

COMING AGAIN



DR. H. C. CURRY

The old reliable optometrist of Seattle who has made professional visits to Hermiston for 27 years will again be at—

**HERMISTON HOTEL
Monday, April 29**

**FOR ONE DAY.
EYES EXAMINED**
Glasses fitted to relieve eye strain & headache. Charges Reasonable.

Below appear commercial reviews of Pendleton firms which have been written and paid for by Jack Ferris and P. W. Lowden, review writers.

MILTON NURSERY CO.

Foremost among the institutions of this kind is the Milton Nursery Co. located at Milton, Phone 14F11. They are growers of general nursery stock and also fancy specimens, and have for years supplied the people of this community with shrubs, rose bushes, and bulbs of choice plants. In fact, there is nothing in this line which they cannot supply you. Everything is guaranteed to be exactly as represented or it will be replaced. Their stock is sturdy and will reach you in the pink of condition.

They well merit their large and increasing patronage, by reason of the excellent service they render. Being thoroughly conversant with plant life and soil requirements, they have had a phenomenal success with their stock. If you would at all times have dependable nursery stock, call on the Milton Nursery.

We are pleased in this Commercial Review to direct the special attention of our readers to this valuable establishment as one of the most distinctive features of the commercial activity of this section. Drop them a line and they will send you a complete catalogue of their seasonal nursery stock and they handle everything that is adaptable to the northwest.

PORTLAND-PENDLETON MOTOR TRANSPORT CO. CELEBRATES EIGHTH ANNIVERSARY

This organization has for many years been known as a company that has given unexcelled service to the people of this section maintaining scheduled connections to any part of the country. If you are contemplating moving any household goods be sure and contact them first for their rates and also their service connections.

They are a fast bonded company that has employees that really understand their business.

When you ship via the Portland Pendleton Motor Transport Co. you may depend that your goods is in excellent hands and will reach its destination in first class shape. Call them at Pendleton 369, Stanfield 681 or Hermiston 2391.

GREEN ACRES DAIRY

Pendleton's Most Modern Dairy

This modern-up-to-date dairy is one of the best known in this community, it is clean and sanitary in every particular and it is their endeavor to give the people of this community the best that can be had. Serve milk at meal times and between meals; milk consistently used builds health and is a general tonic for run-down nerves and body.

The management of this company serve the best grades of milk at rates that will please you, their drivers are prompt, courteous and a small order receives the same consideration as a large one. If you are not taking milk today, be sure and call Green Acres Dairy and ask them to leave you what ever you desire in dairy lines. In this Commercial Review we take pleasure in referring our readers to this dairy and urge them to take advantage of this dairy and their splendid service.

JACK LEE SERVICE IS OUTSTANDING

We are indeed fortunate in having in our midst a service station such as this one located on W. Court St. in Pendleton that will supply us with the best of gasoline and oil at reasonable prices. They maintain a super service station, where your wants are filled at any time.

The men who are at the head of this business are of wide experience in the lubrication business. When they tell you the kind of oil that is best fitted for your particular needs, you can rely on them. For every automobile, truck, tractor or machine using oil as a fuel and gasoline as a fuel the better the grade used, the longer the life of the motor.

The manager of this station, Jack Lee, is of high standing among the business men of this section and is prominent in the commercial activity of this county and we urge our readers to stop in and see him the next time you are in the market for gasoline or oil.

MATLOCK THEATRES ARE HOME OWNED

How few of us stop to realize the remarkable advancements of the motion picture industry in the past fifteen years? Today we attend our local theatre one or twice a week, lounging in regal comfort in a deluxe, air conditioned theatre. Today motion pictures are considered from an educational standpoint as well as entertainment and not a little of the credit for the advancement of the motion picture industry is due your local theatre proprietor.

The Rivoli and Alta Theatres in Pendleton are local, home owned institutions. Mr. Matlock, the manager, has always striven to give this city the very finest of pictures that the market affords. He has personally as well as through the theatre, been a decided influence in the up-building of Pendleton in the past years.

In this Review we wish to compliment Mr. Matlock upon the high class recreation they are offering to the public of this section and the position of prominence they have attained.

ANDY'S PLACE AT PENDLETON

Every metropolis in America and in the world has its famous place where men meet to enjoy a sociable hour. Whenever anyone thinks of Pendleton it is only natural to think of Andy's place at 749 Main street.

Here at Andy's friends meet and spend many pleasant hours. The service is exceptional and one may order any kind of refreshments they wish at prices that are most reasonable. A few hours spent in the comfort and refined surroundings of Andy's is a real treat to many of us. It is a place we may all point with pride and in making this Review we wish to compliment the management upon the wonderful accommodations they offer to the public of this section. Drop in and see for your self. We assure you, you will not be disappointed.

MRS. LEILA N. RICE FOR ORE. MUTUAL LIFE

Among the well known insurance underwriters in this section is Mrs. Leila N. Rice of the Oregon Mutual Life Insurance Co. located at 103 Main St. in Pendleton, Phone 13. Representing an insurance company of unusual stability and reliability, she is well equipped to serve every need.

In the years gone by the business of the insurance agent was to convince people of the necessity for insurance and persuade them to secure that protection. Today the work is not so much educational as advisory. The well informed salesman is expected to help his client in selecting the type of insurance that would best be suited to his individual needs. Mrs. Rice is well qualified to give her clients the most helpful service in this line and we refer her to our readers without hesitation.

STRAM OPTICAL CO. IS OUTSTANDING

Vision, our greatest sense, brings us 80% of our knowledge. The intricate mechanism of the eye, in changing from nature's outdoor plan of living to man's plan of long hours of close work under artificial lights has subjected them to many stresses and strains which bring on the common eye defects causing nervousness, irritability, dull minds, sore itching, lack of concentration, blurred vision, inefficiency and poor health.

Better vision reduces accidents 23 per cent, school failure 21 per cent, and headache 50 per cent. A full and complete examination is necessary in order to give a complete analysis of the functional abilities of the eyes and their defects.

Don't handicap your child with poor and strained vision. Proper visual training may in many cases eliminate glasses. Don't neglect the only pair of eyes you will ever have,

you may want them in later years. In this Commercial Review we wish to most heartily recommend the efficient professional services of Dr. Wm. C. Stram, Optometrist, at 225 S. Main St. in Pendleton.

PINE CITY NEWS

By Mrs. Bernice Wattenburger

Mrs. Lois Kent spent the week end at Ranier, Ore., visiting her parents. Mr. and Mrs. R. E. McGreer made a business trip to Portland Friday, returning Sunday evening.

Mr. and Mrs. Clayton Ayers and Mr. and Mrs. Fred Rauch Jr. attended the dance at Lena Saturday night. Mr. and Mrs. Earl Wattenburger and son of Pasco visited with Mr. Wattenburger's parents, Mr. and Mrs. A. E. Wattenburger. A. E. Wattenburger is recovering from a light attack of pneumonia.

Mr. and Mrs. E. B. Wattenburger and family of Butter Creek and Mr. and Mrs. Emery Cox and family of Hermiston were dinner guests of the Walter Wigglesworth family in Echo.

Guy Moore of Heppner spent the week end with his mother, Mrs. Roy Neill.

Mrs. Gladys Corrigan was taken to the St. Anthony's hospital Thursday evening. She was suffering from a heart attack, but is somewhat improved at this writing.

Mrs. Ethel Knighton, teacher of the Alpine school, and her children spent Monday night with her mother, Mrs. Roy Neill.

Burl Wattenburger made a business trip to Heppner and Lexington Monday.

A number from the creek plan to attend the rodeo to be held at the Vey ranch Sunday, April 28.

Mr. and Mrs. Clayton Ayers spent Sunday afternoon at the Marion Finch home.

Harold Wilkins and Miss Elizabeth O'Brien spent Monday in Pendleton. Mr. and Mrs. George Currin and son Ronald visited at the Harrison home Thursday.

Frank Helms returned Friday from Spokane where they have purchased a ranch and plan to move as soon as school is out.

R. E. McGreer made a business trip to the Pasco country Monday.

Mr. and Mrs. Jasper Meyers and family visited at the D. Neill home Sunday.

Chas. Bartholomew made a business trip to Pasco Sunday.

Mr. and Mrs. Tom Boylen Jr. vis-

You Can Buy A New Ford Tractor

— ON LOW COST TERMS —
▲▲▲▲▲▲▲▲▲▲
6 Per Cent Simple Interest
Figured on the basis of the unpaid balance.
No Insurance Required.
LOW FIRST COST - LOW INTEREST CHARGES
Ask for a Demonstration
● More power and more capacity for work than ANY other wheel tractor in its weight class.

Rohrman Motor Co.
HERMISTON, OREGON

ited their Pine City ranch Monday evening.

Mr. and Mrs. E. B. Wattenburger and Mrs. G. Newsome visited at the Harrison home Saturday evening in honor of Mr. Harrison's birthday.

Mr. and Mrs. Roy Neill and Mr. and Mrs. Winters attended church in Hermiston for an all day meeting Sunday with a basket dinner at noon.

ing business college, is home for a two weeks vacation.

Mr. and Mrs. Earnest Bedwell returned from Toledo, Wn., the last of the week.

The senior class, Willard Jones, Donald Houghton, Mitt Connell, Dolores Haberline, Grace Acocok and Jean Stevens, with Miss Colten as chaperon, motored to Yakima Saturday on a week end outing.

Mrs. Nettie Flower returned to her home in Heppner Saturday.

Mr. and Mrs. Earl Leach motored to Ukiah Sunday, taking Cloyd Leach who has spent the past several months here, to his claim near Ukiah where he will spend the summer.

The Irrigon Grange gave a dance at the school auditorium Saturday night.

Mr. and Mrs. Chas. Steward went to Portland Tuesday.

Mr. and Mrs. W. C. Isom and Miss Lucile Jones were dinner guests of Mr. and Mrs. Earl Isom Sunday.

IRRIGON NEWS ITEMS

By Mrs. W. C. Isom

Mrs. Norma Cross from Washington spent several days last week with her mother, Mrs. Alma Greaves. P. I. Bishop, father of Mrs. Greaves, passed away at their home early Friday morning. The body was taken to Dayton for burial.

James Arberg is taking care of the mail during Bert Dexter's absence. Miss Mary Acocok, who is attend-

NOW DO YOU SEE WHY I WANTED TO CHANGE TO FORD THIS YEAR?



YOU CERTAINLY CAN PICK 'EM! THIS FORD'S THE BIGGEST-RIDING, BIGGEST-ACTING LOW-PRICED CAR I EVER SAW!

IN Ford showrooms the country over, thousands of real-life car buyers are matching the delighted surprise of this typical but imaginary couple. Change to Ford for 1940!

CHANGE TO V-8 POWER!... The only low-price car with a powerplant like the high-price cars!

CHECK EQUIPMENT!.. See how much more you get in a Ford at no extra cost!

FORD V-8 DIFFERENT FROM ANY LOW-PRICE CAR YOU'VE EVER SEEN!

CHANGE FOR ECONOMY!... 85 h.p. Ford gave best gas mileage of all standard-equipped cars at its price in the annual Gilmore-Yosemite Economy Run!

CHANGE FOR COMFORT!... Greatest rear seat knee-room at its price! More inside body length than many costlier cars! And a big-car ride that's the motoring news of the year!

Rohrman Motor Co.

Your  Dealer

Hermiston, Oregon

AT LAST!

Now Available Here
MASSEY-HARRIS Tractor Mower Rake
and other farm implements.

INLAND COOPERATIVE

Did you say there's a **SPECIAL LOW RATE** for Electric Water Heating?

Yes... and with a **WESTINGHOUSE**... Electric Water Heating costs only a few cents a Day!

Westinghouse Electric WATER HEATERS

OREGON HARDWARE & IMPLEMENT CO.

Hermiston, Oregon

ASK FOR A FREE ESTIMATE TODAY!