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# Hermiston Herald

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## WELCOME TO THE NEW HERMISTON HERALD

In the coming weeks and months, the Hermiston Herald will be reinventing itself in an effort to reach more people in the greater Hermiston area by providing the news and information that is most important and relevant to our community.

That effort starts with a new look and a change in our print distribution schedule — the Herald now comes out in print exclusively on Wednesdays — but it doesn't end there. The issue you are reading now is an effort to get the newspaper in the hands of people who may not have read the Herald in a long time, or perhaps have never seen it. We hope you like what you see enough to choose to subscribe, pick it up regularly at a newsstand, or turn to our website at www.hermistonherald.com to see what is new in our community. You will also be able to find links to some of our stories through our Facebook page and through our Twitter account online.

We want to put out the best possible newspaper for you but we are going to need your help to tailor our coverage to the needs of our community. So please tell us what you like about the paper and we also need to know things you do not like so we can best decide how we will use our staff time and print space to cover the things most important to our community.

Thank you for taking a fresh look at the new-look Herald. We also encourage you to take a look at the advertisers in this issue who are the backbone of our growing community. They are also supporting the mission of making sure Hermiston and the Hermiston Herald have a local-based news, circulation and advertising team to serve readers and businesses here.

Thank you for your time. We hope you will make the Hermiston Herald a regular part of your week.

**Gary L. West**

*Editor of the Hermiston Herald*

### MEET THE EDITOR



**GARY L. WEST**  
Hermiston Herald  
Editor

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**Previous assignment:** Two years as managing editor of EO Media group's page design center in Salem. Before that he was associate editor for the Capital Press, the company's agriculture newspaper for 8 years.

**Other journalism experience:** Various edition jobs over 10 years at newspapers in Victorville, Porterville and Palm Springs, California, and various editing, reporting and photojournalism positions at newspapers in Klamath Falls, Pendleton, Hermiston and Coos Bay, Oregon.

**Education:** 1989 graduate of Oregon State University with a bachelor's degree in technical journalism, 1984 graduate of Echo High School.

**How he got into journalism:** "An interest in photography led me to working on the yearbook staffs in high school and college and eventually to the college newspaper. A family friend, who worked at the East Oregonian, helped me get a summer job working in the photo lab at the EO and have been working at newspapers ever since."

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# Hermiston Herald

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