



We thank you for your loyalty to us during the year. May you experience every joy during this blessed Yuletide of 1942.

Oasis Theatre



IN the maelstrom of world events old standards are swept away. Pausing on the brink of 1943 we would nevertheless like very much to wish all our friends a good old-fashioned New Year, for that's the kind that's best.

* * *
The very best New Year possible then, and the happiest is our wish for you.

Dr. A. E. Marble

Community Christmas Tree



This striking night photograph typifies the true Christmas spirit as hundreds of small lights glisten from the community Yule tree. The glistening, ice-coated pavement gives an added touch of beauty to a setting familiar throughout America.

PEDESTRIANS ARE WARNED TO BE ALERT

Christmas holiday traffic accidents have claimed an average of five deaths each year during the past five years in Oregon, according to Earl Snell, secretary of state, who today urged Oregon drivers and pedestrians to drive and walk more carefully in order to avoid this toll this year.

Traffic congestion in restricted areas due to Christmas shopping, poor visibility due to longer hours of darkness and inclement weather are factors contributing to this death toll.

This year, with more persons walking than in past years, there will be increased pedestrian hazards as thousands of busy shoppers crowd the shopping areas of the state's cities. Snell pointed out. Both pedestrians and drivers are urged to keep alert in traffic to avoid being involved in accidents.

Pedestrians loaded down with packages or carrying umbrellas in such a manner as to obstruct their vision run serious risks in busy traffic. This

practice has resulted in several serious pedestrian accidents during the past years and Snell urged shoppers and others to avoid running this risk this year.

"Oregon must join other states in preserving our human resources in these critical times," the secretary of state said. "The keynote to victory is the safe, efficient movement of traffic and this condition cannot be achieved so long as we continue to have accidents. They can be avoided by the exercise of common sense and ordinary caution."

The Yokums say—



Holy Smokes! We gotta git some cash somewere's so we kin put 10% into War Bonds. Everybody's got ter do that by New Year's.

Merry Christmas to All



In our organization we measure our accomplishment by the degree to which we have pleased and served our friends. As New Year's approaches, we renew our pledge of full devotion to principles of sound building and honest dealing.

L. A. MOORE, Furnisher of Homes



Happy Holidays CHRISTMAS 1942

GOOD WILL, music, happiness, health—a foursome without a peer—our wish for you and yours as Christmas comes in this fateful year of 1942. Your kindness has meant a great deal to us, and we thank you most cordially.

Dr. W. L. Morgan

Merry Christmas and a Happy New Year

To Each of You!

Christmas this year comes to a confused world. The false prophets who guide the destinies of dictator nations have brought untold sufferings to a sorely tried humanity.

Despite the haunting shadows of war, the deep, abiding joy of Christmas is felt throughout the world. The Star of Bethlehem shines as brightly as it did almost two thousand years ago, its rays reaching bravely through the dread darkness of ignorance and fear.

In our own little town of Hermiston, we have felt the hot breath of war, and the preparation, worry, confusion and parting of our boys that go with war. But Christmas, 1942, brings renewed hope to those who have suffered most. Since that greatest of all days, when the manger at Bethlehem, men have found comfort and solace in the annual miracle of Christmas.

Those who live in small towns are able to see more clearly the suffering caused by war. We have a friendly, personal interest in each other. The spirit of neighborly love and devotion has eased many a saddened heart as we have told each other of news of our loved ones who are scattered about the globe.

May this Christmas greeting extend to all our neighbors, our friends, and most of all to our boys who are not able to come home this Christmas. To them we say, "Stay in there, fellows, we are behind you 100%." To the parents at home, "Let us cheer each other with the hope that soon this conflict will be over and we can again enjoy a happy Christmas season."

ROY HALE

Hale's Confectionery & Sporting Goods

ROY HALE, Proprietor

