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# MOSIER BULLETIN

VOL. VI MOSIER, WASCO COUNTY, OREGON, FRIDAY, JANUARY 1, 1915 NO. 44

ADVERTISING RATES  
Professional Cards..... per month \$ .50  
One square..... " " 1.00  
One-quarter Column..... " " 2.00  
One-half Column..... " " 3.00  
One Column..... " " 4.00

Business locals will be charged 5 cents per line for each insertion.

Legal advertisements will be charged to the party ordering them, at legal rates, and paid for before advertising is furnished.

Australia holds the world's supremacy as a wool producer and the exhibit of fleeces from Australia at the Panama-Pacific International Exposition will be unsurpassed in quantity, quality and educational value. Not only the wool itself but the Australian mode of clipping and sorting it will be shown for the instruction of wool growers of other countries. Of remarkable interest will be an international sheep shearing contest.

Exhibits from all portions of the world are reaching San Francisco for the Panama-Pacific International Exposition. On the basis of those already received it is predicted that the exhibits in variety, extent and interest will far exceed any ever shown at a previous international exposition. On December first exhibits had been received from fourteen foreign countries, and tons of foreign and domestic exhibits were arriving daily on the docks of the exposition grounds, deposited there by ocean freighters coming in through the Golden Gate from all parts of the world, or switches the freight cars over the exposition terminal

railway system directly into the exhibit palaces where the displays are being installed.

We understand that Lige Huskey is the "champeen" after dark rifle shot of Mosier. It is said that at the chicken shoot last week Lige couldn't hit a flock of targets in daylight, but that after dark he got them every time, but whether with a club or a gunnysack, our informant didn't say.

Mosier's first game of basketball was played Monday night in Hood River with the Hood River High School team, and although they were defeated by a very small margin, they are satisfied to say that in the last half if they didn't "skin" all of Hood River's men, they at least skinned two or three of them. They also kept the score even during the last half.

Mrs. J. H. DeBussey and son, Myron, were visiting in Hood River yesterday afternoon.

School, which has been closed for the Christmas holidays, will begin again next Monday.

## COLUMBIA BASIN TO BE ONE "GREAT WHITE WAY"

Electric Power is Destined to Bring it Finest Civilization World Has Ever Seen

"The world has not seen and will not see any finer civilization than can be established in the Columbia River basin."

By "fine civilization" the speaker meant a community life in which all the comforts would be obtainable at minimum cost. By "comforts," he meant those numerous devices that make labor easier and living more luxurious, some of which exist now but many more of which are to be discovered. A "fine civilization" in the Columbia River basin in which most of these comforts will be within reach of most homes, which has not been the case in any large community in any of the world's history, was the outlook of the speaker.

The speaker was Harry B. Miller, director of the University of Oregon school of commerce, and also a member of the Oregon hydro-electric commission. It was at the recent hydro-electric session of the commonwealth conference, held at the University of Oregon, that he predicted that the power resources of the Columbia basin would ultimately do for a region so uncommonly favored as to have them.

"In this basin 12,000,000 horse power exists potentially. It is one third of the available horse power of the United States. And only 345,000 horse power of it has been developed."

Mr. Miller predicts that the day when barns and highways will be lighted, dishes be washed and cows milked, and the aged lamp of the farm home wholly displaced by the unused energy of Northwest streams.---U. of O. Bulletin.

## GIVE THE BOY A CHANCE

The world's record for corn-raising belongs to William L. Deenson, an Alabama boy yet in his early teens. Last year this boy raised 232 bushels of corn on a single acre of land, which is the largest yield per acre ever recorded. This remarkable record was made by an ordinary boy and on ordinary land. He became interested in corn raising and studied into the matter of the kind and proper use of fertilizers and proper cultivation. As a result of putting his knowledge to practical use, he has raised 232 bushels of corn on one acre of land, thereby winning the championship of the world. What Walter L. Deenson has done serves to show what a common everyday out-and-out boy can do if he is given the chance. There are thousands of ambitious boys on the rich farms of this state who never knew what it is to be encouraged to take an interest in agriculture or stock-raising. If these boys were given a small plot of ground and some seed--corn for example--to plant and cultivate, a circus would not be able to turn their thoughts very far away from the "enchanted spot" where a wonderful harvest will be theirs to reap. A boy may not be able to raise 232 bushels of corn on an acre of his father's land, but he can do well enough to make his efforts worth while. What boy in this country is going after that world's championship this coming year?

## INVOCATION, CHRISTMAS, 1914

The following verses, by D. E. Wheeler, are so appropriate that we reproduce them from the Popular Monthly. These lines will no doubt voice the sentiments of many of our readers:

Ten thousand homes are steeped in tears,  
A million men lined up to slay;  
Our hearts grow cold with rage and fears--  
The world's at war this Christmas Day.

Sweet carols that we sing make morn  
Of all the words that in them lay,  
For list! we hear the battle shock!  
The world's at war this Christmas Day.

Bright berries of the holly tree  
Seem drops of blood, to our dismay;  
Mistletoe pearls a rosary--  
The world's at war this Christmas Day.

Sweet manger child, lead us again,  
For we have wandered far astray;  
Send peace and happiness to men--  
The world's at war this Christmas Day.

Kneel we together at thy door,  
And offer hearts that plead and pray  
For love and brotherhood once more--  
The world's at war this Christmas Day.

## THINK THIS OVER

When a newspaper gives you a lot of free advertising in order to boom some concert or entertainment in which you are interested, keep track of the lines that are printed week by week and multiply that number by the regular advertising rates of the paper. Compare the results with the actual money value of any favor that you get from any other business concern. Then take into consideration the fact that advertising and circulation are the only two things that a newspaper has to sell. Now, in these days of higher prices, how much do you think it ought to give away?

Belief in a future life is the appetite of reason.---Landon.

## RAILROADS WILL HELP THE FARMER

Common Carriers Will Co-operate in Marketing Farm Products--Middle Men Charge Higher Rates for Handling Farm Than Factory Products.

By Peter Radford, Lecturer National Farmers' Union.

The leading railroad systems of the nation will establish market bureaus to assist the farmers along their lines in marketing their products. Many roads have entered to the request of the Farmers' Union and announced their willingness to enter into active co-operation with the farmers in marketing their products.

The express companies have surveyed the field and the Federal Government, through the parcel post, has demonstrated the possibilities of the common carrier as a useful agency in marketing farm commodities.

I consider the action of these giant business concerns in determining to co-operate with the farmers in marketing their crops, to be the greatest product of human thought on the Western hemisphere during the past year, and it demonstrates that the educational work of the Farmers' Union has brought the nation to a clearer understanding of the real problem of the farmer.

To give information on marketing is far more valuable than to give advice on production. There is a mutual interest between the railroads and the farmer which cannot exist between any other lines of industry. The railroads are the teamsters of agriculture, and they are employed only when there is something to haul. Good prices will do more to increase tonnage than any other factor, and railroads want tonnage.

Agriculture has many inherent disadvantages which require combined effort to overcome in marketing. There are millions of producing units working independently and selling without knowledge of market conditions. The harvest is once a year, while consumption is pretty evenly distributed throughout the entire year, and most of the farmers, through custom and necessity, dump their entire crop on the market as soon as it is gathered. The problem of organizing and systematizing the markets is one in which the farmers invite assistance of all lines of industry friendly to their interests.

Farmers Bear the Burden. The business of the manufacturer lends itself more readily to organization and the facilities for studying the markets are more easily available. The result is that the merchant is compelled to handle most staple manufactured articles at very little profit, and as a consequence the merchant must look to products which he buys direct from the farm for his profits.

The reports of the Federal Department of Agriculture show some very interesting information and enable a comparison between the cost of marketing products of the farm and those of the factory. A few items will serve to illustrate the general run. The cost of getting sugar from the refinery to the consumer is 9 cents on the dollar; the cost of getting tobacco from factory to consumer is 14 cents on the dollar. In selling a dollar's worth of eggs the middleman gets a profit of 50 cents on the dollar. In selling a dollar's worth of potatoes, the middleman makes 70 cents on the dollar; in selling a dollar's worth of fruit, the middleman gets 84 cents on the dollar, and on cantaloupes \$2.70 on the dollar.

Farmers' Bulletin No. 570, published by the United States Department of Agriculture, in discussing this subject, said: "The high price paid by consumers ranging from 5 to 500 per cent, in some cases, more than the farmer receives, indicates that there is plenty of room for lowering the cost of farm products to consumers and at the same time largely increasing the cash income per farm, without increasing farm production. This condition is undoubtedly a marketing problem which will have to be solved by better organization of farmers and improved methods of marketing."

Large Shippers Influence Rates. In railroad rates the inequalities are equally as glaring. Rate making in its primitive stages was largely influenced by demands and arguments of large shippers, but the farmers were unorganized and seldom appeared before rate-making bodies, and the burden of expense in transportation lies largely against the raw products of the farm.

In banking, our securities are discriminated against as compared with the products of the factories and mines. The farmer is entitled to a square deal. The farmer is more interested in good prices and efficient service than he is in rates.

## RADFORD REAPPOINTED

Fort Worth, Texas--President Chas. S. Barrett of the Farmers' Educational and Co-operative Union of America has announced the reappointment of Peter Radford as lecturer of the National Union during the coming year. Extensive plans have been outlined for publicity work throughout the nation to be carried on through Mr. Radford's department. This publicity work will be made on the lines of the educational work done in Texas on the subject of farm problems.

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An old fashioned holiday in a "new fashioned" way  
You can modernize Christmas in your home and, at the same time, be sure of old-fashioned delight in the gifts received if you make your gifts electrical.

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will bring comfort and pleasure into the holiday gathering and prove a lasting benefit throughout the year. Among the most suitable gifts for the home are the chafing dish, flatiron, toaster, luminous radiator, percolator and "Uni-Set"--a complete electrical cooking outfit.  
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THEIR GUARANTEE: If for any reason Vegan's Chocolates do not give a particular perfect satisfaction, we are authorized to replace them at their expense.  
S. E. FRANCISCO  
The "THE OAKS."  
MOSIER, OREGON

## TOO MANY LAWS TO ENFORCE

This nation as a whole, and every state in it--this one not excepted--suffers from too much law making. Senator Root told the American Bar Association that in five years from 1909 to 1913 inclusive, Congress and the State Legislatures passed 62,014 laws. No one knows how many thousands of laws were in force 1909, but the 62,014 new ones repealed many of those previously in force, and amended many more, with no end of resulting confusion. Relatively few of the laws are vicious enough to work direct harm, but hundreds of them are harmful indirectly, for they are unnecessary, inconsistent, and impossible to enforce.

## BIG MEETING ENJOYED

The second meeting of the Mosier Horticultural Society was thoroughly enjoyed by all those present and the subject under discussion, "Pruning for Profit," was ably handled by several of the growers. As usual there was, as there should be, a diversity of opinion and no one who attended the meeting could fail to benefit by being present.

The next meeting will be held in Chew's Hall at 10:30 sharp. Saturday, January 9th. The subject for discussion is "The Marketing of Fruit." All those interested in apple economics will be pleased to learn that the discussion will be started off by Dr. Robinson who, as we all know, is "a great one for figures." The orchardists are asked to come prepared with ideas on the handling of apples, and with figures on costs.  
Chew's Hall, Jan. 9, 1915. at 10:30 Sharp.

Blessed is he who expects nothing, for he shall not be disappointed.

The best preparation for the future is the present well seen to, and the last duty done.---G. McDonald.

**Nichol & Co.,**  
Mosier Oregon  
**General Merchandise**

## A HOLIDAY SUGGESTION FOR US

Some merchants are so all-fired dumb, you wonder how they ever come to sell the stuff they have in store, and keep the sheriff from the door.

Old Binkson is a lot that way; he seldom has a word to say. I ask him for a pound of lime; he wraps it up and all the time, he wears a tragic air of doom, and sheds an atmosphere of gloom. He isn't grouchy or unstrung; he never learned to wag his tongue.

Oh, silence is a golden thing, when 'tisn't worked too hard, by jing. But none of us will stand up strong for men who gabble all day long, and elocute a thousand miles in fifty-seven varied styles. The dealer who is prone to talk until you hear him round a block, is worse than Father Kind-of-bird, who's never known to spring a word.

But if you've scattling you would sell, you ought to boost it wisely well, and if a gent should buy a plank, to build himself a dipping tank, you might suggest ere home he speeds, that you have other things he needs.

I called on Lumber Dealer Gaff, to buy a shingle and a half. He put my purchase in a sack, and wrapped a string around and back, and as he toiled, in manner gay, he talked to pass the time away.

"The farmers now, in busy troops, are building stately chicken coops; the winter soon will hit the road, and hens must have a warm abode, or they won't lay their luscious eggs, but stand around on frozen legs."

And that recalled the fact to me that I had hens, some ninety-three, and ere I left that lumber store, I bought a wagon load or more, of stuff to build a chicken shed; it's standing now, all painted red.

And that's the way big sales are made, and that is how men build up trade. Talk corn cribs at the proper time, or prove a silo is sublime, but in an incidental strain, and not as though you'd gladly sprain your conscience--which I hope is hale--in eagerness to get the kale.

Suggestion is a noble act; the wise man gets it down by heart."  
WALT MASON.

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They represent the highest and best of human endeavor in the world of art, science and industry. See Exhibit Them.  
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