

8 HOUR MEGA SALE

ONE DAY AD SALE!

Friday, January 6th Only!

HOW IT WORKS:

From 9:00 a.m.-5:00 p.m. on Friday, January 6th ONLY, our advertising representatives will take your calls to reserve ads for one or more issues in January and/or February. The sale will last 8 hours and ends at 5:01 p.m.

RESERVE YOUR ADS:

Please carefully consider the date(s) you wish to run your ad(s) and be prepared to reserve them when you call. Run dates are for January or February only. Your advertising representative will fax or email you a contract verifying your reservation that must be returned by the following Monday.

BUY INTO THE EAST OREGONIAN AND SAVE 60%

Publish Dates:

Jan. 11 • Jan. 18 • Jan. 25
Feb. 1 • Feb. 8 • Feb. 15 • Feb. 22

60% OFF

Regular newspaper
on full, half page
and 1/4 page ads

AD SIZES AVAILABLE:

1/4 page - 3 col. (5.167") x 10.5"
Half page horizontal - 6 col. (10.5") x 10.5"
Half page vertical - 3 col. (5.167") x 21"
Full page - 6 col. (10.5") x 21"

Special Full Color Rate: \$75

SPECIAL RATES FOR THE HERMISTON HERALD

1/4 page: \$168.84
Half page: \$337.68
Full page: \$675.36

Buy into the East Oregonian,
Blue Mountain Eagle or
Wallowa County Chieftain
and save 60%!

Hermiston Herald

CALL YOUR HH SALES REP ON FRIDAY, JANUARY 6TH!



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