

"Back to Nature" Is Stressed for the Duration

WE HAVE A FEW
Ghould Water Pumps
 PLAN YOUR VICTORY GARDEN IN ADVANCE
 SEE US FOR GARDEN TOOLS

Inland Cooperative
 "THE FARMER'S OWN STORE"
 Phone 2811 - - Delivery Service

SUGGESTIONS FOR FARM FOLKS

Six million farm families of the United States must feed our six million fighting men, 12 million defense workers, thirteen million civilian families, and provide food for themselves.

In order that these millions of people may be fed every farm family on both large and small acreages must triple their production. The farmers have pledged themselves to produce this food and the farm women have pledged themselves to preserve all that is necessary for their families. The homemaker has the additional problem of planning three nutritive meals a day. These three meals are especially enjoyable and valuable if they are well balanced and contain the right foods. You

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We're in it; Let's win it!

Yes, we are in the war and all of us must plan now to do our part in meeting the various emergencies that arise. Housewives must do more canning, Food for Victory gardens must be planted, farmers must increase their acreage and conserve on machinery, car owners must save tires and gasoline; we all have a part to play.

Hermiston merchants are planning to cooperate by attempting to meet these emergencies to the best of their abilities. The Rohrman Motor Co. is featuring the Ford tractor with the Ferguson system to help the farmers cover more ground in the fields, the Oregon Hdwe. & Impl. Co. will feature garden implements for the Food for Victory gardens, the Tum-A-Lum Lbr. Co. urges that farmers conserve machinery by building sheds and other means of cover, the Inland Cooperative has plans whereby farmers will be aided in their war efforts, the various grocery stores will supply food for the hundreds of workers in our midst, and so on down the line.

As the weeks go on, The Hermiston Herald will attempt to run articles which will suggest new and varied methods whereby individuals can do their bit for the duration.

In short, let's work together, let's trade at home, let's win this war.

Government Asks To Conserve Machinery For the Duration



Indecision may be an expensive luxury. Due to our preparedness program, the longer you wait to build the more it may cost. Protect that valuable machinery with an inexpensive shed. Build it yourself during spare time. You will be helping the U. S. war effort and yourself, too. Build now!

Tum-A-Lum Lbr. Co.
 Hermiston, Oregon

WHY WE DON'T TALK HORSEPOWER

At the wheel of a Ford Tractor with Ferguson System you are in command of something bigger than horsepower. You are *master of a new principle of farming.*

The easiest word to say about any product is *better.* We don't ask you to take our word that this product is better. We do ask you to realize that it is *different.*

The Ford Tractor with Ferguson System is different because we set out, not just to make another tractor, but to make farming profitable. To do that we had to throw overboard all the old ideas about pulling and controlling the basic implements of farming.

We make tractor and basic implements one operating unit, easy to operate and control, and performing an incredible amount of work.

In fact, and in the experience of over 50,000 farmer-owners, this tractor will do *all kinds of farming on all kinds of farms* as it has never been done before by anything, horse or machine. It farms the way you have always wanted to farm.

The net of it is that the Ford Tractor with Ferguson System is made to fit *your* farming. No longer are you at the mercy of the limitations of your equipment. This tractor makes *you* the manager.

In our book, nothing counts unless the farmer makes a profit. You can do that only one way: by cutting costs. The principle which we have built into the Ford Tractor with Ferguson System makes your equipment so efficient that you have lower investment, save fuel, make time, and increase your yields.


Our purpose is to make family farming both profitable and interesting. We know we have the answer.

You'll know we have the answer when you get a demonstration of this utterly different equipment on your own farm. No words can describe this great advance in farming method. See for yourself. Ask us to show you... everything!

but principles...

and flexibility...

and cost of crops...



Rohrman Motor Co.
 Hermiston, Oregon

Quality HARDWARE

ALWAYS
 at the
Oregon Hardware & Implement Co.



At the First Sign of Spring See Our Stock of Garden Tools

We Feature "Back to Nature" Implements of Every Description

Spring is the time when every one of us can know the thrill of making something grow. And more — prepare now for your War Garden. Buy U. S. Defense Stamps with money saved in our store. Buy now and save!



Oregon Hdwe. & Impl. Co.
 Hermiston, Oregon

WHY WE DON'T OFFER A LOT OF MODELS

When a man sets out to choose a tractor he shouldn't have to play *eeny, meeny, miney, mo* among models... weighing which will do *this* against which will do *that*... and ending in half-hearted compromise.

The Ford Tractor with Ferguson System is built, not to meet special conditions, but to *master all conditions* you have on your farm.

This machine is built around a new and fundamental principle of applying power that makes it unnecessary to sacrifice one capability to get another. The Ford Tractor with Ferguson System combines utter flexibility for *all* crop requirements with brute strength for the toughest going.

And, it has the light weight, with consequent economy in operation, which you used to expect only in tractors built down to a price.


The Ferguson implements, which operate as a unit with the Ford Tractor through the exclusive Ferguson System, do your basic farming operations, *your way*, as you have never been able to do them before. And we mean by the complete measuring stick of speed, thoroughness, accuracy, and cost.

Ask us to show you that these are practical facts. Now is the time to get set with a Ford Tractor with Ferguson System. Call today for a demonstration.

No eeny, meeny miney, mo...

No robbing Peter to pay Paul

Our complete measuring stick



Rohrman Motor Co.
 Hermiston, Oregon