

The Outstanding Basis

for unity is man's universal function as a consumer. We are all consumers. Each and every person from the time he is born until he is dead and buried is primarily a consumer. That is what we do more continuously and consistently than anything else. Most people become producers or professional men, or workers or just plain shirkers part of their lives but no matter what else they may do, they are always on the job as consumers. This function is the common denominator of all mankind.

We need to realize more fully the fundamental nature of this universal function. We need to recognize its primary importance as a basis for unity. Here is the eventual meeting ground for all people.

No matter what our other interests are, or how they tend to divide us into groups or classes, our consumer interests are all essentially the same.

How natural and how logical it is then that consumer cooperatives should be organized and how fraught with possibilities for good is the large growth in numbers and power which the consumer co-op. movement is making. It is a movement that tends to unite, and not divide. It is a movement that helps to build a better world and does not destroy. It is a movement whose aim is to serve mankind and not to exploit him. It is a movement that is worthy of your earnest study and your wholehearted loyal support for YOU are a consumer.

Happy New Year!

HERMISTON MERCANTILE
We're Here to Serve! **COOPERATIVE** PHONE 3011

GARDEN CLUB CHATS

by Mrs. Vera Doyle

It is going to be very hard to get back to the regular routine of column writing, but we are glad to dispense with the holiday festivities and continue our normal home and garden affairs.

The next time we picnic in the mountains we intend to keep the pine cones the children bring back home. When Christmas holidays are here we surely wish we had kept a few for holiday trimmings. There are so many ways to use them.

At this time of the year our activities are turned to catalog reading and making plans for the garden work in the spring.

Our attention should also turn to the birds. Though our weather has been ideal for their feeding up to this present time, we may be awakening some morning with snow covering the ground. When and if we have a winter that makes it hard for the birds to find food, let's be prepared to step in and give them a helping hand.

Florence Holmes Gerke of the Oregon Journal has a list of resolutions for the gardener. We think it most fitting for our knowledge and power of teaching to follow her resolution for gardeners to know and appreciate more of the beautiful native plants of the northwest. Let us know which should be protected the many that are beautiful and sought by fan-

● P. A. VELVET 10c
● HALF & HALF THOMPSON'S DRUG

ciers in all parts of the world. We have many native plants within our own boundaries that we should know by name and habits.

Though the New Year day has passed, we still wish our readers a very Happy New Year.

TOWNSEND CLUB NEWS

By Mrs. Joe Udey

A very important meeting is outlined for the meeting Friday, January 3, in the Legion hall. The newly elected officers will fill the chair, and all the new and old council is urged to be present.

A report will be given by the membership committee chairman, so the chairman asks that all those who were appointed on the membership drive, report to her by that time.

The dance committee reports that a very nice time and crowd was present at the Townsend benefit dance in the Hermiston park hall last Saturday night, although the committee finds that our crowds are too small for the large hall, and they will try one more dance at the Westland school on January 11. The dance committee will put it up to the members this Friday night, in regards to building a Townsend hall. Every member come out and talk this over. It's to your interest and now is the time to make your wishes known.

Recreation Meeting Arranged

Announcement is being made of a recreational meeting under the sponsorship of the Home Extension Unit in the Little Theatre at Vert Memorial in Pendleton on January 6. The meeting had been postponed from December 18 and 19. Miss Izola Jensen, recreational specialist from Oregon State college, will be the main speaker. A similar meeting will be at Milton January 7.

F. B. AUXILIARY HAS CHRISTMAS PARTY

The Christmas party held in the Columbia club room Friday, December 20, was a jolly affair. A lovely Christmas tree and a fireplace with a glowing fire in it added to the Christmas spirit.

From a beautiful appointed table with red tapers and holly, lunch was served. Several different kinds of Christmas cookies, among them an old German cookie, pfeffernuts, was enjoyed with coffee.

The chairman, Mrs. Mary Harr, was ill, and Mrs. Catharine Sommerer and Mrs. Mabel Weeks carried on with the arrangements. Recitations, carols and games were enjoyed. Each member present received a gift.

Mrs. Harr presented a picture, "God Bless America," to the club and it will be hung in the club room.

The next meeting will be January 3, with Mrs. Margaret Blahm, Mrs. Clyde Hebert and Mrs. Emma Epperson in charge of arrangements.

STRANGE REQUEST FAILS TO PLEASE

Mrs. Stearns Cushing this week received a postal card with the following wording:

"A Prayer For Safety"
"Send this prayer of safety on to 13 people and on the 13th day you will receive \$186.00."

"One lady made fun of this and on the 13th day her daughter went blind."

"Read the 13th chapter of Psalms."

Mrs. Cushing was somewhat puzzled with the card and to say the least was greatly provoked. The sender of such mail is not only breaking postal regulations but is playing with a dangerous weapon.

TAYLORS ENJOY LONG PHONE CALL

Mr. and Mrs. Charles Taylor bought their own Christmas present this year in the form of a long distance phone call to an old friend, Mrs. F. W. Kuhn of Grand Rapids, Michigan. Mrs. Kuhn is an old time resident of Hermiston and has been ill for some time.

Mrs. Taylor stated that the call came through excellent and was greatly enjoyed by both parties.

Mrs. Stewart in San Francisco
Word was received at the Herald office Wednesday that Mrs. Thomas Stewart of Hermiston had registered at the Palace Hotel in San Francisco where she had gone to see the East-West football game in which her son Jim was participating.

Columbia H. E. C. To Meet
The Columbia Grange Home Economic club will meet at the home of Mrs. Tilford Stillings on the Stanfield project Friday, January 10. It is hoped that all members will be present as some important matters will be discussed.

PAST YEAR BRINGS MANY EXPERIENCES

(Continued from page 1)
and Mrs. Virginia Eva Wells; Annual meeting of Farm Bureau Co-op. reveals gain.
February 22—City acquires new dumping grounds; Ladies guests at Commercial Club meeting; Mr. and Mrs. Clarence Buhman are parents of twin daughters.

February 29—Full reservoir is assured by rains; Rev. Grayden Loree ordained as pastor of Hermiston Baptist church; Columbia park hall nears completion with volunteer labor.

March 7—J. F. Lane, Stanfield resident, passes suddenly; Frasers injured in auto smash-up.

March 14—Floyd Knerr found dead in his shop; Hermiston Field station included in appropriations; O. O. Felthouses has 25th wedding anniversary.

March 21—Frank Leicht of Irrigation passes; Joint sunrise service starts Easter season.

March 25—City council proposes ordinance dealing with need for building permits; A total of .61 rainfall beneficial for spring crops.

April 4—Census counters begin work in district; Senior class presents "Skidding".

April 11—Pearson Service Station robbed during night; Jack Reeves weds Miss Nadine Rueber; J. W. Allen and John Thom funeral services held during week.

April 18—Double wedding listed, Miss Wanda Roberts and Leon Estle, and Miss Loretta Mulkins and George Searlett; Hermiston joins Umatilla county baseball league.

April 25—Rohrman Motor Co. robbed; Second annual spring flower show pleases large crowd.

May 2—Construction of new Chevrolet sales and service station announced; Annual P. E. X. Exhibition held.

May 9—High school districts 14 and 8 consolidate; James B. Beebe passes; Vera Sisson wins San Francisco trip.

May 16—High school graduation exercises held with class of 27; E. P. Dodd campaigns for state representative.

May 23—E. P. Dodd loses by three votes; Leonard Mopps escapes death from drowning.

May 30—Union church changes name; Vacation Bible school opens; Plans shaping for Fourth of July celebration in Hermiston.

June 6—Harvey Payne purchases Puritan Dairy from A. P. Garner; Mrs. Estie Steele becomes bride of Jesse Connor; Jim Jackson wins music scholarship at Oregon State college.

June 13—Dr. and Mrs. W. Martin Marbut and daughter move to Hermiston; Thermometer soars to 104 degrees; Office of second class now assured local postoffice.

June 20—Fist fight ends in death of Louis Wood; Hermiston census count shows 802; Mr. and Mrs. J. K. Pearson begin new dwelling.

June 27—E. P. Dodd suffers heart attack; Miss Helen Ralph becomes bride of Gerald Keller; Hartley starts new dairy route; Stage set for gala Fourth of July celebration.

July 4—Fire destroys merchandise at Burnham's; Kenneth Dean passes after short illness; Sam DeGarmo baby drowns in irrigation ditch; Turkey growers experience severe losses.

July 11—Hermiston Light & Power company sells interests to Pacific Power & Light Co.; Hermiston Auto Co. has grand opening; Four local people injured in auto wreck; Boxing card proves popular at Fourth of July celebration; Red Sox defeat Helix to win baseball league.

July 18—Infantile paralysis causes anxiety in the county; Harold Rankin heads local fair association; Drinking fountain installed on main street.

July 25—Joe S. Dyer passes following extended illness; Harry Connor buys Arlington store; Mrs. Joe Udey tells of Townsend convention in St. Louis; Thunder storm causes damage; Bombing field site located near Arlington.

August 1—Sleeping sickness proves troublesome to horse breeders; National Farm Youth Foundation awards ten engineering scholarships to local youths.

August 8—James Eddie found unconscious on his ranch and dies in Hermiston hospital; Softball takes over spotlight at Hermiston park.

August 15—Miss Alice Rueber becomes bride of Myrnie Caldwell; Premium lists for Morrow county fair distributed.

August 22—Grandstand for Pendleton Round-up burned; Gamble store opens here; Miss Zelta Curtis becomes bride of C. O. Marble; Mrs. Jessie Hesser passes.

August 29—Logan family reunion held; Local high school band performs at Pendleton Dress-up parade.

September 5—Bicycle ordinance becomes effective in Hermiston; L. A. Moore purchases former Black & White Garage; Lois Dean returns from Portland hospital; Miss Teresa Breslin new commercial teacher at school opens.

September 12—Albert Shipp is hurt at Round-up grounds; Willis

Boon Beasley passes at age of 90; Round-up opens with large crowd.

September 19—Hermiston divot diggers win sand green golf cup; Miss Bonnie Jean Follett becomes bride of Frank Hansen; Rohrman takes north hill bus route; New Chevrolet makes showing.

September 26—Fair opens with many interesting items on display; Budget committee passes on 1941 budget; Miss Gladys Pierson becomes bride of Vernon Beckus.

October 3—W. O. Miller of Umatilla passes suddenly; Pacific Power & Light Co. makes rate reduction; Dixon completes hop harvest.

October 10—Pheasant season opens; Teachers attend conference at La Grande; Dan Gray begins construction of new residence.

October 17—Jarvis Duffey dies in Portland hospital; Edgar Saylor receives hunting injury; A total of 247 young men register for draft; Michels take long airplane trip.

October 24—The Morgan Family appears at high school auditorium; Townsend boy orator appears here; Christleys and Casadys return from eastern trip.

October 31—First national draft numbers call local youth; Mrs. Ray Null passes suddenly; Dr. Belt hunting victim; Pankow wins highest marksmanship award; Floyd Pierce weds at Goldendale, Wn.

November 7—Hermiston votes same city officers for another term; Roosevelt wins by large majority; Engineers start work on munitions depot; Ed Hug awarded buck prize.

November 14—Junior class presents "A Ready Made Family"; Christian Endeavor convention held at Central Church of Christ; Freezing weather hits Hermiston.

November 21—Captain Robert C. Williams arrives to take charge of munitions depot; Sunset Transportation company erects building; Thanksgiving day features many family gatherings.

November 28—R. E. A. board in favor of P. U. D.; Tire welding company opens here; Hermiston wins basketball opener; F. S. Green wins corn contest; Morris "Moon" Mullins weds at Bly, Oregon.

December 5—Christmas cheer fund started by Herald; Stuart stars in O. S. C. U. of O. football game; Tom Lenhart held for theft; Dan Gray marries Miss Martha Crawford at ceremony held in Walla Walla.

December 12—P. U. D. hearing held here; Flu epidemic experienced here; High school and grade school presents cantata.

December 19—J. W. Messner passes in Portland; James Scott awarded 50-year jewel; Dan Lindsay buys brick building; Chas. Burke returns from eastern journey.

December 26—Dr. F. B. Belt heads wildlife unit in county; Thos. O'Grady awarded grand prize in lighting contest; Miss Virginia Dyer wedded Christmas eve; Horace Smith escapes injury in auto wreck.

AUTO ACCIDENT CASTS GLOOM

(Continued from Page 1)
wreck were considerably damaged. The Rankin 1938 Chevrolet sedan was a total loss, the Price truck was completely folded up and the Model A was damaged mostly from the side swerve which broke several wheels and broke the windows.

Mrs. Lynch, who had arrived just before the holidays for a visit with her daughter, Katherine, and a son Harold. The former has lived at home with her mother in Keyser and Harold resides in Cumberland. Both are school teachers. Mrs. Lynch was approximately 61 years of age and had become well acquainted here in her short stay.

Rankin is survived by his parents, Mr. and Mrs. H. G. Rankin, and two brothers, Fred and Stuart. Other relatives include two grandmothers, Mrs. Victoria Churchman of Hermiston and Mrs. Abby Rankin of Portland. The latter could not attend the funeral services.

Relatives who came to Hermiston following the accident and who remained for the services included: Mr. and Mrs. John Rankin, Mr. and Mrs. Whitney Rankin and daughter and son, Mrs. Abby Baumgartner and Jack and Bob, all of Portland, W. R. Churchman, North Bonneville, and a cousin, Edward Lawrence, also of Portland.

The entire incident cast a gloom over the entire city at the close of the old year, and many of Marvin's friends were stunned by the sudden disaster. His friendly personality will be greatly missed not only at home but also by his numerous friends in Umatilla county and in many other parts of Oregon where he was well acquainted.

Athletic teams of Hermiston have lost one of the best stars ever developed here. His zest to win, his sense of fair play and his ever-ready smile when the going got rough will never be forgotten here.

CARD OF THANKS
Thank we take this opportunity to thank our friends and neighbors for the kindness and sympathy shown during our recent bereavement. We wish to especially thank those who presented floral offerings.

Mr. and Mrs. H. G. Rankin, Fred and Stuart.

THANKS TO SAFEWAY'S LOW PRICES AND MONEY-BACK GUARANTEE

IN A FAMILY OUR SIZE a large part of income goes for food. We must be sure of getting the best for our money. SAFEWAY'S money-back guarantee on everything we buy insures that.

PRICES ARE EFFECTIVE FRIDAY thru MONDAY January 3rd thru January 6

SU-PURB Granulated Soap 24-oz. 50-oz. box 15¢ 29¢	EGGS Grade "A" Large 2 doz. 43c	CORNED BEEF Anglo Brand A real meat treat 12-oz. can 16c	PORK & BEANS PENTHOUSE Tomato Sauce 3 No. 2 1/2 cans 25c
Royal Satin Shortening 1 lb. 3 lb. 39c	Keen Shortening , 4 lb. pkg. 37c	Wesson Oil , Quart Can 39c	Silk Toilet Tissue 3 rolls 11c
Julia Lee Wright's First Day Fresh BREAD	May Day Salad Oil Qt. 29c 1/2 gal. 55c	Ruby Catsup , 3 12-oz. bots. 25c	Favorite Matches 6 boxes 13c
	Glenn Aire Grapefruit 2s, 11c	Briargate Green Beans 2s, 11c	White Magic Bleach 1/2 gal. 17c
	Heinz Baby Foods , Ast. 4 1/2 oz. 6c	Mild Cream Cheese Pound 19c	Canterbury Black Tea 1/2 lb. 25c
	Italian Prunes 4 lb. pkg. 19c	Salmon , Quality Pink, Lb. tin 12c	Sleepy Hollow Syrup 26 oz. tin 29c
	Baby Lima Beans 5 lb. cello 29c	Small White Beans 5 lb. cello 25c	Mellow Gold Honey 5 lb. can 29c
			Real Roast Peanut Butter 2 lb. 23c
			Gran Sugar 10 lb 51c 100 lb \$4.94
			Kitchen Craft Flour 49 lb \$1.29

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Win now in first monthly contest! Get Entry Blank and details to day at Safeway!

3 tall tins 20¢ Case of 48 talls \$3.18
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POTATOES 50 lbs. 49¢
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Airway
Mellow Rich Pound 12¢
3 lb. bag 35¢

Edwards
Matched Blend Lb. 20¢
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Nob Hill 2-lb. bag 33c lb. 17c

MEAT

SIRLOIN STEAK 23c lb.

BACON BACK lb. 17c
Sugar Cured

FRANKFURTERS lb. 17c
Tender Skinless

SAFEWAY

Start the New Year Off with these Connor Specials.

- GINGER SNAPS 2 lbs. 25¢
- GREEN BEANS or PEAS 2 cans 15¢
- VANILLA - Westag Imitation .. 8 oz. 12¢
- SALAD DRESS. or Sand. Sprd., qt. 25¢
- MATCHES 6 box carton 12¢
- TOMATOES 2 1/2 size 10¢
- PREM - All Pork 25¢
- CORNFLAKES - Albers pkg. 5¢
- APPLES - Winesap box 49¢
- HONEY - Local 5 lbs. 39¢
- MILK - Federal 4 cans 26¢
- CATSUP - Heinz 15¢
- CATSUP - Garden 14 oz. 10¢
- CANDY - Hard Mix 2 lbs. 15¢
- BUTTER - Local Lb. 35¢

Connor's Cash Store
PHONE 2761 — HERMISTON