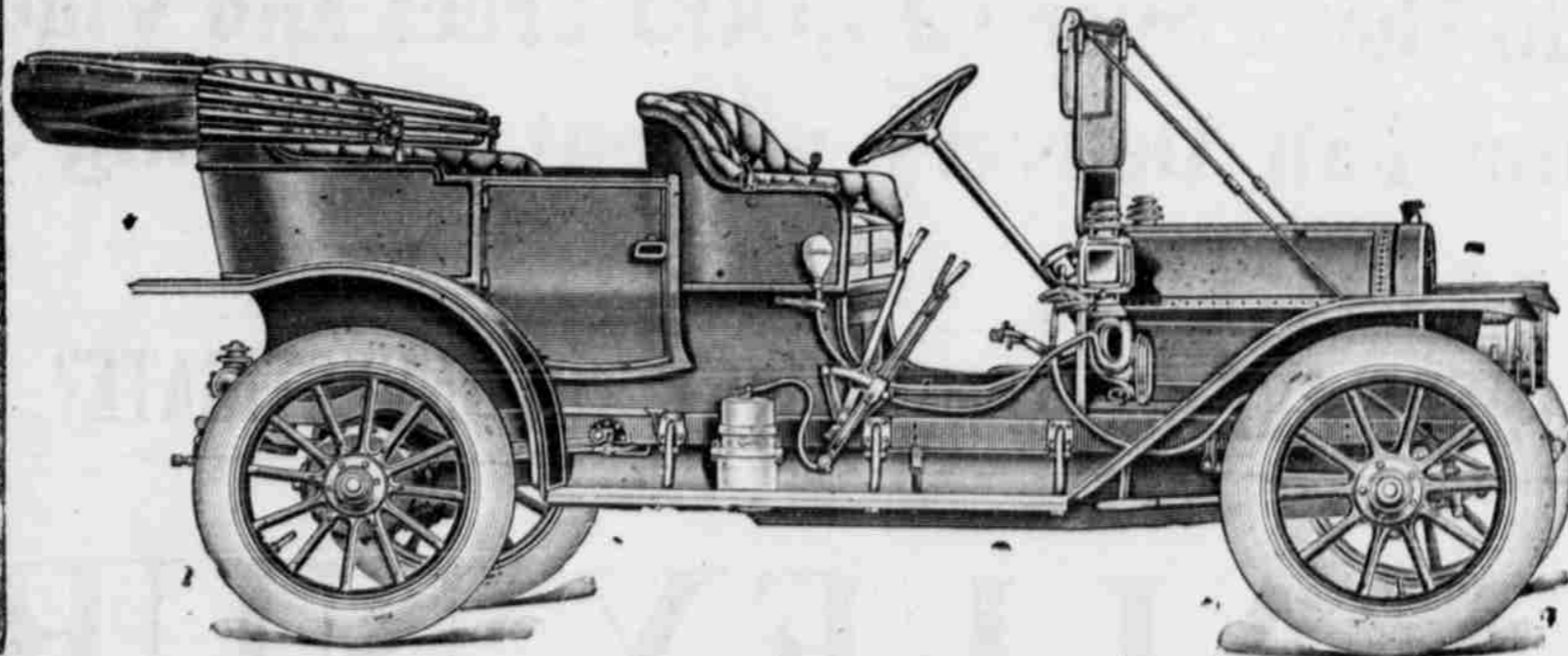
B. H. Harris & Co.
MEDFORD, OREGON
Office in Jackson County Bank Upstairs

took up the duties of the office at once. The first act of the new manager was to hire the Armory. The contract calls for the use of the entrance hall, dance hall on the second floor, the gymnasium and the main drill hall.

The 1910 Cadillac "30" \$1950 Fully Equipped It's Here And It's Right

The Elegant Appearance of the CADILLAC will meet your approval.

Call at our sales room, examine this car and get demonstration. Catalogue sent on request.



The New 1910 CADILLAC "30" Price \$1950 Fully Equipped

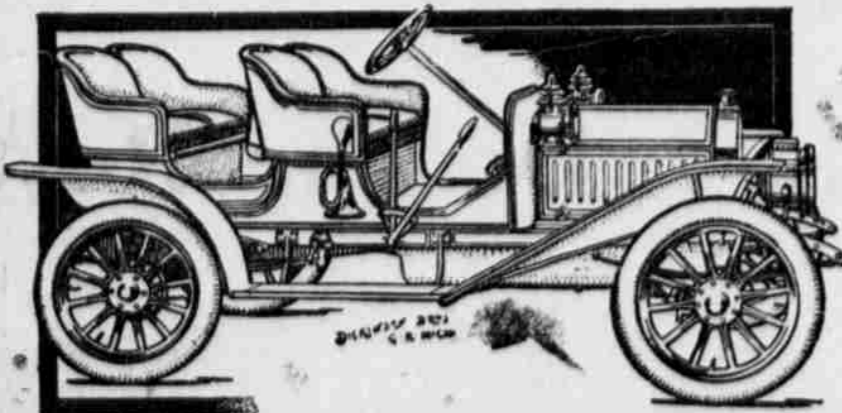
In the CADILLAC you will find New Features that will appeal to you--features that you will not find in any other car selling for TWICE THE PRICE. This car must be seen to be appreciated.

Nothing but the finest material and finest workmanship goes into this car.

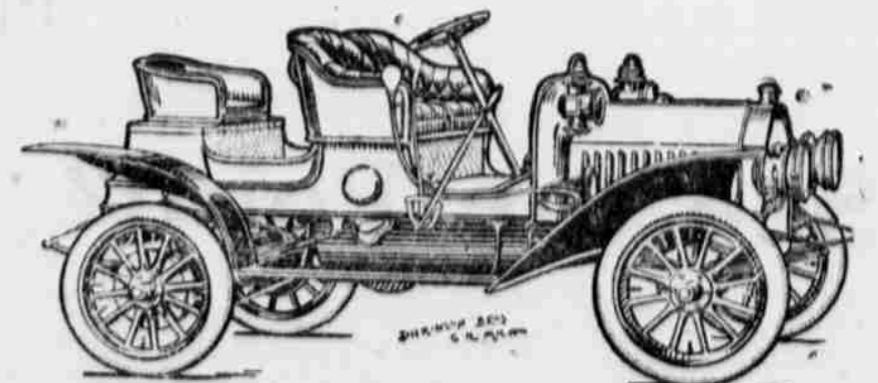
Every buyer of a CADILLAC is a friend and booster. When it pleases them it will PLEASE YOU.

Model 10 BUICK TOURABOUT Price \$1200

Model 10 BUICK RUNABOUT Price \$1150



The Motoring Public has taken to these Car as naturally as a DUCK TO WATER



The BUICK Model 10 is one of the best small cars in America--A car of classy lines, with a dashing appearance that is wanted by every prospective purchaser who looks it over or who rides in it.

C. H. SNYDER MOTOR CAR COMPANY

Agents Pierce, Arrow, Cadillac, Buick

104 S. Bartlett St. Cor. 8th. Medford, Oregon