

One Year.....\$1.00
Six Months......75
Three Months......50

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MOSIER BULLETIN

VOL. IV

MOSIER, WASCO COUNTY, OREGON, FRIDAY, NOVEMBER 29, 1912

NO. 39

ADVERTISING RATES

Professional Cards.....per month \$ 50
One square....." " 1.00
One-quarter Column....." " 2.00
One-half Column....." " 5.00
One Column....." " 9.00
Business locals will be charged at 50 cents per line for each insertion.
Legal advertisements will in "all cases" be charged to the party ordering them, at legal rates, and paid for before advertising is furnished.

MOSIER SHOULD GET BUSY

Now that the people of Oregon, and thousands from other states, are fully awake to the wonderful possibilities of the orchard and farm lands of the state, as evidenced by the large attendance at and the unqualified success of the big Northwest Land Products Show, held in Portland last week, the people of Mosier should wake up, rub the scales from their eyes, scrape the moss from their backs, dust the cobwebs of lethargy and indifference from their minds and with one united effort launch a campaign of publicity for Mosier that will turn the thoughts and eyes of home seekers and investors to this garden spot of the Northwest. The sun does not shine on a fairer land—one with better natural advantages in the matter of soil, climate and scenery, to say nothing of the social, moral and educational advantages. Why, it is said that the Lord and the Devil once had an argument as to which should claim Mosier for his own and the Devil finally gave it up because the conditions that go to make a prosperous community for himself and his ilk were sadly lacking. It isn't necessary here to detail the conditions.

The Land Products Show at Portland revealed to thousands of outsiders the many and varied resources of this wonderfully blest state, but to us and other residents it was not so much a revelation, for we are generally aware of them. But it emphasized most forcibly the great possibilities that await us—the wonderful results to be obtained by taking advantage of our opportunities.

It is well known history to the dweller within Mosier district that, apparently, the main object in life of the average Mosierite was to get all he could—the maximum amount of effort or outlay. In other words, he worked by himself and for himself, with a seeming indifference to the welfare of his neighbor or his community. Of course such people are found in every community; people who will make no personal effort, give no financial aid to any proposition for the public welfare. They seem fearful lest, if they do anything or give anything, someone else will derive more benefit than they would. Well, Mosier has her share of this class of people, to Mosier's detriment. They may not realize that they are clogs to the wheels of progress, but others do.

There has been little united effort for the general welfare of the district. True, the one-time Commercial Club made several spasmodic attempts to do some good, but in the main their efforts fell flat because of the lack of interest and assistance from the very people who would profit quite as much, sometimes more, than the people who were doing all the work and putting up all the money. We could mention the names of the workers and the drones but it isn't necessary, for have we not said it is well known history, and our local readers can supply the names without many omissions.

If Mosier ever expects to get anywhere, ever hopes to stand in the front rank with the best sections of Oregon where she rightly belongs, she will have to do something for herself, and it will have to be done by united effort. One man cannot do it all, or much. The people must learn to work together harmoniously; lay aside personal feelings and differences and pull together for the general good of the community and they will soon get the habit of working as

a unit in all things of personal as well as public benefit. We are too self-centered and selfish for our own good or our neighbor's. Speed the day when we can take as much interest and pleasure in our neighbor's welfare and success as we do in our own, and even give him a boost occasionally without hope of reward.

Something to Think About.

The attitude of some of the residents of Mosier District reminds us of the Irishman who came to America with the idea that money grew on bushes, and could be picked up anywhere at any time. Passing along a street he espied a silver dollar lying in the gutter. He refused to pick it up because he thought he would get tired carrying so much money about if he began gathering it in so soon, so he left it for the other fellow.

It is just so with Mosier. There are plenty of opportunities to pick up money and business here, and KEEP it, but it requires more or less effort. If the effort is not made, however, we lose the money and the opportunity—the other fellow on our right and left sees his opportunity and grasps it.

We should be alive to the fact that business is being taken away from Mosier at an alarming rate. This is a serious matter, and vitally concerns the business interests of our citizens who should get busy and devise some means to keep the business we have, and get more. It strikes us that it would be wise for the business men and citizens generally to get together and formulate some plan looking toward the future financial welfare of our fair district. Why should so much of the trade of the district be diverted to other channels? Why allow so much good money to go out of the district when it could and should be kept at home?

This is something to think about, and it would be well to begin to think before it is too late. Let us get together and see what can be done.

Quite a number of Mosier people spent the Thanksgiving holiday at Portland and other places with relatives or friends, making this place appear deserted.



BUY WITH LITTLE TROUBLE. THERE IS LOTS IN THAT. THE MAIN TROUBLE YOU HAVE, IS IT NOT, IS IN KNOWING YOU ARE GOING TO GET A SQUARE DEAL? CAN YOU KNOW AS MUCH ABOUT OUR BUSINESS AS WE DO? WHAT HAVE YOU LEFT TO DO THEN? ONLY TO TRUST TO A REPUTATION. WE REFER YOU TO OUR PATRONS. ASK THEM WHETHER OR NOT WE HAVE GIVEN THEM A SQUARE DEAL. MANY MEN BELIEVE IN GETTING IT ALL AT ONCE. WE DO NOT. WE HAVE FOUND THAT IT PAYS TO GIVE TO OUR CUSTOMERS A SQUARE DEAL.

NICHOL & CO.,

MOSIER : OREGON

A. I. DAY, PRESIDENT-MANAGER PHONE 3
Electric Wiring & Supply Co.
FIRST NATIONAL BANK BUILDING
Everything Electrical
A new stock of fixtures of all kinds now on display.
Hood River - Oregon

Consult an Eye Specialist

It is not so long ago that people were content to choose glasses in much the same way that they would buy boots at a "bargain counter" or some "cure all" from a touring quack. But eyesight is so precious to experiment with and today most people realize it. If you have any eye troubles we will give your expert examination and precisely the help you need.

In Business 25 Years **W. F. LARAWAY** Hood River U. S. A.

Statement by Rice & McCoy

WE are not going out of business, but a quiet season has left us overstocked. Rather than carry this over we have engaged the NORTHWEST SALES COMPANY to reduce our stock. We guarantee, and stand back of every assertion made by them.

Every price made by them is genuine. We permit no misrepresentation. Every article purchased during this sale carries with it the guarantee we always make: "Satisfaction to you or your money cheerfully refunded"

MAIL ORDERS PROMPTLY FILLED BY A CAREFUL SELECTION.

Rice & McCoy, The Dalles

Sale Starts Saturday Morning Nov. 30 Closes Saturday Night Dec. 7

Greatest Stock Reduction

==SALE==

Ever Attempted in The Dalles Recently

The \$30,000 stock of RICE & MCCOY, consisting of the finest lines of Clothing, Hats, Gloves, and Furnishings, has been placed in the hands of THE NORTHWEST SALES COMPANY

FOR STOCK REDUCTION THEY HAVE GUARANTEED A CERTAIN REDUCTION IN ONE WEEK OF FURIOUS SELLING. UNBELIEVABLE BARGAINS WILL BE OFFERED TO ACCOMPLISH THIS.

Sale Starts Promptly at 9:00 a. m., Saturday, November 30

REMEMBER, THE SALE LASTS ONLY ONE WEEK. BE ON HAND AT THE OPENING, AND GET FIRST GLIMPSE OF THE WONDERFUL BARGAINS. BUYING WILL BE IRRESISTIBLE.

Read These Prices. Study Them. Prices Never Duplicated

Our Store will be closed all Day

Friday, Nov. 29

To re-arrange and Remark our Entire Stock.

Merciless Slaughter of men's Overcoats and Raincoats.

75 Coats, all desirable styles and patterns, all sizes. Values up to \$25. now.....\$7.98
\$27.50 Overcoats, now.....19.98
\$25.00 Overcoats now.....17.98
\$20.00 Overcoats now.....14.98
\$15.00 Overcoats now.....11.38

Boys' Suits

At wholesale Prices

Boys' Shoes

At the price of leather

No credit given during this sale at these prices.

Men's Clothing

Men's Clothing will be sold at the Price of the Material.

150 All Wool Suits, picked from our regular stock. Values \$15.00 to \$25.00, now.....\$7.98
\$35.00 Men's Suits, now.....24.98
\$25.00 Men's Suits, now.....19.38
\$20.00 Men's Suits, now.....14.98
\$15.00 Men's Suits, now.....11.38

Men's Furnishings

Will be cut to a fraction of this value.

Men's 10c Cotton Sox......05
Men's 15c Cotton Sox......09
Men's 25c and 35c Wool Sox......19
Cluett Shirts, worth up to \$2.50, now......89
Men's 75c Gauntlet Work Gloves now......39
Men's 75c Overalls, now......55
Men's 50c Work Shirts, now......39

Big Reduction on Flannel Shirts

W. L. Douglas Shoes

W. L. Douglas Shoes at One-Half Wholesale Cost.

All sizes in this lot when the sale opens. Be here early to insure getting your size. \$3.50, \$4.00, and some \$5.00 values, now.....\$1.48
Every Shoe in Stock Reduced.
Men's \$6.00 High Cut Boots, double Sole Sale price.....\$3.85

Blankets One-Half Price.

Men's Underwear

Men's Underwear at a fraction of their Wholesale Cost.

All sizes in this lot, light and heavy weight, wool values \$1.25 to \$2.50 per garment, on sale at per garment......69

Our Complete stock of Underwear at greatly reduced Prices.

All Wool Sweaters at Less than Cost.

THIS IS CERTAINLY THE MOST VITAL ECONOMY NEWS EVER PUBLISHED IN THIS VICINITY. THE VERY LIMIT OF SLAUGHTERING HIGH GRADE, UP-TO-DATE, SEASONABLE MERCHANDISE WILL BE SEEN IN THIS MOST UNPRECEDENTED REDUCTION SALE. RIGHT AT THE HEART OF THE SEASON YOU CAN PURCHASE YOUR WINTER CLOTHING AT SUCH LOW PRICES THAT IT WILL BE EXTRAVAGANCE FOR YOU TO MISS IT.

Your Dollar will Draw a Bigger Load During This Sale Than Ever Before

\$30,000 Rice & McCoy Stock

In Charge of THE NORTHWEST SALES COMPANY

STORE OPEN EVENINGS

STORE OPEN EVENINGS

It Will Pay You To Come Miles To Attend This Great Sale