

WHAT'S NEW AT THE FARM-CITY PRO RODEO

Two years ago, the Farm-City Pro Rodeo debuted in an all new arena in an all new location.

This year, they're focusing on the little things.

"This year, we're putting more effort into our game nights and other nightly events," said Mitch Boylan, who is in charge of the Farm-City finances and ticket sales. "We're putting more of an emphasis on the kids and making things more family-oriented."

While there aren't too many

new improvements to the arena this year, there are plenty of new activities to keep rodeo-goers busy, Boylan said.

On the evening of Wednesday, August 7, the rodeo will host a Family Night. Children will receive back numbers to wear about the arena, just like the real cowboys and cowgirls they came to watch. Face painting will also be available throughout the day.



Thursday marks Youth and Ag Night — a regular Farm-City tradition. FFA chapters flock from around the area to compete in calf dressing competitions.

Friday has been dubbed Ladies' Night. An hour-long wine tasting event will precede the main rodeo competition. Wines from local wineries will be served throughout the evening.

Boylan pointed out that Saturday night will act as the "flip-side" of Ladies' Night.

To cap off the rodeo, a craft brew tasting will take place before the main event.

"The first year was in the unknown," Boylan said. "This year, we have a bigger footprint, obviously. We're going to be utilizing that space to have a better fan experience."

Although Farm-City is sticking with its newly-acquired grounds, a small change is still coming to the floor on which many boots will tread.

Construction on a permanent concrete dance floor is currently underway at the Chute Eight club. The new flooring is in preparation for the arrival of Dan Burns Productions, who will curate music for Chute Eight's nightly after party. The festivities start right after the final bull has bucked, and lasts until midnight.

"(The Chute Eight area) is also open during the rodeo," Boylan said, "but most people are in there after the main events are over."

The Farm-City crew is also hard at work installing permanent bars for Chute Eight patrons to attend.




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