



VERNON WILLIAMS

PORTLAND—The mid-winter Press conference held last week in Eugene, brought forth some very interesting discussions. Many vital problems are now confronting editors and publishers of weekly newspapers in Oregon which they will have to meet. Among others, representatives of the army and navy intelligence units addressed the conference, which was well attended considering the severe weather those traveling to the meeting had to contend with. The military let it be known that all war news, especially the movement of troops, etc., which would give aid to the enemy to "taboo." So, hereafter for the duration, if you don't see such news and many other items in your home town paper don't blame the editor. He is cooperating 100 per cent. Another foregone conclusion is that the publisher will be compelled to advance the price of subscription and advertising rates of his paper if he is to stay in the business. Mounting costs of newsprint, labor and all other materials have forced such a move. Another hard blow to the publisher is the cancellation of some national advertising accounts caused by the priorities diversion of the government which has prohibited the manufacturing of many new articles, such as automobiles, frigidaires, etc., for the duration of the war. Heretofore such manufacturers have been substantial advertising accounts in weekly papers. All in all, the publishers will have a mighty tough row to hoe for many months to come. Now is an excellent time for large and small business interests of each community to give support to their home town paper through advertising. People have more money to spend now than they have had for years. They are sure to buy if merchants will carry the message to them through advertising. This isn't a sales talk this writer is trying to put over to readers of the Herald, but, on the contrary, just a plain case of facts. The people of Hermiston and surrounding communities know the Herald has always supported the community and its interests. So let the many good turns rendered in the past by your home town paper, deserve in return, some good turns now.

Quite a few dignitaries attended the Press conference. Gov. Sprague delivered the main address. Incidentally, a few of his lieutenants milled around among the publishers, keeping their ears cocked for any political opinions which might be expressed, but there was little political talk. The able, efficient, politically wise Peggy Phillips, secretary to Earl Snell, was also on the scene and no doubt picked up some valuable information for her boss. Scouts for other potential candidates were in attendance, but the publishers turned a deaf ear to any talk except their own business problems. Alice Barber, hill-billy columnist for several valley dailies, stole the show with her humorous tak, which "wowed" the conference. The gratifying success of the conference was due in no small part to the excellent management by Harry Schenk, manager for the Oregon Editorial association.

Another good sized job the publishers were called upon to do, is to canvass their towns, listing small manufacturers who might be in a position to turn out defense materials. The military is of the opinion that there are many small plants and shops in Oregon which could be manufacturing parts for war supplies. Portland is to have a permanent exhibit of defense needs which small manufacturers are urged to look over with a view of contracting to supply some of our war needs. Here is a real opportunity for many communities in Oregon to get in on defense work and it should not be overlooked.

Here are a few more "don'ts" which your home town editor has to follow in order to cooperate with the military: Don't publish any weather reports, or advance reports. Don't write anything discounting the Japs as fighters. It will be a long hard war. Don't publish wild war rumors or stories, which is bad for civilian morale. And don't publish any military news which might be of value to the enemy. The publishers were asked to apply this voluntary censorship to their own news columns, as it is not the desire of the military to apply a strict censorship unless absolutely necessary.

The Hermiston Herald

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TIRE RATIONING TO BEGIN SOON BY WEST END BOARD

AVERAGE CITIZEN TO BE MINUS TIRES

Umatilla county will have three tire rationing committees located at Pendleton, Milton-Freewater and Hermiston to administer the tire sales restriction measure now being enforced by the government. The west end board consists of N. R. Mueller of Hermiston, and Claude Meyers and Kate Stanfield, both of Echo. This district is comprised of the district from Cold Springs south to the county line with headquarters of the local board at the office of the assistant county agent at Hermiston.

At a recent meeting of this committee the following inspectors were chosen: Walt Pearson, Hermiston; Harry Gurdane, Umatilla; Murl Berry, Echo, and J. W. Gossage, Stanfield. It will be the duties of these men to judge the necessity of new tires of those applying.

Umatilla county is apportioned a certain quantity of tires and tubes each month. All dealer stocks are frozen and can be sold only upon a certificate issued by one of the tire rationing boards. Sale of tires are restricted to certain professions as regards cars and to certain lines of business as regards trucks.

In general the person qualified to purchase tires may secure an application blank from any business house handling tires and present this to the board. His present equipment will then be examined and if certified by the examiner and if tires of the size required are available, a certificate will be issued. Application blanks are now available. A person receiving a certificate may purchase the tires required at any business house handling tires. No charge will be made for the examination or for the issuance of a certificate.

The cars eligible under the tire rationing board.

HERMISTON WINS TWO FROM HELIX

The Hermiston Bulldogs have found one team they can defeat and consequently made it two in a row over the Helix Grizzlies by taking a 24-19 decision on the local court Tuesday evening. Coach L. S. Burrell's grade team won a 24-4 contest in the preliminary.

The Bulldogs missed innumerable lay-in shots in the feature contest but far outshone the visitors in their floor game.

The Bulldogs eked out a narrow 13 to 12 victory at Irrigon last Thursday night.

HAY PRICES ARE MUCH HIGHER

Hay prices in the west end of the county have been steadily advancing in the past few weeks. Due to fall rains the loss in the second and third cuttings was quite heavy, cutting the production considerably. Fall sales averaged around \$7 and \$8 per ton but have now advanced to \$13 and \$15 per ton.

At the present time there is little hay for sale by producers although considerable hay has been purchased in the Butter Creek area.

DR. MORGAN CALLED BY FATHER'S DEATH

Dr. and Mrs. W. L. Morgan left Wednesday for Hoquiam where they were summoned following the death of his father, Clarence Morgan. Mr. Morgan was 65 years of age and had been in ill health for some time. He visited here on several occasions.

No arrangements for the funeral had been made before the Morgans left for Hoquiam. Dr. Morgan's dental office will be closed until Monday morning.

NINA RAE MC CULLEY MAKES HONOR ROLL

University of Oregon—Excitement over the present national emergency failed to bother students at the University of Oregon, or perhaps made them more serious minded, for 177 made the "honor roll" for the past term.

Included on the "honor roll" was Nina Rae McCulley of Hermiston.

Hermiston Union High Basketball Squad



Pictured above is the H. H. S. Bulldogs' basketball team. From left to right are: (top row) Jerry Coxen, Richard Rugg, Francis Foss, Gene Miller, Ray Holloman, Kenny Elwood, (Bottom row) Bernard Cullen, Lester Wilcox, Lowell Tiller, Bill Bucknum, Jim Naughton, Carl Longhorn and Coach Ray Critchfield. Since this picture was taken Gene Miller has joined the army and Francis Foss and J. Coxen have dropped basketball. —Cut Courtesy The Bulldog

BOY SCOUTS TO GATHER PAPER

Hermiston housewives who have been faithfully gathering old newspapers, magazines and other scrap paper during the past week, will be interested to learn that this will be picked up within the very near future. Melvin Follett, assistant Scoutmaster, will head the drive and is now arranging with the various stores to give available space where paper may be left.

In any case, housewives who have been fretting because their back porches and basements have been littered with waste paper can rest assured that the situation will be cleared up within a few days.

ELEANOR STEINER LOSES RIGHT EYE

In one of those odd accidents which are always hard to explain, Miss Eleanor Steiner of Pendleton lost her right eye Sunday. Miss Steiner and Hugo Pankow Jr. were just leaving church services and entering their car when she accidentally bumped her head on the door. The impact broke her glasses and a piece of glass pierced her eyeball.

Following a quick examination, she was flown to Portland and an operation Monday failed to save her sight in the right eye. Miss Steiner, who is a daughter of Nick Steiner of Hermiston, attended local schools and graduated from high school two years ago. She was May Queen in her senior year.

For the past few years she has been a nurse in Pendleton.

U.S.O. BUILDING DEDICATED HERE TUESDAY EVENING

The Hermiston recreation building can now officially be called a United Service Organization center following dedication services held here Tuesday night. Miss Mary Lou Johnson, representing the U. S. O., accepted the building from Don T. Orput, recreational representative in Oregon of the Federal Security Agency.

Dedication ceremonies were broadcast over KWRC, Pendleton radio station, with a fine reception reported from many sections of eastern Oregon. Manager Henry Hogue of Pendleton was personally in charge of the broadcast here.

The following is a short resume of the program: A 35-piece band from army headquarters at Walla Walla gave a half-hour concert featuring martial airs. Rev. C. Warner pronounced the invocation. Mayor F. C. McKenzie gave the address of welcome, giving a short outline of the activities in Hermiston during the past year, stressing the need of a recreational center.

Major Ralph Cook Scott of the Umatilla ordnance depot made a few appropriate remarks, stressing the value of a meeting place for enlisted men and civilians. Col. Jeffries of the troops stationed in this area expressed his appreciation of the courtesy being shown "his boys" and pledged that the enlisted men would do their part in whatever was in store for them in the future.

Boyd Neustel, ordnance worker, told of the value of a recreation center. Private Willard Bandow, representative of the U. S. O., (Continued on Last Page)

FARMERS URGED TO SAVE SCRAP IRON

A request has been issued for scrap iron of all sorts to be used for defense purposes. Farmers interested in the move have planned a pool of this material to be held in the near future at the Inland Cooperative. Prices quoted F.O.B. Portland are as follows: cast iron, \$17.50 gross ton; scrap steel, \$9.00 gross ton.

More news concerning the pool will be released next week. However, farmers are urged to gather all available material which will be picked up in the near future.

MORNING ROBBERY TAKES SMALL LOOT

The Richfield service station across from the Hermiston depot was broken into sometime early Monday morning. Included in the loot was a quantity of inner tubes, cartons of cigarettes and a penny slot machine. Entrance was gained by prying off the side door of the station.

Dale Draper, manager of the station since the death of H. V. Gifford, could offer no clues to officers. The cash register was not molested and a revolver, lying by the cash register, was not taken.

FIREMEN TO MEET FRIDAY EVENING

All Hermiston firemen and reserve firemen are asked to meet Friday night at the high school at 8:00 o'clock. Further instructions will be given concerning emergency calls.

A list of reserve firemen was published in a recent issue.

HERMISTON VOTERS TO VOICE OPINIONS AT BOND ELECTION

SEWER AND WATER PROJECTS PLANNED

Qualified Hermiston voters will go to the polls Saturday, January 24, to decide whether this city favors the immediate construction of a proposed sewer and disposal plant and an improved water system. The voters will be asked to approve or disapprove the issuing of \$45,000 sewer bonds for the purpose of paying a part of the cost of the construction of a sewerage system and the issuing of \$35,000 water bonds for the purpose of paying a part of the cost of additions and extensions to the existing waterworks system.

In the case of the sewer system, it has been estimated that the cost will not exceed \$73,000. The difference between this figure and that of the bonds to be voted on will be paid by the U. S. government under the federal works administration. It would cover the cost of the construction of a disposal plant, sewer mains, necessary equipment and other incidentals.

In the proposed water improvement, the cost has been estimated at \$53,000. This project includes the construction or purchase of a well, pumps, chlorinating plant, water mains, equipment and accessories. A legal notice presenting more of the details of the bond election appears on Page 4 of this issue.

In each case the proposed bond figures have been set approximately \$10,000 higher than deemed actually necessary with the understanding that the full amount will not be used unless needed. The regional office of the Federal Works agency has recommended that the government grant \$60,000 toward the sewer system which would leave only about \$13,000 to be paid by the city in bonds.

Only voters who are registered with the city are eligible to vote at the forthcoming election. All voters not already registered should do so on or before Monday, January 19.

Anyone who voted at the last city election is eligible to vote and need not register now.

SCHOOL MONEY IS RECEIVED HERE

A welcome envelope was received by school officials here this week when the second installment of the original sums allotted for school purposes was received. This money must be used only for school operation and cannot be spent for equipment and repair.

In the grade school the original allotment was \$20,160, of which figure the following amounts have been received: \$6,720.00 and \$6,480.00. In the high school the original figure stood at \$11,340.00, of which sum the following amounts have been received: \$3,780.00 and \$3,480.00.

Just what more funds will be available cannot be ascertained at this time but it is expected that the full one-third amount will not be given.

COLUMBIA NEWS

By Mrs. Bob Woodward

CHRISTLEY-CASSIDY

The wedding of Miss Marian Cassidy, daughter of Mr. and Mrs. Weir Cassidy, to J. Dell Christley, son of Mrs. Emma Christley, took place Saturday evening, January 10, at the Christley home. The Reverend Mr. Carlson of La Grande read the service by candlelight before the large living room windows which were arched with evergreens and decorated with chrysanthemums.

Given in marriage by her father, the bride wore a wine colored afternoon frock with a corsage of white gardenias. Her only attendant, Miss Ruth Gifford, wore a blue frock with a corsage of pink roses.

Virgil R. Wilkes was best man and small Allen Wilkes lighted the candles for the service. Thirty-five guests were present for the ceremony and the informal reception which followed.

After a short wedding trip the couple will be at home at the Christley place. Mrs. Christley, who has for several years been employed with the Cooperative Service station in Hermiston, plans to continue with her work there.

Mark Foster and mother, Mrs. Grace Foster, were in Irrigon Saturday. (Continued on Page Five)



(WNU Service)