

## The New Year

Promises to be a favorable one for your cooperative store. We are in better shape than we were a year ago. With the proper support and patronage from our membership and friends we are sure of a still greater growth in 1941. If you believe in cooperation, prove it by giving your co-op store a chance to prove itself. Service, not profit, is the motive of cooperative business. Help us prove that this higher motive will work successfully.

**QUICK QUAKER OATS** ..... Large Pkg. **19¢**  
With Thiamin (Vitamin B1.) a nutritional necessity.

**CATSUP** - Reliance Fancy for economy ..... 31 oz. tin **19¢**

**BIG VALUE COFFEE**  
You'll enjoy its full flavor and aroma.  
**15¢ LB.**

**Seaport Coffee**  
Vacuum Packed  
1 lb. tin ..... **20¢**

**GRAPEFRUIT** - Arizona ..... Dozen **29¢**

**GRAPEFRUIT JUICE** ..... 46 oz. tin **17¢**

**JUMBO GUM DROPS** ..... Lb. **10¢**  
OR COMMERCIAL CHOCOLATES

You should try our bulk  
**WASHING POWDER** ..... 5 lbs. **49¢**  
It does the work and saves you money.

**HERMISTON MERCANTILE COOPERATIVE**  
We're Here to Serve! **PHONE 3011**

### COUNTY TRIPLE-A LEADERS CHOSEN AT PENDLETON MEET

A. R. Coppock of Adams was re-elected chairman of the Umatilla county agricultural conservation association at the county convention held Saturday at the AAA offices in Pendleton. John W. Crow of Pendleton was named vice chairman and R. B. Taylor of Adams third member of the executive committee. Guy Rockwell of Pilot Rock was named first alternate and Otis Lieuallen, Adams, second alternate.

The 1941 community committeemen were (first named chairman, second vice chairman, third regular member, fourth first alternate, and fifth second alternate):  
Adams—Otis Lieuallen, Irvin L. Mann, R. L. Lieuallen of Athena, R.

Rothrock, Charles Betts.  
Athena—George R. Gerking, Jesse Gordon, J. R. Catron, Ernest Bell, J. E. Cannon.  
Freewater—A. C. Denny, J. G. Hickman of Milton, E. E. Walden, E. J. Chastain, A. G. Wrinkle.  
Helix—LeRoy Penland, William Stimmel, Merton Winn, Raphael R. Raymond, Lester F. King.  
Hermiston—W. T. Reeves, Stanfield, C. M. Jackson, R. G. Saylor, H. J. Ott, C. L. Upham.  
Milton—R. R. Gray, Harold Coe, Sam Ingle, J. M. Buchanan of Walla Walla, L. W. Harder.  
Mission—Elmer O. Crow, Frank Bowman, Finis Kirkpatrick, Roy F. Hobby, J. L. Kirkpatrick, all of Pendleton.

North Pendleton—Hans Pahl, Roscoe Meyer of Echo, Ivan LeHue of Helix, R. O. Earnhart of Holdman, Elmer J. Pahl of Adams.  
Pilot Rock—Guy Rockwell, Lee Temple, James Whitaker, Walter L.

Dick, Donald Cameron.  
South Pendleton—Milo Adkinson, John E. Korvola, R. M. Warren, Joe Dupis of Echo.  
Ukiah-Albee—James Mossie, Willie Mackenzie, Hulette Johnson, Henry Lazinka, C. H. Weissenfluh.  
Weston—James Beamer, Linus Anderson, S. A. McIntyre, Lwayne O'Hara, E. L. Ferguson.

### HERMISTON BAPTIST CHURCH

Grayden D. Loree, Pastor  
All services will be held at the usual hours this Sunday. Rev. J. R. L. Haslam will speak at the 11 o'clock service and again at 8:00 p. m. There will be special music at each service.

### IRRIGON NEWS ITEMS

By Mrs. W. C. Isom

Dolores Haberline, who is attending business college in Seattle, Wn., is home for a two weeks visit with her father and sister.

Truman Knights of Wallowa is visiting his sisters, Mrs. Knighten and Louisa Horner.

Ernest Stephen is here for a few days with his family. Mrs. Stephen is ill with the flu.

Mrs. Goldie Feathers, who has been visiting her daughter Mrs. Ladd Sherman, left for Portland Sunday.

Willard Jones, who is attending normal school at La Grande, is visiting his parents, Mr. and Mrs. R. V. Jones over the holidays.

Don Houghten, student at Whitman college, came home Saturday for the Christmas holidays.

Mr. and Mrs. Jay Berry and Lola of Portland are spending Christmas with Mrs. Berry's parents, Mr. and Mrs. Emmett McCoy.

Mrs. Jack Browning and daughter Dolores are ill with the flu. Also ill is Jerry Ewell.

Rev. and Mrs. Harness and family left Monday for Camas, Wn., to spend the holidays.

Mr. and Mrs. Clarence Fredrickson of Hermiston are spending the holidays with his parents here.

Miss Casteel and Miss Seidl left Saturday for their homes in Portland.

Robert Brace of Spokane, Wn., where he is attending business college, is spending the holidays with his parents, Mr. and Mrs. Frank Brace.

The Pentecostal church gave a Christmas play Sunday evening which was well attended.

LaVerne Lamoreaux is spending the holidays with his parents, Mr. and Mrs. Elroy Lamoreaux.

Jack Smith has moved his family to his place west of town, recently purchased from Mrs. Virginia Chaney. Mrs. Smith, who is teaching at Wallowa, is spending two weeks with her family.

### BOARDMAN NEWS

By Elaine Fisher

Tuesday night, G. McLouth and family were pleasantly surprised when his brother, Frank McLouth of New London, Minn., arrived. They had not met for 31 years. He left Friday for Portland.

Forrest Pretnam of Hermiston was a week end visitor at the home of his uncle, Leon McLouth of Boardman. Kenneth Ransier of Fort Murray is home for the holidays.

Stanley Partlow of Vancouver Barracks is spending the holidays here at his home.

Fred and Jack Miles are spending the holidays at home. Jack has employment at Klamath Falls and Fred is serving in the National Guard.

Mr. and Mrs. Turner Bond and daughter Nancy of Oregon City and Jim McCutchen of Pendleton are visiting at the John Fisher home.

Mr. and Mrs. Al Geiss and daughter JoAnne motored to Buhl, Idaho, to spend the holidays with her parents.

Mr. and Mrs. Nels Kristensen and Elizabeth motored to Pendleton Monday on business.

A shower was held for Mrs. Mary Duellen Friday afternoon. School has been discontinued until January 6 because of the flu epidemic.

The annual Christmas program was held at the Community church Sunday evening. There were treats for the kiddies.

A farewell party was given for Lewis Geiss Monday in the form of a hayride. The party ended with a wiener roast at the sand dunes.

Mr. and Mrs. George Funkhauser and family are moving to Couer de Alene, Idaho.

### PINE CITY NEWS

By Mrs. Bernice Wattenburger

Mr. and Mrs. O. F. Bartholomew of Salt Lake City, Utah, are spending the Christmas vacation with his parents, Mr. and Mrs. C. H. Bartholomew. Starting the new year, O. F. Bartholomew will be transferred to California for a few months.

A number of folks on the creek are ill with the flu.

Guy Moore and Gordon O'Brien came home from Oregon State college for the Christmas vacation.

Mrs. Russell Moore gave a pinocle card party Saturday evening. Robert McGreer and Bernice Wattenburger won high prize and low went to Mr. McGreer and Clayton Ayers.

Mr. and Mrs. Robert Smith, John Smith and Mr. and Mrs. Clair Caldwell of Irrigon attended the card party at the Russell Moore home Saturday night. They were also overnight guests and remained for Sunday.

Mr. and Mrs. Clayton Ayers and family spent Friday evening with Mr. and Mrs. Clay DeBoord.

Ray Null and Mr. and Mrs. Jim Daley were Pendleton callers Monday.

### TRIO PLACED ON PROBATION PERIOD

Alva Miller, Tom Lenhart and George Hoersherl, who pleaded guilty recently to burglary not in a dwelling, each was placed on three years probation by Circuit Judge C. L. Sweek. Miller and Hoersherl agreed to enlist in the United States army as part of their probationary requirements.

Tom Lenhart was released to return to his home here.

### NOT MUCH CHANGE IN 1941 RATES AS APPROVED BY AAA

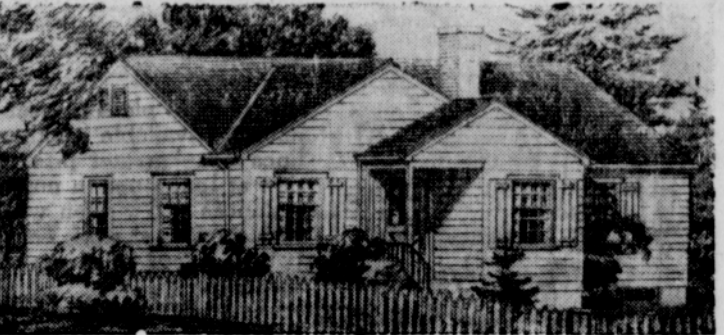
Rates for farm benefit payments under the AAA for 1941, which are again arranged so as to place more emphasis on soil conservation, have been approved by the secretary of agriculture and announced for the guidance of all local AAA officials throughout the country.

Rates of importance to Oregon are in some cases slightly lower than were announced a year ago, although they are on approximately the same level as actual payments this year. The previously announced rates were reduced slightly because of heavier participation in the program than anticipated, says Will Steen, state AAA committee chairman.

The national goal for soil depleting crops is announced as the same as this year, that is between 270,000,000 and 285,000,000 acres. The goal for wheat in 1941 is from 60,000,000 to 65,000,000 acres, also the same as this year. Actual plantings for 1940 harvest totaled 64,388,000 acres, as compared with a 10-year average from 1928 to 1937 of 69,310,000 acres.

The acreage goal for potatoes is also the same as this year at 3,100,000 to 3,300,000 acres. Acreage planted in 1940 totaled 3,122,000 acres, while the average harvested acreage for the 10 years ending in 1937 was 1,705,000 acres.

The wheat payment for wheat allotment farms has been set at 8 cents per bushel of the normal yield on each allotment. A deduction of 50 cents per bushel of the normal yield will be made for each acre planted to wheat in excess of the wheat acreage allot-



### An Interesting Interview!

Hermiston Resident: "Mr. Brownson, I have heard a good deal during the past year concerning the financing of a new home through the F.H.A. Is this possible here?"

Mr. Brownson: "Indeed it is. You can buy your home exactly the way you are used to buying an automobile, or a major appliance — by convenient financing in easy-to-pay monthly amounts. Purchasing a home in this way, you need to lay out no more money each month than rental now costs you, yet ultimately you will own the home in which you live."

Resident: "That sure sounds interesting. What is the first step in receiving this loan?"

Mr. Brownson: "We suggest that you come to the Tum-A-Lum office where we have full particulars on various types of loans. We will do our utmost to explain fully everything to help you own your own home."

### Tum-A-Lum Lbr. Co.

ment on each participating farm. No announcement has yet been made regarding the rate of wheat parity payments to be made in 1941.

The rate of payment for potatoes grown within the allotment is 2.3 cents a bushel, compared with 2.7 cents paid in 1940. Other rates of interest to Oregon are commercial vegetables, \$1.30 per acre compared with \$1.35 this year; and soil build-

ing allowance rates, which determine the amount of conservation payments to be earned, set at approximately the same levels as this year.

● P. A.  
● VELVET  
● HALF & HALF  
● THOMPSON'S DRUG **10c**

A VERY  
**Merry Christmas**  
AND  
THANKS FOR THE  
OPPORTUNITY OF  
SERVING YOU



**DR. STRAM**  
OPTOMETRIST

**Stram Optical Co.**

225 So. Main St.  
Pendleton, Ore.



**We Thank You!**

THANK YOU FOR YOUR FRIENDSHIP OF THE PAST YEAR. WE SINCERELY THANK YOU FOR YOUR PATRONAGE, AND OUR HOPE AND WISH IS THAT EACH AND EVERYONE OF YOU HAVE A HAPPY AND PROSPEROUS NEW YEAR.

**Connor's Cash Store**

PHONE 2761 — HERMISTON



**\$5,000.00 CASH**  
for naming this Cherub Milk Baby

This Cherub baby symbolizes the wholesome goodness of Cherub Brand Sterilized Milk. You'll find it easy—and fun, too—to help us name this Cherub baby girl. So get into this timely after-Christmas contest now—claim your share of \$5000.00 in cash awards!

Two month-long contests—one during January, one during February. \$5000 in prizes given away in each contest plus \$1000 grand prize for best baby name submitted in either contest. Better both contests—you can win in both! Submit as many names as you like.

Get Entry Blank—full details—at Safeway



### Cherub Milk

Buy it by the case — Case of 48 talls \$3.18 **3 tall 20¢**  
BABY SIZE 3 for 10¢ Case of 48 **\$1.59 3 tall tins**

Keen Shortening 4 lb. pkg. 37¢  
Klek-Soap Beads 22-oz. pkg. 17¢  
Super Suds Concentrated 2.24-oz. pkg. 37¢  
Lux Flakes 12 1/2 oz. pkg. 21¢  
White Magic Bleach 1/2 gal. 17¢  
Sunbrite Cleanser Can 4¢  
Table Salt 8-lb. cloth bag 18¢  
Sandwich Spread Qt. Jar 35¢  
Libby Deviled Meat 3 1/4 cans 10¢  
Tong—Pure Pork 12-oz. can 20¢

### Nob Hill Coffee

Rich 1 lb. 17¢ 2 lb. 33¢  
Winsey 17¢ 2 lb. 33¢  
**AIRWAY COFFEE**

Ground 3-lb. 35¢  
Fresh 3-lb. 35¢



Your Choice  
**Peas • Corn • Beans**

Gardenside Industry Gardenside  
303 cans • 303 cans • No. 2 cans  
**2 for 15¢ 85¢ Dozen**

### FRESH FRUITS and VEGETABLES

**LEMONS** doz. **15¢**  
Large Sunblast  
**PARSNIPS** 3 lbs. **10¢**  
Fresh Washed  
**POTATOES** 50 lbs. **49¢**  
Local Grown - No. 2's  
**GRAPEFRUIT** doz. **25¢**  
Large Coachellas

### Borden's Milk

Pet, Alpine, Tall  
Carnation Can 7¢

### KARO SYRUP

Blue Label 5 lb. can 35¢

### SLEEPY HOLLOW SYRUP

12-oz. 26-oz. 29¢  
15-oz. 15¢

### KITCHEN CRAFT

Home Type  
Flour 49-lb. sack \$1.29

### Harvest Blossom

Flour 49-lb. sack 98¢

### GRAPEFRUIT

Reliable 3 No. 2s 25¢

### Fcy Chocolates

Dorothy Duncan 1 1/2-lb. tin 75¢

Mixed Nuts 1-lb. cello bag 19¢

Canada Dry Beverages 1-gal. bot 14¢

Jell-Well, Assorted 3 pkg 11¢

Van Camp's Soups 10-oz. can 9¢

Cudahy's Brkfst Sausage can 19¢

Stokely's Peaches 2 2 1/2 cans 25¢

Mince Meat English Mard 2 lb jar 19¢

Mazda Light Globes 10c to 15c

ORANGE-BLUE FOOD STAMPS REDEEMED HERE

YOU GET MORE VALUE FOR YOUR FOOD Stamps AT SAFEWAY

Prices are for Friday to Monday inclusive

**FelsNaptha Soap 10 43¢**

**Pineapple** Stokely's Tid-Bits 8-oz. can **6¢**

**RoyalSatin** "Speedy Mix" Shortening 3-lb can **39¢**

### SAFEWAY GUARANTEED MEATS

**Beef Roasts lb. 17c**

**Bacon Backs lb. 17c**

**Smo. Picnics lb. 15c**

**PURE LARD FRESH OYSTERS**

4 lb. pkg. **29¢** PINT **19¢**

**SAFEWAY**