

COLUMBIA NEWS

By Mrs. Baxter Hutchison

Word has been received here by friends of the marriage of Miss Della Madden, daughter of Mr. and Mrs. Cecil Madden, former residents of this district. The groom is Dale E. Stowe of Geneva, Ohio. The wedding was September 12. The young couple will reside at Geneva where he is engaged in business with his father. Della is a graduate of Hermiston high school and went with her parents this spring to Lamoni, Iowa.

Maurice Caldwell of Pendleton, brother of Mrs. R. C. Woodward, spent Thursday evening at the Woodward home. Mr. Caldwell recently joined company G as a national guard.

Mr. and Mrs. R. C. Woodward and children and Mr. and Mrs. Tiny Caldwell went to Pendleton Sunday afternoon to see company G leave for Camp Murray that afternoon. Mrs. Woodward states that the American Legion, a band and all of Pendleton were on hand to see them off.

Dr. George Jordan of Albany, Ore., son of Mrs. L. W. Douglas, is here on a ten day visit and hunting trip. He bagged his deer over the week end near Ukiah.

R. B. Wilcox left Sunday for the veterans hospital in Walla Walla. He went over with Mary Burnham as she returned to her school at Waitsburg after spending the week end here.

Mr. and Mrs. John Jendrzejewski made a trip recently to Klamath Falls where they visited their sons Walter and Bernard. They report a splendid trip and both boys are doing fine.

Mr. and Mrs. E. F. Feldman spent the week end with Mr. and Mrs. Walter Maffei.

Mr. and Mrs. H. A. Wilson were business visitors in Pendleton Saturday. They were accompanied by Ruth McCulley.

Mr. and Mrs. Marvin Hutchison and daughters Nadine and Marva of Pilot Rock. Mr. and Mrs. Otis Jordan and daughter Dorothy, and Dr. George Jordan of Albany met at the L. W. Douglas home a week ago Sunday and celebrated four September (Continued on page 7)

**THRILLING ACT
ADDED TO SHOW**

"Cowboy" Premier, noted high diving dog, will climb a 50-foot ladder and make a daring leap into a blanket held by four men as one of the feature attractions Saturday afternoon at the county fair here. Ed Mayott of Red Lodge, Montana, owner of "Cowboy", will also show a number of his other dogs in other feats such as wire walking and jumping.

The high jumping act was the feature attraction at Liberty Park in Salt Lake City during the Pioneer day celebration on July 24 and comes to Hermiston well recommended.

**PARADE COMMITTEE
GIVES DIVISIONS**

The parade committee has announced that besides the local high school band and drum corps units, there will be four divisions in the competition for the float prizes. These groups are: 1. Social, namely the granges, churches, Townsend club and similar organizations. 2. Commercial, open to all. 3. Farmers (Get that old buggy out and dust it off). 4. Children's—Two sub-groups, pets, preferably attached to carts or unusually displayed, and bicycles, open to all.

Prizes will be given in each division. For first prize in each group, \$3.00; second, \$1.50; third 75c. Sweepstakes prize will receive \$5.00. Contestants will be paid at the conclusion of the parade. Acknowledgment of those who have donated the prize money will be found elsewhere in this issue.

**DONK RIDERS GIRL
FOR BATTLE ROYAL**

Who is smarter, man or beast? The question will be answered Friday and Saturday when a group of eager local riders tangle with the famous string of Jack Bartlett's donkeys. Each side of the lineup is crammed full of famous names, namely: Donkeys—Madam Queen, Jack Dempsey, Jimmy Fox, Jack Benny, Shirley Temple and many others. On the other side we find such names as Rex Jackson, Red Myers, Pat Flanigan, Fred Rankin, Walter Hinkle, Ed Lowell, Chas. Hale, Henry Sommerer Jr., John Knox, Willis Crampton, Ralph Crampton, John Dawson, Gene Miller, Eg Moore, Chas. Knerr, Gene Rugg, Lloyd Morris, Joe Cooney, Bud Rugg and Marvin Rankin.

It is very probable that teams will be chosen prior to the contests each night, in order to give the men a little more chance against the donkeys. A special skit is promised by Mr. Bartlett, called the Wild Burro contest.

**FAIR OPENS WITH
MANY INTERESTING
ITEMS ON DISPLAY**

**NEW CARNIVAL
FEATURES LISTED**

Final checkup Thursday evening, before going to press, revealed the fact that all booths at the fair grounds are filled, all stalls occupied and all available space outside the buildings crammed with tractors, farm implements and automobiles. It promises to be a great fair in all respects and indications point to the fact that crowds Friday and Saturday will equal the larger exhibits.

In the Grange hall, interesting exhibits have been arranged by Columbia, Stanfield, and Westland Granges, while the Shadeland Farm booth is splendidly arranged. Various business firms of Hermiston and vicinity, Bonneville dam, F. H. A. and numerous other displays are completed for the education and enjoyment of the fair goers.

The Browning Amusement Co. is all set to go, with three rides and numerous attractions and stands present. Other entertainment includes the football game Friday, donkey softball Friday and Saturday, the parade Saturday morning at 10 o'clock, horse racing at 1:00, drum and bugle contest at 2:00, a short program by the local high school band, a high-diving dog feature, and donkey ball in the evening. The fair will be concluded with a dance in the evening with the Troubadors playing.

The first activity of this year's fair got underway Thursday afternoon when a team was chosen to represent Umatilla county at the annual Pacific International Livestock show in Portland. Glen Wilcox won first, Theodore Panages, second, and Lewis Wilson, third. They are all members of the Columbia Winners Dairy Calf club with Miss Eva Wilcox as leader. The annual flower show held in connection with the fair promises to be bigger than ever.

A more complete review of the fair winners will be found in next week's issue of the Herald.

**MRS. ROHRMAN
TELLS OF BUS TRIP**

BY MRS. A. F. ROHRMAN
Suddenly one noon in a very brief family conference, it was decided that the children and I should go to Ohio via my home and that I should drive back here a school bus which we had ordered. The next night we were rushing onto the midnight train with hurried farewells, after having joyously received the verdict that my mother-in-law would be in Cleveland to return with us.

The trip to Minneapolis was the nicest part of the train journey because the western trains were much cleaner than those in the east and there was such gaiety and friendliness among the vacationists. The passengers were mostly eastern and they seemed to think driving a school bus from Ohio to Oregon was western atmosphere.

We spent a very rainy week in Minnesota matriculating from one relative to another, finally leaving Minneapolis one night and arriving in Chicago the next morning. Breathtaking Chicago—Minneapolis had been so vivacious and pretty but here was Chicago overwhelming with speed. No courtesy here—No anxiety to answer questions of guidance. Our railway ticket, purchased from Mr. Woughter, included a Parmelee taxi ticket to take us from one station to another in Chicago. What a service! The one hour was all too little to (Continued on Page 3)

**NIMRODS RETURN
WITH VENISON**

The first week of hunting proved fruitful to a majority of the local hunters who ventured into the hill after the elusive deer. Approximately 50 bucks have been brought into Hermiston during the week with a majority of the animals of good size. As usual several odd stories have sprung up, including one about Frank Bilderback's kill. For further information, readers are asked to interview the hero.

To Ed Hug goes the honor for the biggest buck to date. He killed a 226-pounder in the Mt. Emily district.

Willkie Talks Over Crop Situation



**REGISTRATION FOR
GENERAL ELECTION
TO CLOSE OCT. 5**

Saturday, October 5, is the deadline for those who must register in order to vote at the general election on November 5. Local residents may register at the Oregon Hardware & Implement Co. Below are listed some of the rules regarding the sign-up.

All citizens and naturalized citizens of the United States, 21 years of age or older, or who will become 21 years of age by November 5, 1940, providing they have lived in Oregon six months prior to November 5, may register and vote.

Individuals who have not voted during the past two years, and individuals who have moved to another precinct since they last voted must re-register. Voters who return to their former precincts to vote are apt to be challenged.

Registered voters who change residence from one precinct to another, after registration books close, October 5, may obtain a certificate of registration from the County Clerk which will entitle him to vote in his new precinct.

No School Here Friday

Friday will be official "Children's Day" at the fair for local school students. Buses will run as usual and the students will report at 9:00 o'clock in the morning at which time they will be dismissed. Superintendent W. G. Kersbergen announces that buses will leave at the regular time in the evening from the regular place.

**CITY BUDGET FOR
YEAR 1941 SIMILAR
TO 1940 FIGURE**

The City of Hermiston budget committee met at the council chambers last week Wednesday, and after considerable discussion, passed on a budget which will require an amount necessary by taxation during the year 1941 of \$6,378.00. This figure is similar to that of last year, which was \$6,385.

There were only a few minor changes made in the budget which is published in detail on page six of this issue.

The outstanding water bonds in the amount of \$9,500, is the total indebtedness of the City of Hermiston. In next year's budget there is an item of \$4000 for water bond retirement, and it is hoped by the city recorder and members of the city council that the people of Hermiston cooperate by paying their water bills promptly for another year, making it possible that the entire bonded indebtedness be paid off at the end of next year.

Considerable discussion was given the building of a city jail and fire house, since it was thought by some that enough money was available in the building fund at the present time to begin immediate construction.

Notice to Merchants

Closing of business houses on Friday and Saturday (fair days) from 1:30 to 4:00 p. m. is entirely optional with merchants. Latest information Thursday evening was that all grocery stores would close as well as other business firms.

**CHANGE IN BUTTER
BRAND ANNOUNCED
BY LOCAL CREAMERY**

The Umatilla Cooperative Creamery will soon start marketing its product as "Challenge Butter" instead of "Oregon Rose". The old brand will probably be used for a few weeks or until the grocery trade and their customers become familiar with Co-op butter in its new dress, according to Monte Hedwall, local manager.

The Challenge brand is used exclusively by cooperative creameries affiliated with Interstate Associated Creameries and the Challenge Cream and Butter association, both cooperative marketing associations. The farmers who own these cooperative creameries have a "pride of ownership" that is reflected in superior quality of raw material and finished product.

Formerly, some fourteen cooperative creameries that are members of Interstate Associated Creameries, Portland, distributed their products under the individual brands owned by each. Now a large part of the butter made by cooperative creameries in Oregon, as in several other Pacific slope states, may be readily recognized by the "Challenge Butter" brand.

The local creamery appreciates the splendid support given the Oregon Rose brand and are convinced that the consumers will find the Challenge butter as good or better than any that has been made before. Recent additions of new equipment and still more careful selection of top grade cream should help in putting over the new brand.

**COLUMBIA GRANGE
BOOSTER PROGRAM
SET FOR OCTOBER 1**

The public is invited to a splendid evening's program being arranged for by Columbia Grange's lecturer, Mrs. Henry Ott, for "Booster Night" observance Tuesday evening, October 1. The Boster Night had previously been scheduled for September 30.

The program will be presented in the Columbia grade school, the usual meeting place for Columbia Grange. P. H. Corman, worthy master who has ably served two years in that capacity will be on hand to greet friends. Mr. and Mrs. Claude Hanscom of Pendleton, Pomona master and secretary respectively, will be special guests.

The program will begin promptly at 8:15. There will be no charge and Columbia Granges are urged to show 100 per cent membership attendance on Booster Night.

**P. P. & L. LAUNCHES
PROGRAM OF SERVICE
IN HERMISTON AREA**

**PRESENT PERSONNEL
TO BE RETAINED**

Actual transfer of the Hermiston Light & Power company to Pacific Power & Light company was in progress this week following receipt of the Securities and Exchange commission's approval of the transaction. Previously approved by the Oregon public utilities commissioner, the formal change of ownership was dated September 21.

"An immediate program of service improvement and system betterment has already been mapped out to make the Hermiston area an integral part of the Pacific Power & Light company system," George T. Bragg, vice-president and general manager, announced to the approximately 850 new customers in the Hermiston territory.

"We expect a steady increase in the use of electricity in this region to result from the company's well-coordinated facilities for providing efficient, low-cost service," he declared.

The Pacific company, by reason of its greater financial resources and power facilities, is in a position to furnish electric service to the customers of the former Hermiston company on a more economical and satisfactory basis than the small company was likely to be able to do with its limited finances and facilities, according to Commissioner Bean's order approving the transfer.

The Hermiston system will be operated as an integral part of the company's Pendleton district, which, under the supervision of District Manager Homer Beale, serves a large share of Umatilla county. Personnel of the Hermiston company is being taken over by the Pacific company.

The Hermiston office will be redecorated, rearranged and given modern lighting as a sub-office for this territory. It will have a light conditioning center and a display stock of appliances.

John A. Clarke, manager of the Hermiston company, will be local manager for the Pacific company. Other personnel for the office will include a clerk, a domestic salesman, a serviceman and an appliance serviceman.

All heavy line work, construction and maintenance will be handled by the company's Pendleton district crew.

Pacific Power & Light company crews will immediately begin a de- (Continued on page 5)

"Hi Ho, Come to the Fair"



**BULLDOGS LOSE IN
FOOTBALL OPENER**

The Hermiston High Bulldogs fought a valiant battle against the Walla Walla B football aggregation on the local field last Friday afternoon, but finally went down to a 6-0 defeat. The visitors scored in the third period on straight line bucks, using power plays to good advantage. They failed to convert.

The Bulldogs looked both good and mediocre at intervals, but when opportunities came to score, fumbled the pigskin. However, with a little more experience this fault will be corrected and some good football is in prospect.

Coach Critchfield will send his charges against another strong team Friday when Waitsburg comes to Hermiston to play at the fairgrounds. This is expected to be a crackerjack ball game as both teams are about on par as far as strength goes.

B. S. Baker Passes Away

B. S. Baker, who has been a resident of the Stanfield project for many years, passed away last week at the home of his daughter in Seattle, Wn. Word was received here Saturday that Mr. Baker, who had been visiting in Seattle for about three weeks, passed away quite suddenly. His wife passed away in July, 1938. Funeral services were held Monday.

Swarner Returns From Chicago

Lawrence Swarner, son of Mr. and Mrs. A. C. Swarner, returned last week from Chicago where he attended the Agriculture Engineering school. He will re-enter O. S. C. this fall. He left for Portland Tuesday morning where he will visit for a few days before going to Corvallis.