

WORLD MUST NOW ACKNOWLEDGE ROGUE RIVER VALLEY'S SUPREMACY

TELLS OF THE WHISLER IS BEAUTIES OF SHOW HONORED AT SHOW

Miss Warner Tells of Rogue River Exhibit at National Apple Show in Spokane, Wash.—Is a Pleasing Sight.

SAYS THIS SECTION LED ALL OTHERS IN EXHIBIT

Thousands Attend and Are Greatly Pleased by Exhibit—Much Comment Made.

Miss Beulah Warner, formerly principal of the local high school, has written the following article on the Spokane apple show for the Mail Tribune.

Visitors to the Spokane national apple show are unanimous in their expressions of surprise and admiration. Those not connected with the management expected to see apples in great quantities, in many varieties and of unusual perfection, but were not prepared to find the show conducted on such a big, broad scale as it is.

As one enters the exhibit building, the first fruit he sees is a carload display of Spitzenburg apples from Wenatchee. These apples are wonderfully uniform in size and the pack is accurate and true.

There are apples everywhere. The outer circle is used for the smaller displays and through the center are the carload exhibits—of Spitzenburgs, Rome Beauties, Newtown Pippins, Wagners, Grimes' Golden and Winesaps.

The car of Spitzenburgs from Eagle Point, arranged in 90 tiers, seven boxes in a tier, is a beautiful sight. Opposite this display is the car of Newtowns from Ashland, showing an ideal commercial pack.

I do not think I am influenced by an unwarranted local prejudice when I say that no apples seem to me to embody so many points of perfection, size, color, proportion, perfection of pack and general beauty of display as do the Rogue River apples, and I shall experience a keen sense of disappointment if the judges do not give them a very high award.

One notices different kinds of packing from the various sections. A car of Grimes' Golden is packed with the stem end up, and in the British Columbia exhibit much of the fruit is packed with the blossom end up. Some argue that the apple placed sideways, rather than straight in the box, insures a firmer pack, but the most effective displays are those packed in the usual way—the apple resting on the side, placed straight in the box.

The British Columbia exhibitors claim that their fruit has the best keeping properties. Their Newtown Pippins are very green and they show Gravenstein apples that are as firm as our Spitzenburgs and mellow in March.

One admires the spirit that prompted New York to send an exhibit, but we feel sorry for 1 Nehew. The apples are well formed and large but rusty and wormy, one box showed three wormy apples.

There are some extremely large apples on display. Fifty Spokane Beauties tip the scales at fifty-four pounds.

A great deal is being said about the Newtown Spitzenburg—a red apple, shaped like the Newtown Pippin.

Placed on Committee to Arrange for Standard Pack of Apples Throughout Northwest in the Future.

200 GROWERS GATHER IN BIG CONVENTION

Resolution Adopted Regarding Future of Apple Industry in Northwest.

SPOKANE, Wash., Nov. 20.—Western apples will be packed in three grades in the future, these being named "extra fancy," "choice" and "orchard run." The purpose is to protect the buyers and consumers, help the growers and promote the industry.

This was decided at a meeting of 200 growers representing every commercial district in the northwest, in the Washington state armory in Spokane on November 17. E. T. Buleh, representing the Wenatchee district, was chairman of the committee on rules, the other members being C. H. Sprout, Hood River district; C. E. Whistler, Southern Oregon district; J. L. Dumas, president of the Washington State Horticultural association, Walla Walla district, and H. M. Gilbert, Yakima valley district. The following resolution was adopted:

Resolutions Adopted. "Whereas, It is clearly apparent that the boxed apple growers of the Pacific northwest should work together to mutual advantage for our rapidly increasing industry; and

"Whereas, There is great confusion in the naming of the grades in the different districts, mystifying the buyers, shippers and consumers, greatly to the disadvantage of the industry; therefore, be it

"Resolved, That we, the undersigned committee representing the exhibitors, apple growers and apple shippers of the Pacific northwest, recommend to our various districts:

"First—That our apples be packed in three grades.

"Second—that said grades be named 'extra fancy,' 'choice' and 'orchard run.'

"Third—That where the words 'extra fancy' are stamped on the box, it shall signify that the apples when packed were sound, uniformly graded, as to size in each box, smooth, practically free from bruises, worms, worm stings or disease, and have reasonably proper shape for the variety, fully matured. All red varieties in this grade shall be at least 50 per cent red, except Spitzenburg, Winesap, Jonathan and Arkansas Black, which shall be at least 70 per cent red. Yellow Newtowns, White Winter Pearmain, Grimes' Golden, Bellflower, Ortleys, Winter Bananas and Red Cheek Pippins will be allowed in this grade.

"Fourth—The 'choice' grade shall consist of apples sound, uniformly graded as to size in each box, free from any breaks in the skin or black bruises; also free from worms or any disease which materially injures the quality of the apple.

"Fifth—Where for any reason the grower or packer does not desire to use the 'extra fancy' or 'choice' grades, we recommend the varieties be packed in one grade, termed 'orchard run.' The apples in this grade shall be practically free from worms, or any disease which materially injures the quality of the apple, and shall not be smaller than five-tier or less than two inches in diameter.

It was also decided to publish this resolution in pamphlet form for distribution to growers, packers and buyers.

ROYAL REDS LEAD THE ENTIRE WORLD



ONE OF THE ROGUE RIVER VALLEY SPITZENBURG TREES WHICH PRODUCE THE FINEST APPLES IN THE WORLD—APPLES WHICH GAIN FOR THEIR GROWERS THE TITLE "APPLE KING OF AMERICA."

STANDARD BOX FOR APPLE PACK

Apple Growers of Northwest Will Recommend Amendment to the Lafeine Bill in Congress.

(Special Correspondence.)

SPOKANE, Wash., Nov. 20. Representative growers and shippers of Oregon, Utah, California, Montana, Idaho, Washington and British Columbia decided at their convention in Spokane, November 16 to 18, to recommend an amendment to the Lafeine bill, urging congress to adopt the northwestern apple box as the government standard and the Winchester bushel the measurement standard. Sections of the bill relating to fruit grading were praised and will be supported. W. K. Newell, president of the Oregon Horticultural Union, was chairman, the secretary being L. F. Henderson of Moscow, Idaho. The committee on records is composed of J. L. Dumas, Dayton, Wash.; L. G. Monroe, Spokane, and L. F. Henderson, Moscow.

The growers have named a strong delegation headed by Mr. Dumas, president of the Washington State Horticultural association, to attend the Colorado National Apple Show at Denver, Colo., January 3 to 8, 1910, and enlist the fruitgrowers of Colorado and New Mexico in the crusade. J. F. Brown, representing the Colorado show, addressed the convention and favored the plan.

Carload shipments of prize fruit shown at the Spokane apple show will be sent to the Denver show, accompanied by delegates from the various districts in the northwest, who

ONLY PRAISE FOR APPLES OF ROGUE

Spokane Man Writes Dr. J. F. Reddy Regarding Exhibit at the National Apple Show.

John S. Malloy of Spokane, and probably one of the best-posted men in America as regards the apple industry, has written to Dr. J. F. Reddy as follows regarding the Rogue river exhibit at the fair:

"Spokane, Wash., Nov. 18.—Dear J. F. Reddy, Medford, Or.—Dear Doctor: Someone must have put a stick of dynamite under the Medford boosters. Their exhibit is great. I congratulate you. I have told several of my friends that I would be willing to make a small bet that the carload of Spitzenburgs from Medford would take either first or second prize.

"With kindest regards, I am, "Very truly yours,

"J. S. MALLOY.

"P. S.—Several good prizes are due Rogue River valley, and I hope they receive what I consider merit justifies. will advocate the adoption of the recommendations. A committee to be appointed will wait upon the congressional representation in each of the five states interested and urge congressmen to work for the bill. British Columbia growers will lend their support by recommendations to parliament, although not in the Northwest Horticultural union.

WHERE THE ROYAL APPLES GREW

Tronson & Guthrie's Orchard Near Eagle Point is Splendid One—Grow Many Fine Apples.

Those who knew have always contended that the Rogue River valley is the premier Spitzenburg section of the west as well as the pear section of the whole world, par excellence. This truth was demonstrated yesterday at Spokane, where, with all the world in competition, Messrs. Tronson & Guthrie succeeded in obtaining the grand sweepstakes prize for the best car of apples of any kind on exhibition.

Messrs. Tronson & Guthrie bought the property through the medium of the Rogue River Land Company four years ago, W. M. Holmes making the sale to them, they paying J. H. Daley \$11,000 for the property, about one hundred acres. At the time of the sale there was a crop of Spitzenburgs on the trees which in the opinion of the dealers was the best lot of the royal red apple which left the state of Oregon this year. The trees are now about twenty years old, and only those who have seen the apples hanging on the limb can realize the superior quality of the fruit, as compared with the ordinary kind of apples which rank as first grade. There is a rich, high color, and yet a delicacy of red which puts the apples from this orchard almost in a class by themselves, apart from the fine flavor and crispness of texture which also distinguishes them.

VICTORY AT SPOKANE THE BIGGEST ADVERTISEMENT VALLEY EVER RECEIVED

Local Men Jubilant Over Result of Placing Rogue River Valley Fruit in Competition With That of Other Valleys—Really Values Will Increase by 50 Per Cent—Members of "Can't Do It" Club Are Put to Shame.

Capture of prizes at the National Apple Show at Spokane by Rogue River valley fruit has advanced the price of all the fancy apples of the valley. Fruit growers having fruit in transit to sell on consignment have wired commission men to increase selling price 50 cents per box and up. Over 100 cars of apples are in transit the total direct benefit to local growers will exceed \$50,000. Winning of the title of apple king of the world will create a demand for Rogue River valley fruit and it will be the fashion in all eastern markets where fruit is purchased for quality regard of price.

Medford and the Rogue River valley are jubilant and have just cause to be. A car of her apples placed in competition with those from all other sections, easily carried everything before it. No longer can the palm of supremacy be withheld. To the valley of the Rogue are the honors due and none may gainsay it.

The "Can't Do It" Club has been put to shame, and in this lies not the least of the many good results. Not only that but the fact that the Rogue River valley won the sweepstakes and that Tronson & Guthrie, of Eagle Point, from whose orchard the car of apples come are now the "Apple Kings of the World," will act as one of the greatest and best advertisements this section has ever received. In spite of the fact that the valley had the goods all of the time the growers of the valley have been content with the prices their orchards and have made no concerted attempts to compete for prizes.

This year, however, two cars were sent from the Rogue River valley, one from Tronson & Guthrie's orchard and one from Charles Pope's orchard at Ashland. The first was made up entirely of Spitzenburgs and the latter of Newtowns. The Spitzenburgs won the sweepstakes, carrying with it a \$1500 prize and the title of "Apple King of the World," also the first prize for Spitzenburg apples.

The awarding of this prize to the Rogue River valley, is a great victory for our fruit growers and will bring us the recognition to which we are entitled as the greatest fruit growing sections in the world. Interviews with a number of the business men of the city give an idea of the sentiment among them. "It is the greatest send-off the valley ever had," said J. E. Barksdall. "We have always had the other fruit growing sections of the coast beaten on Newtowns and pears but when we take away the prize on Spitzenburgs, we are winning in a class where Hood River has always claimed pre-eminence. It shows that we have the goods." "I am reminded of a story," said Judge Purdin, "which Harry Miller, formerly a diplomatic agent of the United States in China, told on his return from the Orient. When I went to China I knew that the United States was the best country on the face of the globe. When I returned to the United States and landed at Portland I was convinced that Oregon was the best state of the union and when I journeyed to my old home in Southern Oregon, I found that the Rogue River valley was the best place in Oregon." The award at the Spokane fair proves part of Mr. Miller's assertions, and the country will prove the rest.

W. T. York & Co., said: "The affect of winning this award will be even more far-reaching than we realize at present. It will attract attention to the Rogue River valley from everywhere, and will give us a place we have not before had."

All the conditions must be exactly right to produce the winning Spitzenburg in such a contest, and here the conditions are all just as the grower wants. There is a blending of the red and hte adobe foothill soil with the alluvium of Little Butte creek which affords plant food of a character to surpass the world in apples, and it may be said that this time that this is not all the land of this quality which has been set to apples along Butte Creek.

Following the advice of the man through whom they bought the property the purchasers at once set the balance of the cleared land on the tract to the same variety of apples, notwithstanding the fact that many of the knowing ones predicted disaster fro mtoo many Spitz. The young trees now are worth a mint of money and show the wisdom of planting in each section the fruit to which the land is best adapted. When it is borne in mind that in the future, the success of these gentlemen in obtaining this prize will be worth at least one dollar in price for each box of apples produced in the orchard, it can be realized what is the worth of such a contest in money value, not only to the progressive growers but to the whole valley as well.

PRIZEWINNERS SURE TO BRING LARGE RETURNS.

Tronson & Guthrie are certain to realize immense returns from their care of prize-winning Spitzenburgs. Some time ago James J. Hill announced that he wished to purchase 50 boxes from the car and offered \$10 a box for them. Others are certain to want the same, and the entire car of 600 boxes is certain to go at that figure. That means a return for the car of \$7500 or \$12,500 a box. Handling prizewinning fruit is not such a bad business after all.

R. P. Guthrie of Eagle Point, one of the owners of the orchard made famous at the Spokane apple show by their car taking first prize, spent Saturday in Medford, receiving the congratulations of his army friends. Naturally Mr. Guthrie is very much pleased with the success of his car.