## MedfordMallTribune

Official Paper of the City of Medford.
George Putnam, Editor and Manager.
SUBSCRIPTION RATES:

## One year, by mail.

ANNOUNCEMENT.
The Medford Printing company announces the pur chase and consolidation of the Medford Mail, the Southern Oregonian and Jacksonville Times and the Medford Tribune. The merged plants will publish under the edi torial and business management of George Putnam, the Medford Mail Tribune, an eight-page seven-column eve ning newspaper, with a Sunday morning edition, and a weekly from eight to sixteen pages, and operate the larg est printing and publishing establishment in Southern $\mathrm{O}_{1}$ egon.

The Medford Mail Tribune is the legitimate descendant of the Table Rock Sentinel, established in 1859, the first newspaper in Southern Oregon, and is the heir of all the pioneer journals. The Oregon Sentinel, the successor of the Table Rock Sentinel, was absorbed later by the Democratic Times, founded in 1872 as a successor to the Democratic News. The Southern Oregonian, established in Medford in 1902, absorbed the Times in 1907

The Medford Mail, founded as the Southern Oregon Mail in 1889, succeeded the Medford Advertiser, the pioneer paper of Medford, established in 1887, and after wards absorbed its rival, the Medford Monitor. In 1893 the property was purchased by the retiring publisher, 'A. S. Bliton, who retains a financial interest in the new company. The Medford Morning Mail was established in 1908.

The Medford Tribune was established as Town Talk in Ashland in 1894, and some years later changed its name to Ashland Tribune. In 1906 the plant was moved to Med ford and the Medford Tribune, the pioneer daily of South ern Oregon, established.

The old order changeth, and the newspapers must change also, in fact lead the van of progress. Village journalism long since became a thing of the past in Medford and the Mail 'I ribune will be as metropolitan in enatacte as apy papa: printad in Oregon.

The merger has been brought about by the recognition of the publishers of the necessity of a first-class daily newspaper to "mark time." Far better one good paper than two poor ones.
The consolidation is a good thing for Medford, as ends the factional fights that have divided the community, and helps make a united people that will worl harmoni ously in the upbuilding of city and country. It is a good thing for subscribers, as it will give then trice as much news for half the money

The Mail Tribune will be independent in polities and neutral in local factional fights. It will in a few days have leased wire telegraph service, and maintain correspond ents in Ashland, Grants Pass and other valley towns. It will completely cover the news field, and aims to be the best and most up-to-date newspaper published in a city o the size of Medford in the world.

Advertising contraets and subscription accounts with the Mail, Tribune and Southern Oregonian will be com-
pleted by the Medford Mail 'Tribune.

It is/with regret that the people of Medford learn o the retirement of Mr. A. S. Bliton from active newspape work. For nearly seventeen years Mr. Bliton has bee
important factor in the upbuilding of city and valley. one in any community devotes so much energy, time and money to the publie welfare as the average newspaper publisher, and Mr. Bliton has done more than his share in creating the Medford of today

As the Mail Tribune office is badly torn up, owing to the moving of the Tribume office into the Mail office, and before the improvements contemplated in enlarging the paper can be carried into effect.

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and one of the attractions was a high
diver, a chap who dove from the top of the tent into a shallow trom the, which
is a feat common enough, but which is a feat common enough, but which
created a deal of talk in that locality.
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"Isit a homemade strawberry short-
cake better than a cherry pies' de-


The third man shook his bead.
"I don't know," he sald. "I board." "I don't know," he sald.
-Cleveland Plaio Dealer.

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