

What news will Gen. Eisenhower get from us?



You know now what we've heard from him.

We've heard that Eisenhower and his Americans have hurled themselves like a thunderbolt against the bristling defenses of Hitler's Wehrmacht!

We've heard that they are smashing at our foe — sparing neither steel nor sweat nor blood in one final, furious assault that marks the supreme military effort of this War!

And what news do Eisenhower and his men expect from us?

Men and women of America — what the Invasion is to our fighting men, the 5th War Loan is to us at home!

For us, as well as for them, this is the crisis — the time for tremendous, overwhelming effort! Make no mistake! The 5th War Loan will undoubtedly be the biggest, most vitally im-

portant financial effort of this whole War!

If the 5th War Loan is to succeed, each one of us must do more than ever before — must buy double . . . yes, triple . . . the Bonds we bought last time.

Our men expect to hear that we are buying double — that we are matching their sacrifice as best we can — that the American nation, soldiers and civilians together, is making one gigantic effort to win this War!

That's the news our men expect to hear from us.

Will you personally see that they get it?

And here are 5 More reasons for buying Extra Bonds in the 5th!

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the War.
5. War Bonds mean education for your children, security for you, funds for retirement.



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***Back the Attack!* - BUY MORE THAN BEFORE**