

PAPERS SING THE VALLEY'S PRAISES

Oregonian Contains Splendid Editorial Regarding This Section—
Journal Also Has an Editorial.

The Portland Oregonian of November 23 says:

"At the national apple show in Spokane, Tronson & Guthrie's Rogue river Spitzenburg's carried off the world's prize. The judges were unanimous in their decision, which is perhaps more significant of the merit of the apples than the prize itself is. At just about the same time a peach orchard of four acres, not far from Ashland, sold for \$8000, that is at the rate of \$2000 an acre. In connection with these facts, one may justly think of the Rogue river shipment of Comice peaches, in 1907, which sold at auction in New York for \$8.19 a box. A fruit growing region of this sort will naturally attract attention. Men desiring to plant small commercial orchards will inquire for five and ten-acre tracts suitable for fruit growing and not too far from town to make pleasant homes. Capitalists will seek to invest their money in an industry which promises returns so certain and so large.

"For both the homeseeker and the capitalist opportunities are abundant in the Rogue River valley. Although apples, peaches, pears and grapes are produced there in a degree of perfection which few places can rival, still only a small part of it the land suitable for orchards has yet been planted. The Rogue river fruit industry, in spite of the magnificent success it has won, is only in its infancy. Men who go there now and plant orchards, although the prices they must pay for land may look large, are really taking advantage of pioneer conditions. They are certain not only of heavy profits from their

fruits, but also of an enormous increment of land values."

The Journal's View.

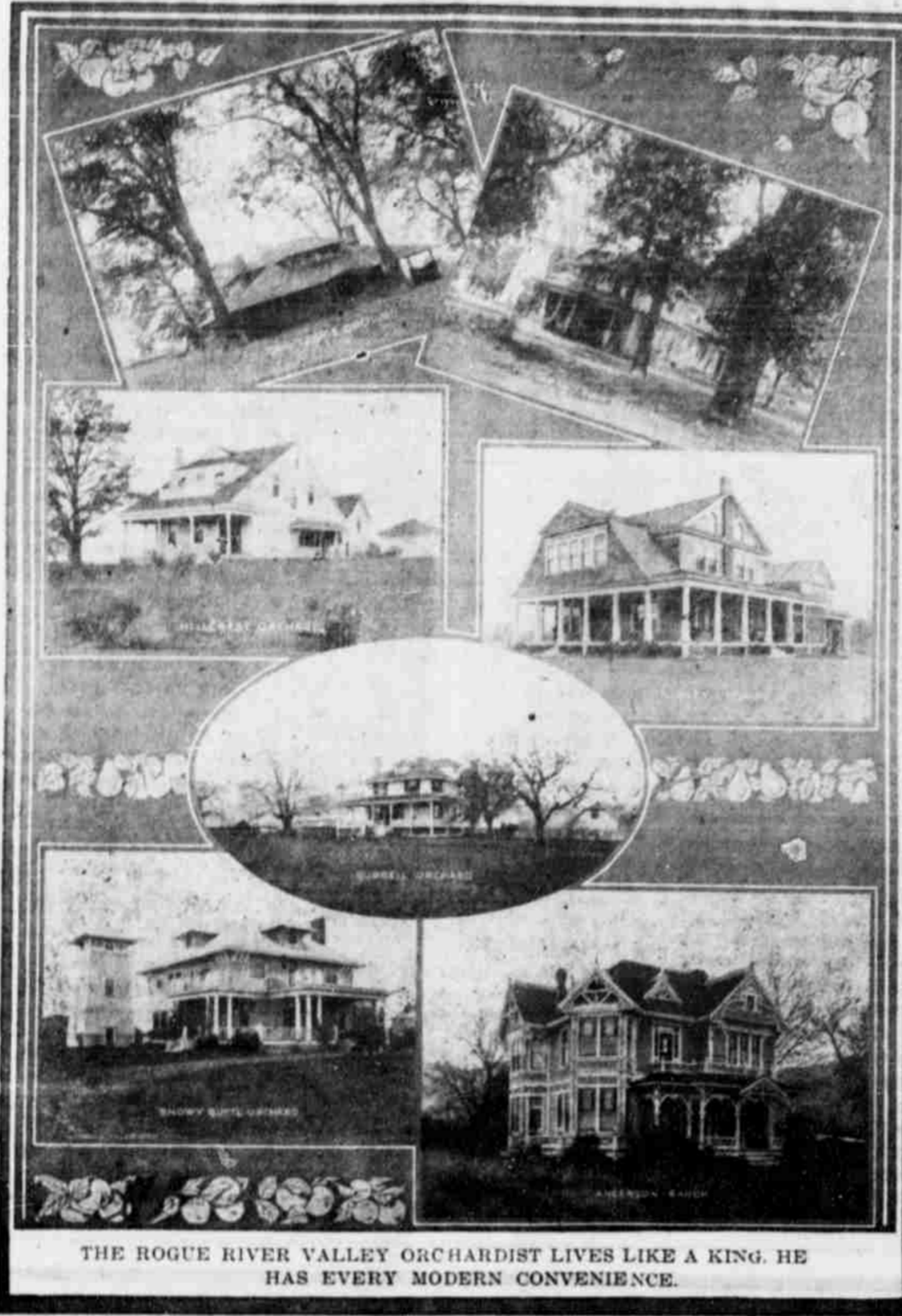
The Oregon Journal of Tuesday gave the following editorial attention to the subject:

"The sweep-stakes prize at the Spokane apple show went to Tronson & Guthrie, Eagle Point, Or. Another Southern Oregon exhibit was so excellent that many thought it best. It was from the orchard of Charles Pope, Ashland, but was not an official contestant because not unpacked in time. Its excellence was so great, however, that it was made the subject of special mention and a special prize.

"The complaints of Yakima growers at the decisions are probably without foundation. Their product is doubtless very excellent, but is not likely to be as standard as that of Oregon. The long, cold winters, heavy snows and frozen soil through many months of the year in Eastern Washington valleys are not as favorable for apple productivity as the warmer latitudes and milder temperatures of the Oregon districts. The shortened season for tree and apple growth in Eastern Washington and the more violent heat during which the apple is matured are not likely to produce fruit that is grown under the gentler temperatures and longer seasons of Western Oregon, including Hood River. This difference in climatic conditions is considerable and all the advantage is naturally on the side of Oregon. The pines and firs of Eastern Washington have not the luxuriant tree growth manifest in those of Western Oregon, and it would not be in harmony with the laws of nature if the same were not true of apple trees. The stunted growth of the one is entirely absent in the other, and in its place a most luxuriant development. If these influences do not work favorably for the Oregon apple, there would seem to be a reversal in the natural order of tree life. The Oregon men probably won fairly and squarely on the merits of their fruit, and it is probable that they will continue to win. Western Oregon from the California line to the Columbia is the natural home of the apple, and the future will probably demonstrate that it is in this district that the premier apple of the world will always be produced."

Ashland Peach Land.
Journal: Two thousand dollars an acre for Oregon land is an interesting incident. To such as own it in lots

A FEW OF THE ORCHARD HOMES WHICH GRACE THE ROGUE VALLEY



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of one acre or many, a sale at such Southern Oregon cannot go at such a figure is full of comfort and assurance. The land in question is at Ashland and is set to peaches. Four methods are applied, take on values acres of it went to a Texas buyer for above that at which they are now \$8000. All the land in Western and held.

Ella Gaunyaw, public stenographer, room 4, Palm building.

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