

MAIL PUB. COMPY.

To The Guarantors. Every person who has affixed his name to the subscription guarantee should not lose a moment in securing every subscriber possible as the time is now ripe for this work and every day lost is so much time lost in the cause, and subscriptions will be only that much more difficult to secure.

To Old Subscribers. Persons wishing to discontinue their subscription to this paper may do so by paying up all arrearages, but until that is done we must comply with the law, which says: "No paper shall be stopped with subscription unpaid."

Subscription Price. The subscription price to this paper has been reduced to \$1.50 per year if paid in advance; otherwise \$2 will be charged.

Alliance Directory.

NATIONAL. L. L. Polk, president Farmers Alliance and Industrial Union, at 314 D Street, Washington, D. C.

People's Party.

NATIONAL EXECUTIVE COMMITTEE. J. E. TAUBENECK, CHAIRMAN. ROBERT SCHILLING, SECRETARY.

SOUTHERN OREGON MAIL. Published Every Friday Morning.

Entered in the Postoffice at Medford, Oregon, as Second-Class Mail Matter.

Why Fuse? To fuse with either of the old parties means death to the reform movement.

We will celebrate the Fourth with a double rim this year, for the People's Party in convention at Omaha will prepare to name a president on that day.

As the People's Party elected eight representatives and two state senators at the late election, it will be seen that the party intends to have a little to say in the legislative halls of Oregon.

It has been suggested to us that we publish the democratic and republican platforms side by side and swap the heading, putting the democrat head over the republican platform and vice versa and offer a prize to the first person who noticed the difference.

INTUITIVELY the names of Wegner and Watson seem linked as naturally as though every state convention in the land had instructed their delegates to vote for these men.

Fustoy with the democrats is talked of in Oregon—that is, the Oregonian is talking about it. To fuse with the democrats in Oregon would be the greatest mistake the People's Party ever made.

GOV. PENNOYER'S EDORSEMENT.

"The nomination of Cleveland was effected by Wall-street plutocrats," said Governor Pennoyer a few days ago.

tion. Cleveland is a tariff tinker instead of a tariff reformer, as every man of sense knows that no reduction of tariff taxation can be made without supplying the bulk of the needed revenue from some other mode, such as an income tax, which he has never proposed.

War in Wyoming. CHEYENNE (Wyo.), June 26.—Democrats held a rousing legislative meeting here last night.

OMAHA CONVENTION.

The City Ready for the Third Party Avalanche. OMAHA (Nebr.), June 26.—The Coliseum, which is to be used as a hall for the People's Party National Convention, is in the hands of mechanics, and arrangements are rapidly approaching completion.

Woodville Items.

J. Shearer, of Grants Pass, paid Woodville a call Tuesday. Miss Ida Sherrill, of Wimer, is visiting Mary Henderson, near town.

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Grand! Majestic! Beautiful! FOURTH OF JULY CELEBRATION MEDFORD, OREGON.

Hundreds of dollars will be spent to perfect the greatest celebration in the history of the Rogue River Valley. Nothing left out. Prizes, Races, Contests, Speeches, Orations, Music, Mid-Day Balloon Ascension, Fire Works, Etc., Etc., Etc.

ROXY ANN ILLUMINATED

With hundreds of pounds of red fire on the evening of the 4th, and the grandest display of fireworks ever seen. Great Illuminated Balloon Ascension. Nobody can afford to miss this celebration at Medford.

Reduced Rates on Railroads. Come from Far and Near.

Eagle Point News. Crops will not be as good as last year but we hope for a fair average.

Mr. Layton, who came here some time since to look at the country, has concluded to remain.

Miss Cora Brown has gone to Victoria, B. C., to visit her uncle Robert Brown, and further on in the province to remain with other relatives indefinitely.

The program for the 4th of July celebration is out. Mr. Gus Newberry, of Jacksonville, will deliver the oration.

The friends of Mr. Green are gratified to learn that he is regaining his mental faculties.

Prof. Hazen will teach the Antelope school during our summer vacation.

Baking Powder War. The envy shown by other baking powder manufacturers of the great prestige of the Royal Baking Powder is not at all surprising.

Talent Shavings. Hurrah for the SOUTHERN OREGON MAIL.

There will be ice cream at the Talent restaurant Saturday evenings, during the heated term.

Mr. Julius Foss' dwelling is about finished. It is the finest house in this precinct, next to that of E. K. Anderson.

The Alliance is a school where voters may learn how to vote, so each member should consider himself a recruiting officer.

Dr. Price's Cream Baking Powder.

Our local Alliance at Talent numbers at present about 75 members, and at the last meeting there were nine applications for membership presented by Brother Anson Jacobs.

A Million Friends. A friend in need is a friend indeed, and not less than one million people have found just such a friend in Dr. King's New Discovery for consumption, coughs and colds.

A Difficult Problem. The people are wondering who is going to be the next chief ruler of this great United States, but wonders never cease.

The World's Fair. The facilities of the present day for the production of everything that will conduce to the material welfare and comfort of mankind are almost unlimited.

A New and Fresh Songster. We wish to call the attention of our readers to the new "People's Songster," for all kinds of industrial and People's party clubs, by C. S. White, of Kansas.

Indiana in Line of Battle. There were 730 accredited delegates in the People's party convention of Indiana, and the Republican and Democratic papers of Indianapolis agreed that it looked like a very formidable movement.

SHYLOCK OUTSHYLOCKED. Editorial Tweak Inset and Lie About the Men Their Motives Have Hoisted.

GO TO JACKSONVILLE. IF YOU WANT THE BEST GOODS AT THE LOWEST POSSIBLE PRICES.

Staple Dry Goods, Groceries, Provisions, MEN'S FURNISHINGS, ETC., ARE OUR SPECIALTIES.

We Pay the Cash or Exchange Our Merchandise for All Farm Products. READER, IT WILL BENEFIT YOU TO TRADE WITH US.

MITCHELL-Lewis & STAYER COMPANY. Branch MEDFORD, Ore.

Mitchell Farm and Spring Wagons, Buggies, PHAETONS, CARTS, ETC.

GIVE US A CALL AND WE WILL TAKE PLEASURE IN SHOWING OUR GOODS. MITCHELL-Lewis and STAYER COMPANY. D. T. LAWTON, M'N'GR.

S. ROSENTHAL THE Great Clothier

MEDFORD, ORE., Has just received a large stock of fine CLOTHING and GENTS' FURNISHING GOODS

also a finestock of BOOTS and SHOES

Which he will sell as low as can be sold. Small profits and quick sales will be his motto. Call and see for yourself.

THE MEDFORD Photograph Gallery

Has changed hands and WORK AND PRICES Are much more satisfactory.

Give Me a Call. J. A. GOFF, PROP.

H. F. WOOD. MEDFORD, OR. Contractor and Builder

Jobbing of all kinds. Plans and estimates furnished on application. Jackscrews to let.

PALACE BARBER SHOP

W. L. TOWNSEND, Proprietor. Main Street Opposite Postoffice.

Hot and cold baths, pompadour hair cutting and clean towels a specialty. Fair treatment for everybody. Give us a trial.

Universal Combination Fence.

Having bought out Frank Galloway is now prepared to fill all orders promptly.

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The Cheapest and Best Picket Fence made. Correspondence Solicited. Address all orders to

S. CHILDERS, Medford, - - Oregon.

DRUG STORE.

The leading Drug Store of Medford is GEORGE H. HASKINS. (Successor to Haskins & Lawton.) He has anything in the line of Pure Drugs.

Patent Medicines, Books, Stationery, Paints and Oils, Tobacco, Cigars, Perfumery, Toilet Articles, And everything that is carried in a first-class

DRUG STORE.

Prescriptions Carefully Compounded. MAIN STREET, MEDFORD, OREGON.

THE UNDERSIGNED WILL RUN THE

ALLIANCE STABES AT MEDFORD.

GOOD TURNOUT, AND SINGLE AND DOUBLE HORSES, AND SADDLE HORSES.

Horses Bought and Sold, and BOARDED AT REASONABLE RATES. GOOD CARE GUARANTEED. MURRAY & WALKER.

L. M. LYON. CONTRACTOR

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Jobbing of all Kinds, ALL WORK GUARANTEED.

Medford, - - Oregon.

