



WHAT WOULD a wounded soldier think of you if he could hear you say: "I can't afford to buy an extra War Bond?"

He might remind you that he couldn't "afford" to go to war! But he went, and now he's making more sacrifices . . . for you. No wonder he expects you to do something that will help him!

Especially when all you're asked to do is to buy an extra \$100 War Bond this month. So check over your budget . . . see if you can't swing at least an extra \$100 . . . or \$200 . . . or \$300 . . . or even \$500 for extra War Bonds. You'll find that you can . . . and it's no sacrifice, either, for War Bonds are the best investment in the world today!

Let's All BACK THE ATTACK!



This message by—

Hermiston Laundry & Dry Cleaners

BOARDMAN NEWS

By Margaret Thorpe

Mrs. Florence Barlow passed away Monday morning at her home at the age of 69. Funeral services will be held Wednesday afternoon at the Community church at 2:00 o'clock, with Robert Berger of The Dalles officiating. Mrs. Barlow has been in poor health for some time.

The basket social held Saturday night following the show was a great success. After lunch dancing was enjoyed.

Lyle Tannehill, Cook 3d class, surprised his parents Sunday morning by coming home on a leave from the Navy. He has given two very interesting talks at school on the different places he has visited. This is the first time he has been home since he went into the Navy nearly two years ago.

Mr. and Mrs. Root spent Sunday visiting their daughter-in-law at Athena.

The shower for Mrs. Lilly is postponed until Friday, February 4, at the Tannehill home due to the funeral Wednesday.

Mrs. Earl Briggs spent the week end in Portland visiting her sister.

A dance will be held after the show Saturday night for the infantile paralysis benefit. There will be a small charge to go towards the fund.

IRRIGON NEWS ITEMS

By Mrs. Grace Shown

Toby Griffin finished the George Russell well and is now drilling one for Roy Minnick.

Wm. Moore of Hermiston is visiting his son Sinice and family.

Mr. and Mrs. Dave Steagall and family were in Pendleton Friday evening.

Ollie Corriel, who has been head guard at the Western Extension Irrigation dam, turned over the job to C. W. Grim and Mr. Scarlett, and he is working now in the Columbia Cafe. The dam will not be guarded after February 1st.

The Rev. E. R. Schneider, Mrs. Schneider and children, Mr. and Mrs. Emery Bedwell, Mrs. Lillie Warner and Mr. Debere attended the Pentecostal church in Stanfield Friday evening.

The Presbyterian Aid Society met Thursday in the church basement and

YOUR PROTECTION is our JOB!

You never really know the value of adequate automobile insurance until "after the accident".

If an accident strikes, your Farmers policy* goes swiftly and surely to work—assumes your financial loss—protects your interests.

Safeguard your auto and your possessions. Don't drive without insurance.

ROY DUNCAN, AGENT
Phone Stanfield 722

FARMERS AUTOMOBILE
Inter-INSURANCE Exchange



*National Standard Non-assessable Coverage.

worked on a quilt.

The Walter Gridders and Mrs. Suddarth, Mr. Lynn, the H. H. Whipples and Mrs. J. A. Shoun were Hermiston visitors Friday.

The R. R. company is widening the roadbed between Umatilla and Irrigon.

Ora Thompson's cousins, Mr. and Mrs. Charles Thompson, left for North Dakota Friday. They came west by California visiting down there before coming here.

The Rev. Debruer and sister were in Irrigon Friday.

Corp. George Steagall arrived from a Wisconsin Camp Thursday. Dave Steagall took him to Heppner on his way to Spray. He is in the Engineers division.

Mrs. Betty Leonard, who has been ill here, was taken to Pendleton for medical care.

Mr. and Mrs. Ernest Bedwell of Ontario are visiting relatives in Irrigon.

Grandma Peterson is reported as slightly improved.

Howard Gollyhorn's house looks very nice from the road. It looks like most of the framework is up and some of the siding, etc., is on.

Mrs. C. W. Acock and son Charles, Jr., were Hermiston visitors Tuesday.

Mrs. Lillie Dasch died January 15 at her home in Gibbon. She came to Oregon when a small child with her parents, Steve and Charlott James, to Helix. She was married to Harry Sayer in 1897. He died in 1934. She is survived by four children, Della Mc

Bean, Gibbon, Martha Goodson, Kansas City, Mo., Cora Minnick of Irrigon and W. R. Sayer of LaGrande. She later married Lee C. Dasch, who proceeded her in death. Besides her children, she was survived by five brothers and three sisters. She spent most of the last six years with her daughter, Mrs. Roy Minnick. The funeral was held in Pendleton January 19th with lots of flowers presented and a large crowd attending the funeral.

FOUR-H LEADER MEETINGS SET

H. C. Seymour, State 4-H Club leader and Miss Helen Cowgill, assistant state leader, will be in Umatilla county February 2, 3 and 4, to conduct a series of local leader training meetings, announces Myrtle Carter, home demonstration agent. These are planned to aid 4-H leaders in subject matters and in timely problems pertaining to the 4-H work. The Home Economics work is now being organized for the 1943-44 season with 43 clubs having a membership of 600, now active throughout the county.

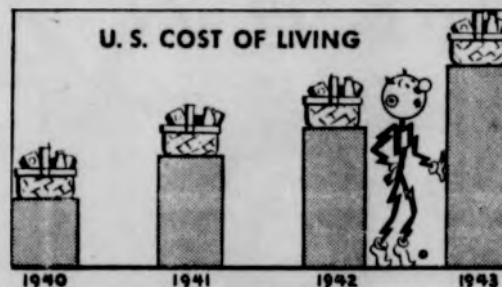
The leaders meetings will be held as follows:

February 2—East End, Pleasant View, Community hall, at 7:30 p. m.

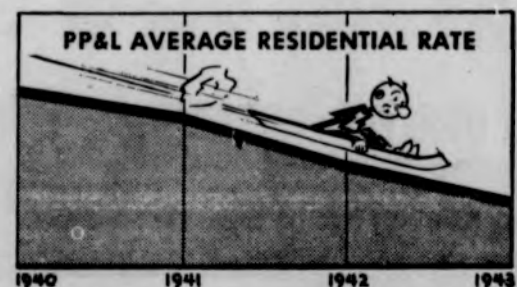
February 3—West End, Hermiston U. S. O. building, 7:30 p. m.

February 4—Pilot Rock, Library, at 1:30 p. m.

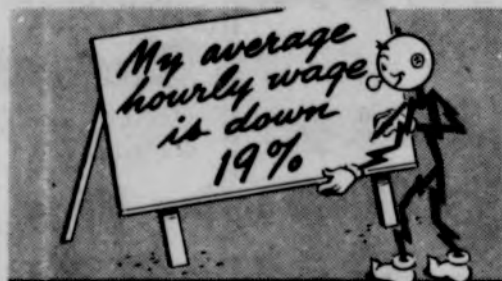
A Report to Our Customers on
PP&L BUSINESS HIGHLIGHTS OF 1943



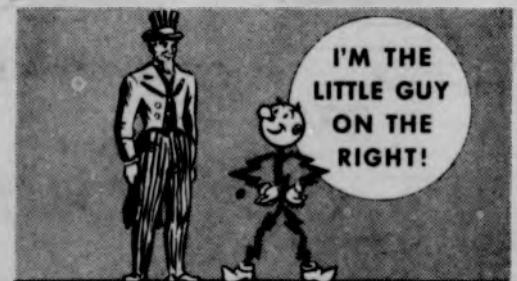
ALL OF US felt the pressure of rising prices last year. The overall cost-of-living went up another 4 points—now stands 23% above 1940.



BUT ELECTRICITY kept on going down in price. In 1943, we received an average of only 2.03 cents a kilowatt-hour for residential service—the lowest in our history.



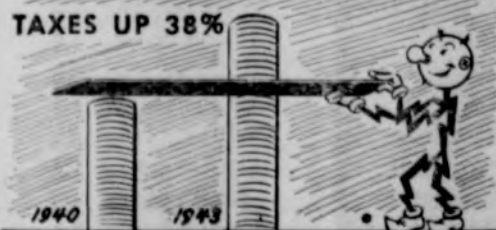
19% LESS THAN 1940. That is how our 1943 average household rate compared with the pre-war figure. While other prices were going up, the price of electricity went down!



44% LESS than the national average! Our average household rate is just about half the U. S. national average. PP&L has been in the front ranks of the low-rate parade for years.



OUR TAXES IN 1943 reached an all-time high of \$1,313,000. We paid back to the public, in the form of taxes, almost as much as was paid to all the men and women who have invested their money in the development of this business.



THIS \$1,313,000 tax bill was more than one-third greater than we were called upon to pay in 1940—which makes the 19% drop in the average price of electricity all the more significant.



UNCLE SAM GOT \$726,000, or more than 55% of these taxes. This money, along with the Federal taxes paid by you and your neighbors, goes to help meet the urgent needs of a nation at war.



17 1/2 CENTS out of every dollar we take in now goes for taxes—yet we're selling electricity at the lowest price in the 33 years we've been building up this business enterprise. PP&L's low rates were not achieved at public expense!

We're proud of the fact that in 1943 PP&L met fully the electric service needs of our 91,365 customers in the two great states of Washington and Oregon.

We're proud of the 743 men and women of the PP&L organization who managed to keep your electric service running smoothly and dependably throughout 1943 in spite of wartime problems.

We're proud of the 112 PP&L men and women who are away in the service of their country—and we pledge ourselves to keep right on working and fighting to preserve for them at home the freedom and opportunity they are fighting for overseas.

PACIFIC POWER & LIGHT COMPANY

Your Business-Managed Power System

REMEMBER—any waste in war is a crime. Even though electricity is cheap, use it wisely.