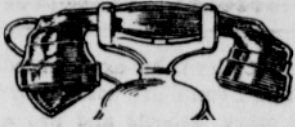


"Daddy telephoned last night from way off somewhere"



"Mother says folks didn't have telephones once upon a time and she wonders what they ever did without them. Just think, she says, how tired she'd be, if our telephone wasn't here to help her do her errands every day. And tonight, she says, Daddy will call us from 'way, 'way off, to say Good-night and tell us when he'll be home. I'm going to stay right here beside the telephone until Daddy calls. I'm going to ask him what Mother means when she says, every night, 'Little girl, sleep safe: we have a telephone!'"



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
Dial Operator for Information

**NO HUNTING
OR TRESPASSING**

- SIGNS -

5c

The Hermiston Herald



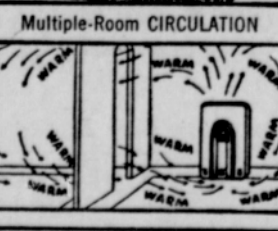
HERE'S THE KIND OF
**AUTOMATIC
OIL HEAT**
I'VE ALWAYS WANTED!

"FORCED" WARM AIR
Without Moving Parts or Electricity!

Coleman HEATFLOW Principle Gives Warm Floors — 57% Faster Air Flow!

You save fuel dollars with this amazing Coleman HEATFLOW heater. Exclusive design gives you 57% faster warm air flow, complete multiple-room circulation, floor to ceiling. Pulls air off floor, re-heats it before it cools off. Gives radiant heat, too! Open heat reflector doors for deep penetrating, quick warm up.

- See These Famous Coleman Features:
- *"Forced" Warm Air Circulation, No Moving Parts or Electricity.
 - *Aluminum Lined Heat Reflector Doors.
 - *Radio Dial Heat Control.
 - *Clean, Workless Heat.
 - *Automatic Fuel Control.
 - *Automatic Draft Control.
 - *Famous Coleman HEATFLOW Fine.
 - *Low-Flame Fuel Saver.
 - *Streamlined Welded HEATFLOW Casing
 - *High Efficiency Coleman Burner
 - *Genuine Warm-Floors Heating.



**Coleman
OIL HEATERS**

Oregon Hdw. & Impl. Co.

**Women Now Get Paid
For Talking; They Lecture**

As talkers, women are losing their amateur standing. From the field of chatter, where the jokesmiths have misplaced them so long, they have risen to professional prominence in the serious business of lecturing.

So declared Ralph McCallister, director of the Adult Education Council. Women, though not dominating the lecture platform, will hold an enviable place alongside men, he declared.

"There isn't any doubt that women have come of age when it comes to lecturing," said McCallister. Gone is the feminine viewpoint that was typical of the woman speaker of the old days. Now her approach to a subject is the same as that of a man. She stands on her own feet and discusses the same problems that men do.

"There are women lecturing today who will talk politics, economics and world problems as well as any man. Books, literature and personal reminiscences are as much theirs to talk about as anybody's.

"They aren't yet in demand as much as men, but their prestige is growing. Although a woman is referred to in jest as being a natural talker, there is no doubt that she gives public speaking more serious thought and attention and study than does a man.

"A woman speaker is more conscientious than a man about preparation, I believe. She makes more of an effort to put herself across."

However, Mr. McCallister admitted, all this does not yet make her a dangerous competitor of the male lecturer.

"Our men are still more in demand than our women as lecturers," he said. "That's because men's groups always want a man, and women's clubs always insist on a man as their speaker."

Mr. McCallister pointed out how topics chosen by women speakers have changed. Formerly a woman would speak on "A Woman's View of Politics." Now it's: "What's the Matter With Politics?" or a general subject, "The Washington Scene."

Formerly, he said a woman might appear to speak on "Your Children and Mine." Now, with women assuming as much importance as men in certain fields, it is easy to obtain a woman who can discuss "The Psychology of the Adolescent."

Mr. McCallister believes, from the Adult Education Council's experience, that about one of five important lecturers today are women. Mrs. Roosevelt, who is not managed by his bureau, he points to as the highest paid lecturer in the country and one of the leaders in the field of feminine public speaking.

**Glass Now Can Solve
Also the Photo Problem**

A new heat-absorbing plate glass has been discovered to help solve one problem of millions of amateur photographers—not to mention professional picture makers.

Although designed principally for store windows in which perishable goods are displayed, the new glass known as "aklo" will reduce heat from photo enlargers—a major source of damaged or destroyed negatives. Placed between a hot incandescent lamp and a fragile negative in the enlarging process, the glass absorbs so much of the radiated heat that the negative scarcely becomes warm.

Another use for the heat-absorbing glass is to screen flood lights during the photography of flowers where fast work ordinarily is necessary to prevent drooping caused by the heat from the huge light bulbs.

Housewife Leads Students

Finishing high school 15 years behind her class, after she gave it up for marriage and a business career, Mrs. Jewell Grimes, senior in Marion township high school, has been notified that she placed first among several thousand students in a national contest in bookkeeping.

Mrs. Grimes' instructor, R. L. Gallegly, was notified of her award from the Business Education World in New York which sponsored the contest.

Mrs. Grimes, wife of a filling station owner, returned to high school to finish her course after a secretarial career of several years during which she served a year as president of the Marion Business and Professional Woman's club. She pursued her studies with such diligence that when she receives her diploma next month she will have completed the four-year course in three years.

Whale Back Warships

A new type "whale back" warship with curved, armor-covered decks and pill box gun batteries is being discussed by the navy's designers as a way of offsetting the "temporary advantage" now held by bombing planes.

The "whale back" deck would completely cover all parts now exposed to fire, including the bridge and communications system.

Secretary of the Navy Charles Edison told a press conference that a general revision of warship construction must be made to meet the "temporary advantage" of bombers.

Edison emphasized that the advantage he spoke of was not that planes sink many warships, but that exploding bombs kill personnel, silence guns and disrupt communications on the exposed "topside" of vessels.

**TOWNSEND CLUB
NEWS**

By Mrs. Joe Udey

A very important meeting is to be held Friday, October 11, in the Legion hall. Members are urged to be present.

Tiffin Reed, famous young speaker for the Townsend plan, who is currently touring the middle west speaking before Townsend organizations wherever he stops, will give an address in the Community hall in Umatilla on October 17 at 8 p. m. This boy is only 19 years old and all young people should hear him. He was one of the speakers at the fifth national Townsend convention in St. Louis.

A nice crowd attended the Townsend dance Saturday the 5th, in the Columbia hall, and since the committee has announced a dance on the first and third Saturdays of each month, they want you to mark it on your calendar.

COLUMBIA NEWS

(Continued from page 1)

ham home Sunday.

Frank Furrer of Portland was a Sunday guest at the John Knox home. Gene Ashton and daughter Virginia from Bend, Ore., were visitors at the Bud Hooker home Wednesday. Mr. Ashton is an uncle of Mrs. Hooker.

Mr. and Mrs. E. F. Feldman of Wasco and Mr. and Mrs. Wm. Hulsiz of Portland were week end guests at the Walter Maffei home.

Mr. and Mrs. J. B. Bradshaw who have spent several months in the valley are here looking for a location. John DeMoss is visiting his son Harvey in Harpster, Idaho.

Mrs. Laura Morris of John Day was here Saturday and Sunday, and had dinner at her farm with Mr. and Mrs. John Peck Sunday.

Grandma Blue is up and about after a week of illness.

Harold Buell has returned to his work with the state road crew at Lexington after being unable to work for ten days due to illness.

Miss Marjory Gray is visiting in Baker this week.

Mr. and Mrs. Earl Getchell left Sunday for Husum, Wn., to visit her sister and family.

Ruth Wilson of Portland came Monday night for a few days visit at the Elmer Ryland home.

Mr. and Mrs. John McMullen spent Monday evening at the Forrest Moore home.

Mrs. H. G. McCulley was a Sunday evening visitor of Mrs. A. H. Wilson.

Mr. and Mrs. J. B. Bradshaw will occupy the Mrs. Jessie Hooker residence while she is at Walla Walla.

Mr. and Mrs. Earl Hood of Boardman were dinner guests at the Getchell home Sunday.

Mr. and Mrs. Lester Colpitts and son Charles of Rieth were Saturday night and Sunday visitors at the home of her parents, Mr. and Mrs. Elmer Ryland.

Mr. and Mrs. Charley Epperson and Mr. and Mrs. Harry Jeppe were visitors at the Forrest Moore home Sunday.

Mrs. E. A. Ashton and daughter, Mrs. G. McLough and her son Lellon McLough of Boardman, spent Sunday at the Bud Hooker home.

V. L. Warren left last week for a hunting trip near Indian Rock. He expects to be away at least a week.

Mr. and Mrs. Enos Burchett and Mr. and Mrs. Roy Rogers were Thursday afternoon visitors of Mr. and Mrs. Bud Hooker.

Verne and Coy Dupham spent the week end hunting deer in the mountains.

Mr. and Mrs. Ralph Fix were here from the valley visiting his parents the latter part of last week.

Mr. and Mrs. Herbert Boylen, Mr. and Mrs. Hal Cline and Mr. and Mrs. Elbert Hutchison of Pendleton were Sunday visitors of Mr. and Mrs. Baxter Hutchison.

Curtis Walls spent last week in the mountains deer hunting.

Mr. and Mrs. A. R. Carpenter of Pendleton and Mr. and Mrs. Edgar Draper of La Grande were Sunday evening guests at the Mabel Weeks home.

Sunday, Mrs. Mabel Weeks and children and Mrs. Virgil Warren and Dorothy Nelson, Ruth and Otis McCulley went on a picnic at Sand Spur on the Columbia river.

BOARDMAN NEWS

By Elaine Fisher

Bob and Lucille McCutchen visited at the John Fisher home Saturday night while en route from Portland to Pendleton.

Mr. and Mrs. Paul DeMauro spent the week end in Portland.

Mr. and Mrs. Al Geiss and daughter Jo Ann, Lewis Geiss and Elbert Fisher motored to Pendleton Sunday.

Mr. and Mrs. Oliver Forbes left for California Saturday where they will visit relatives.

Mr. and Mrs. Leo Root left on a vacation trip to California Wednesday. Their son Vernon is caring for the post office in their absence.

Silver tea was held at Mrs. Art Allen's home last Wednesday. A large crowd attended and a good time was enjoyed by all.

Mr. and Mrs. George McCutchin and daughter Helen visited at the John Fisher home Wednesday en route to Yacolt, Wn.

Elmer Sullivan, agriculture instructor of the high school, took a group of F. F. A. boys to Portland to the Pacific International Livestock show Friday. Those going were Clarence Ekler, Bob Smith, Deibert Walpole and Donald Ford.

An attempted holdup was made on the S. C. Russell service station Sun-



**FAST, DEPENDABLE SERVICE BETWEEN
Portland — Hermiston — Pendleton**

LaGrande and Baker

— BRICK BUILDING WEST OF CREAMERY —

I. W. GEER

Agent

Telephone 2391

Hermiston, Ore.

PORTLAND-PENDLETON MOTOR FREIGHT, INC.

day evening. A man entered and asked for cigarettes. Mr. Russell went to get them and when he looked up the man had pulled a gun on him, and demanded he hand over his money. Mr. Russell said he had none and turned his pockets wrong side out. The man told him to get into the corner which he did. The robber then backed out and slipped away in the dark.

Miss Martha Martin, primary teacher, spent the week end at her home near Madras.

PINE CITY NEWS

By Mrs. Bernice Wattenburger

Mrs. Tyndol Robinson of Hardman is spending a week with Mrs. C. H. Bartholomew before going to her new home near Klamath Falls.

Mrs. R. E. McGreer spent Monday night in Pendleton with her husband R. E. McGreer.

E. B. Wattenburger made a business trip to Pendleton Tuesday with a load of honey.

Mrs. John Harrison and son Johnny is spending a few days in Pendleton before going to Eugene to live. Her household goods were taken down last week by truck.

Mr. and Mrs. A. E. Wattenburger

spent Sunday in Heppner with Mrs. Ollie Neill and daughter Neva.

Mr. and Mrs. Ray Brewster of Spokane spent the week end with their daughter, Mrs. R. E. McGreer.

Freddy Wattenburger of Pasco is staying at the E. B. Wattenburger home while his parents are deer hunting.

Mr. and Mrs. Emery Cox and family of Hermiston and Miss Geneva Young and Mr. and Mrs. Walter Wigglesworth and family of Echo spent Sunday at the E. B. Wattenburger home.

Mr. and Mrs. Jim Daley and family spent Saturday and Sunday in Pendleton visiting their daughter Mary who is taking nurses training at the St. Anthony's hospital.

Mrs. Fay Finch attended Pomona Grange at Lena Saturday.

Mrs. Roy Neill received word that her granddaughter underwent an operation in the Dallas hospital and made a satisfactory recovery at his writing.

Mr. and Mrs. Russell spent Saturday evening with Mr. and Mrs. Robert Smith of Irrigon.

Mr. and Mrs. John Healy were Hermiston callers Monday.

Mr. and Mrs. Russell Moore spent Sunday evening with Mr. and Mrs. E. B. Wattenburger.

**Bargains
YOU MAY NOT
SEE AGAIN!**

**CLEARANCE
SALE**

HERE'S THE SPOT

**Buy NOW...
WHILE WE'RE ON THE SPOT!**

Way Below Market Last Chance "Gifts"

1934 CHEVROLET MASTER FORDOR SEDAN—One of the best Chevs we've ever had in our stock: very low mileage. A-1 inside and out, heater	\$300
1934 CHEVROLET MASTER COACH SEDAN—Large trunk, priced to sell quick	\$225
1939 FORD 60-H.P. TUDOR SEDAN—Large hydraulic brakes, good upholstery, solid body. Owners report 25 to 27 mi. per gal. on this model, heater	\$550
1933 PLYMOUTH FORDOR SEDAN—Now being reconditioned in our shop. This one will give excellent service	\$250
1929 FORD COUPE—Will get you there and back: new piston rings	\$75

— OTHERS TO CHOOSE FROM —

ROHRMAN MOTOR CO.
AUTHORIZED FORD DEALER

Here's the spot **last chance bargains**