



Every patriotic home in America will want to display this emblem. Paste it on your front door or on a window to show that you have done your part in the 4th War Loan.



# Display your colors

**Every patriotic home in America will want to put up this emblem!**



**T**HIS emblem is a symbol of your patriotism. It tells the world that you have done your full share in the 4th War Loan. Every true American will be proud to display it at home.

Our valiant fighting men . . . soldiers, sailors and marines . . . on every far-flung battlefield are on the attack . . . forging ahead steadily, relentlessly. Nothing on earth can stop them . . . **IF WE BACK THEM UP!**

Backing them up means throwing every dollar we can possibly spare into the fight *right now* . . . even if it takes sacrifice on our part.

That's the purpose of this 4th War Loan Drive.

To earn the right to display the 4th War Loan Emblem you must invest in at least one **EXTRA** hundred dollar Bond (at a cost of only \$75) . . . over and above your regular War Bond subscription. But don't stop with *one!* Invest in all the extra Bonds you think you can afford . . . then invest in some more!

Remember, every dollar you put into War Bonds does double duty. It helps to win the war . . . and at the same time it insures your own financial security.

Here, too, is a chance to help your company meet its quota in this 4th War Loan.

Maybe this will mean sacrifice on your part. Maybe it will mean doing without something you want. But don't forget . . . while you are only *lending* a few spare dollars . . . thousands of our gallant fighting men are *giving* their lives for you! Show that you're backing them up 100%. Invest in *extra* War Bonds to the limit of your ability. And display the 4th War Loan Emblem at home!

**BUILD YOUR FUTURE WITH THE WORLD'S SAFEST INVESTMENT**

All over the country men and women look to the future with confidence. They are the ones who have put part of their extra wartime earnings into the world's safest investment—U. S. Government War Bonds.

Yes, they are helping their country in its grimest struggle. But they are helping themselves, too! They are helping to secure their future, to weather any troubled days that may lie ahead.

What about *you?* Are you letting the dollars slip through your fingers—dollars that should be put safely away in War Bonds?

There are War Bonds to fit your needs . . . Bonds that are backed up by the strongest "company" in the world. Build that home you have always dreamed about. Send your child to college. Buy the wonderful things that are coming after the war. **YOU CAN DO IT WITH YOUR WAR BOND SAVINGS.**

# *Let's All* **BACK THE ATTACK!**

**Above Message Sponsored By--**

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